



## Gift Campaign to Equip the New NIST Child Care Center

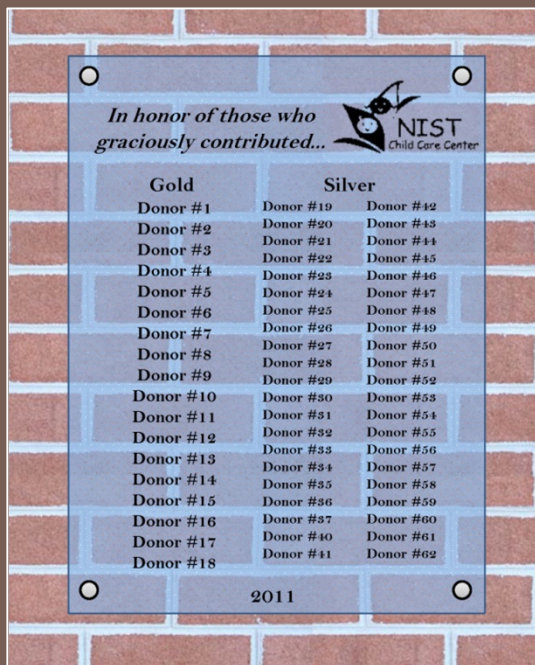
Dear NIST CCC Supporters, Parents and Alumni,  
 Congress appropriated \$7.2M in 2009 to build a new child care center. Construction is under way and the targeted completion date is November 2011 with a grand opening shortly thereafter. We are kicking off a fund raiser because the appropriation can not be used to equip the center. Federal regulations prohibit use of the funds for any non-permanent fixtures which includes cribs, desks, books, shelves, cots, tables, etc. We assessed needs and determined that it will cost \$235K to outfit the new center. We ask for your support at this critical time to enable us to open the center on schedule. We have developed a giving plan below that will include an etched glass donor wall to honor significant contributors. Thanks for your support in this exciting time for the NIST CCC!



Sincerely,  
 NIST CCC & NIST CCC BOD

### New Center Highlights:

- 23,300 sq ft: 4-fold increase over current facilities (6,057 sq ft)
- 11 Classrooms: 3 infant, 2 twos, 4 preschool, 1 KG, 1 school age
- Expand capacity to 154 students (currently 99)
- Larger classrooms, addition of multi-purpose room, canopied access to playground, addition of infant nursing room, etc.
- Enable acceptance of children at 6 wks (currently 18 mos)



Gift Level	Value	Recognition
Bronze	\$1 - \$99	Thank you letter
Silver	\$100 - \$499	Thank you letter & and name etched in donor wall
Gold	> \$500	Thank you letter & and name etched in donor wall

**Giving campaign runs until October 14, 2011.**  
**NIST-CCC is non-profit and all gifts are tax deductible.**

NIST Child Care Center  
 Stop 1915  
 100 Bureau Drive  
 Gaithersburg, MD 20899  
 301-926-4263  
 nistchild@nist.gov

### How to give:

- Credit Card: Go to <http://www.nist.gov/ccc/index.cfm> & click "Donate Now". Please include your email so we can contact you about your text for the donor wall.
- Checks can be mailed to the NIST CCC
- Contact: Carl Simon, 301-975-8574, [carl.simon@nist.gov](mailto:carl.simon@nist.gov)





## Gift Campaign to Equip the New NIST Child Care Center

### Benefits of the NIST CCC:

- Affordable in comparison to "like" centers
- Low turnover, many staff w/20+ yrs
- Convenient to NIST employees
- Extended hours (6:45am to 6:00pm)
- Large, landscaped, outdoor playgrounds
- Secure and safe environment (badged entry, fenced play area, on site police/fire/EMT)

### Just a Few of Our Needs & Their Costs:

- 30 tables for the 11 classrooms at \$300/table = \$9,000
- 200 classroom chairs at \$40/chair = \$8,000
- 12 cribs for the two infant rooms at \$500/crib = \$6,000
- 80 wooden toy shelves at \$300/shelf = \$24,000
- 140 Rest Cots at \$45/cot=\$6300

### Testimonials from Parent Surveys:

- "We have been exceptionally pleased with the care and education that our sons have received at NIST CCC. Yours is a truly special center and we feel blessed to have such a wonderful place to send our children." 2010
- "I can't express how much both boys have grown, both intellectually and socially, in the NIST CCC program. . . NIST personnel are very fortunate to have such a wonderful facility for our children." 2010
- "NIST CCC is the best children's daycare center that I have ever known. I feel very lucky and really appreciate the opportunity my daughter has been given to join this big family here." 2010
- "We have been provided affordable, convenient, and high quality care. I appreciate this resource for NIST employees, and will highly recommend the CCC to other families." 2010
- "We have both been very impressed with the extremely high quality of care that our daughter has received and feel that you run a truly outstanding facility. We look forward to having our second daughter, enter your care in the future." 2009
- "NIST is a great child centered world. I appreciate the self help skills taught to my children and the important lessons of socialization." 2009
- "We have been very happy at NIST CCC, our children have learned a lot and are well prepared to enter kindergarten." 2009



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