



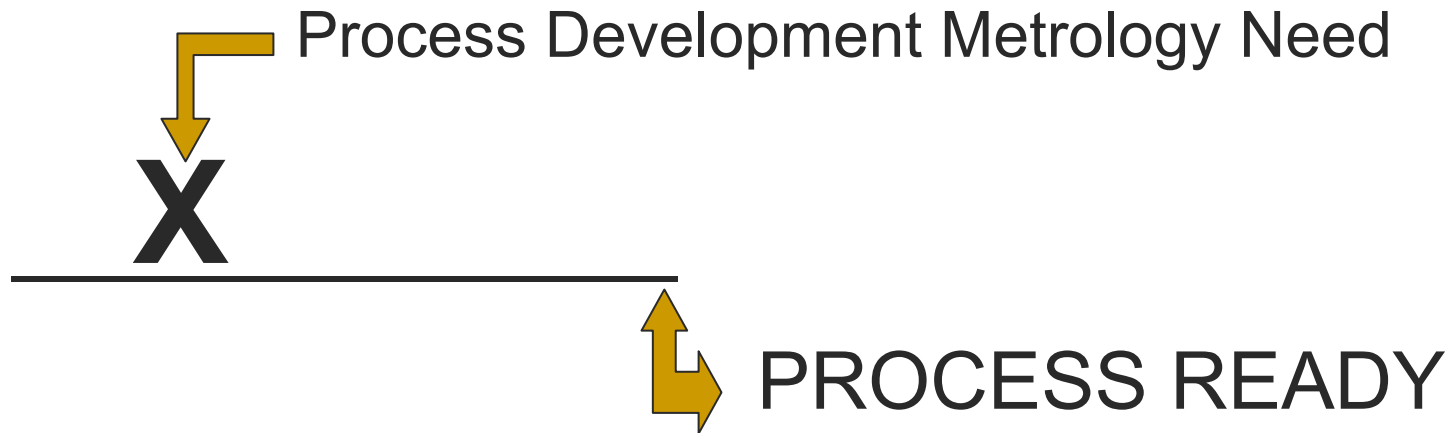
Difficulties and Challenge of Commercializing New Metrology

Sam Harrell
Strategic Technology Advisors
Austin, Texas
(512)-750-0707
(512)-328-4885 Fax

