

MANUFACTURING

★ in America ★

ECONOMIC AND INNOVATION SUCCESS



FOR EVERY \$1 OF GOODS PRODUCED, MANUFACTURING GENERATES AN ADDITIONAL \$1.43 FOR THE ECONOMY



IN JUST 5 STATES MANUFACTURING ADDS OVER HALF A TRILLION DOLLARS TO THE ECONOMY



MANUFACTURERS ARE RESPONSIBLE FOR ALMOST TWO-THIRDS OF ALL PRIVATE SECTOR R&D

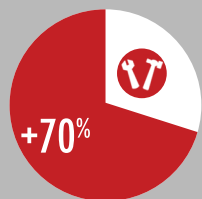


EACH MANUFACTURING JOB CREATES AT LEAST 2.91 MORE JOBS IN OTHER SECTORS

THE DISCONNECT BETWEEN PERCEPTION & FACTS

WHILE MANUFACTURING IS FILLED WITH HIGH PAYING JOBS, PEOPLE AREN'T JOINING THE FIELD.

OVER 70% OF AMERICANS VIEW MANUFACTURING AS THE MOST IMPORTANT INDUSTRY FOR A STRONG ECONOMY AND NATIONAL DEFENSE

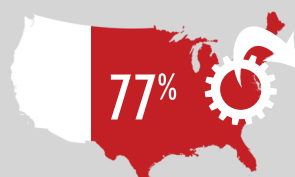


BUT...



ONLY 30% OF PARENTS ENCOURAGE THEIR KIDS TO ENTER MANUFACTURING

77% OF AMERICANS FEAR THE LOSS OF DOMESTIC MANUFACTURING JOBS TO OTHER NATIONS



BUT...



ONLY 17% OF PEOPLE VIEW MANUFACTURING AS A TOP CAREER CHOICE

MANUFACTURING REALITY...



+77K

ANNUAL AVERAGE SALARY



\$60K

ANNUAL SALARY FOR ENTRY-LEVEL MFG ENGINEERS



CHEMICAL ENGINEERS

HIGHEST PAID MFG DEGREE FOR NEW GRADUATES



MANUFACTURING WORKERS

HIGHEST JOB TENURE IN PRIVATE SECTOR



90%

HAVE MEDICAL BENEFITS

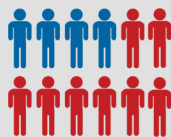


78%

GET RETIREMENT CONTRIBUTIONS FROM EMPLOYERS

MANUFACTURING DEPENDS ON A SKILLED WORKFORCE, BUT COMPANIES HAVE JOBS THEY CAN'T FILL. THIS HAS CAUSED A SKILLS GAP.

SKILLED WORKERS NEEDED!



67%

REPORTED A MODERATE TO SEVERE SHORTAGE OF AVAILABLE, QUALIFIED WORKERS



56%

ANTICIPATE THE SHORTAGE TO GROW WORSE IN THE NEXT THREE TO FIVE YEARS

WHY IS THERE A PROBLEM?



83% OF MANUFACTURERS SAY THE LACK OF SKILLED WORKERS HURTS THEIR BUSINESS

CURRENT WORKFORCE LACKS TECHNICAL SKILLS NEEDED (INDUSTRY CERTIFICATION OR VOCATIONAL TRAINING)

BY 2030, 77% OF SKILLED BABY BOOMERS WILL HAVE LEFT THE WORKFORCE



ECONOMIC GROWTH DEPENDS ON MANUFACTURING GROWTH. THE FUTURE OF U.S. MANUFACTURING RELIES ON A SKILLED, TALENTED WORKFORCE.

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In partnership with the Fabricators and Manufacturers Association, International and design by Grass Roots Marketing, Inc.

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