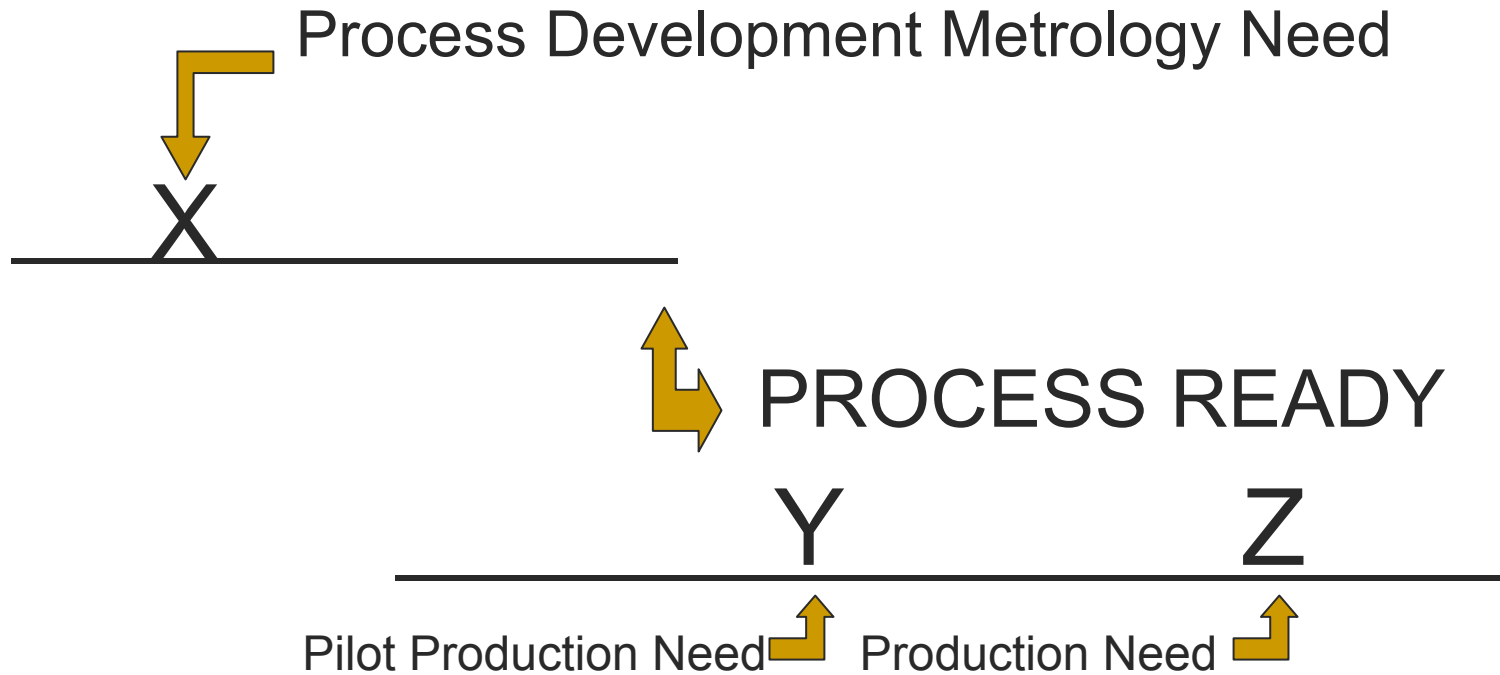
METROLOGY IN BALANCE



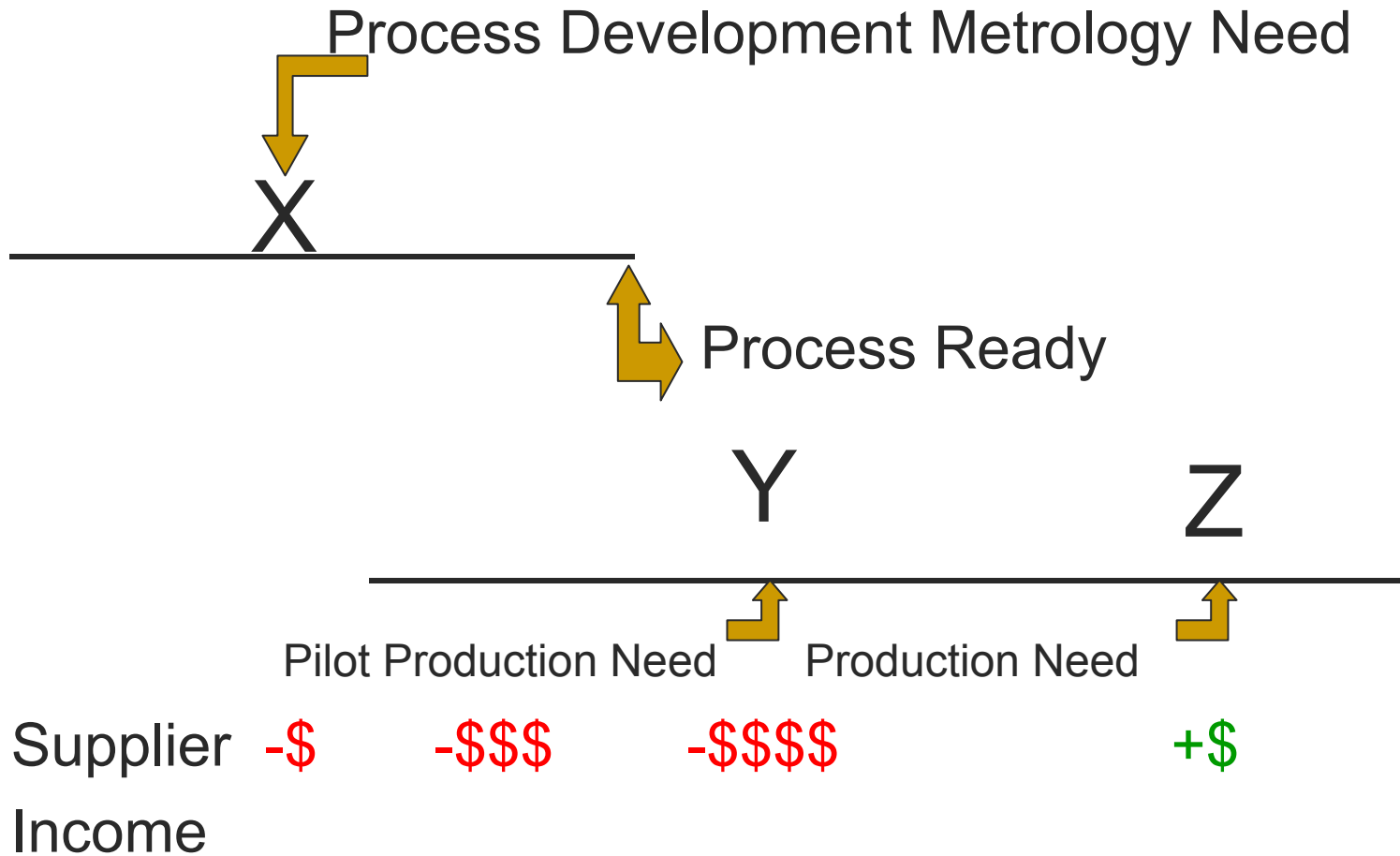
ROADMAP TIMELINE



ROADMAP TIMELINE



ROADMAP TIMELINE





WHAT IS THE SUPPLIER
LIKELY TO DO?

LIKELY SUPPLIER RESPONSES

- Try to extend current equipment to meet the early need with a very small, intense team
- Try to get working prototype for pilot production need with technical risks solved

LIKELY SUPPLIER RESPONSES

(Continued)

- Try to have production unit ready when production buys are real
- Some software and extra features may come later

LIKELY CUSTOMER RESPONSES

- We are accelerating our roadmap by a year
- We are moving our technical specifications forward one full roadmap node
- We want it extendable and field upgradeable for two more roadmap nodes

LIKELY CUSTOMER RESPONSES

(Continued)

- We insist that the software and machine interface be at the new standards which we will define in about 6 months
- Within 120 days, we will define whether we want 200mm wafers, 300mm wafers or a bridge tool that can do both
- The timing of delivery is critical

TWO COMMON RESULTS:

- NEW METROLOGY IS:
 - Too late for the early process developers
 - Too expensive for the production capital budget

METROLOGY



CUSTOMER
ROADMAP

CUSTOMER
PRESSURE

ACCELERATING
DEMANDS

METROLOGY DEVELOPMENT IN BALANCE



EXAMPLES


- MASK MAKING METROLOGY:
 - D.W. Mann
Stellar Metrology → I.C. Masks
Seed Funds
 - Accelerating Metrology Change
Customers & Sematech
Acceleration Funds and Royalties/Equity

EXAMPLES

(Continued)

- GEMSECS: tool interface technology

- SEMATECH  SEED MONEY

- CUSTOMERS  PURCHASE ORDERS

EXAMPLES

(Continued)

- Test patterns in Kerfs and Die:

High force probe cards and high precision probers

Customer – commitment for 100 units and down payments

EXAMPLES

(Continued)

- OUTSOURCING SERVICES:
 - Gas and Chemical Suppliers
 - pay within gas/chemical use
 - Custom engineering
 - base pay plus bonus

EXAMPLES

(Continued)

- Film Thickness in stacked layers:
 - Venture Capital & IPO
- Copper dishing and erosion
 - Venture Capital

EXAMPLES

(Continued)

- Microloop test patterns/vias:
 - Self Funded
 - Took 6-9 months out of process debugging/certification
 - High level decision making required

EXAMPLES

(Continued)

- 300mm wafer conversion
 - Group dynamic to accelerate was a wrong decision!!!!!!!
 - Over \$1,000,000,000 spent in conversion a generation too early!!!!!!!

Metrology

“Balance in use”

- A company spent over \$100 Million Dollars on metrology and software in an advanced fab and didn't hire the people to interpret and monitor the resultant data:
 - Result: Periodic yield crashes
Periodic chip performance problems

METROLOGY

- A company bought over \$120 Million Dollars in metrology and support software for an advanced fab and had low yields due to a design flaw.
- It took over 1 year to fund the effort to design a more error-tolerant circuit. Then the yields were higher.

The need for balance

- Clear Roadmaps
- Good Supplier Relations
- Technology
- Productivity
- Robust Performance
- Timely data interpretation/action

Management structure where smart, balanced decisions can be made.....

Do These Experiences Apply to Integrated Metrology?

- Will it increase or decrease performance?
- Will it increase or decrease productivity?
- Is it actionable within the time requested?
- Will it increase or decrease user and supplier profitability?