



Auto/Steel  
Partnership

**NIST**  
National Institute of  
Standards and Technology



Steel  
Market Development  
Institute



a business unit of AISI  
[www.smdisteel.org](http://www.smdisteel.org)

## Steel Market Development Institute



### A Steel Industry Perspective on Advanced High-Strength Steels

Ronald Krupitzer  
Vice President, Automotive Market

February 9, 2012  
AHSS Technology Workshop - Southfield MI





## Outline

### Automotive Steels Keeping Pace with Demand

- Oil Crisis → High Strength, HSLA Steels
- PNGV → ULSAB → A/SP projects → AHSS

### New Challenges for Steel

- Double Fuel Economy → Mass reduction
- New AHSS Grades → Promises and Roadblocks



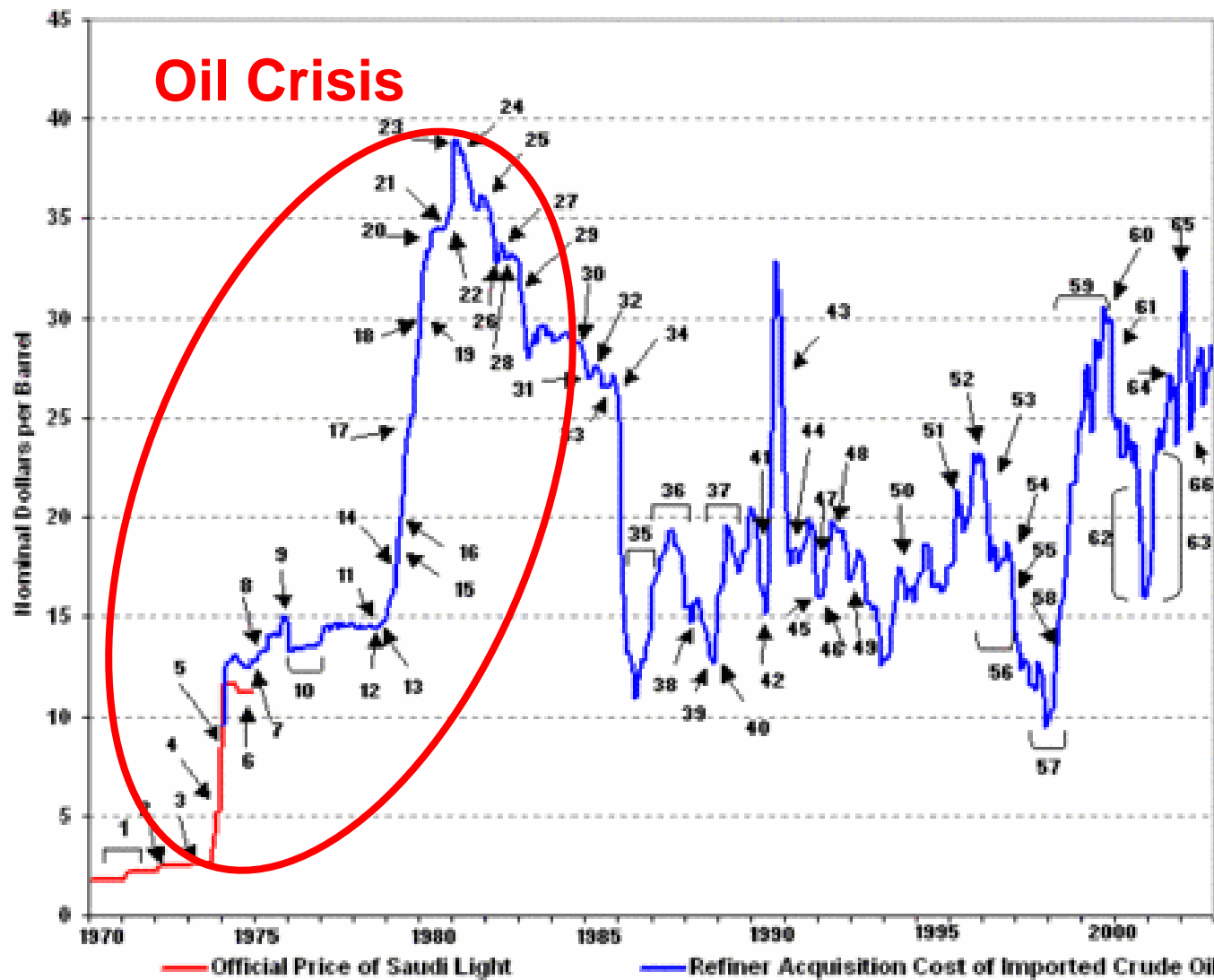
## Early HSS - HSLA

- **Oil Crisis of 1973**
- Embargo by Arab Exporting Countries
- High gasoline prices
- Shortages with long lines at the pump
- No lights on National Christmas Tree





# Early HSS - HSLA





## Early HSS - HSLA

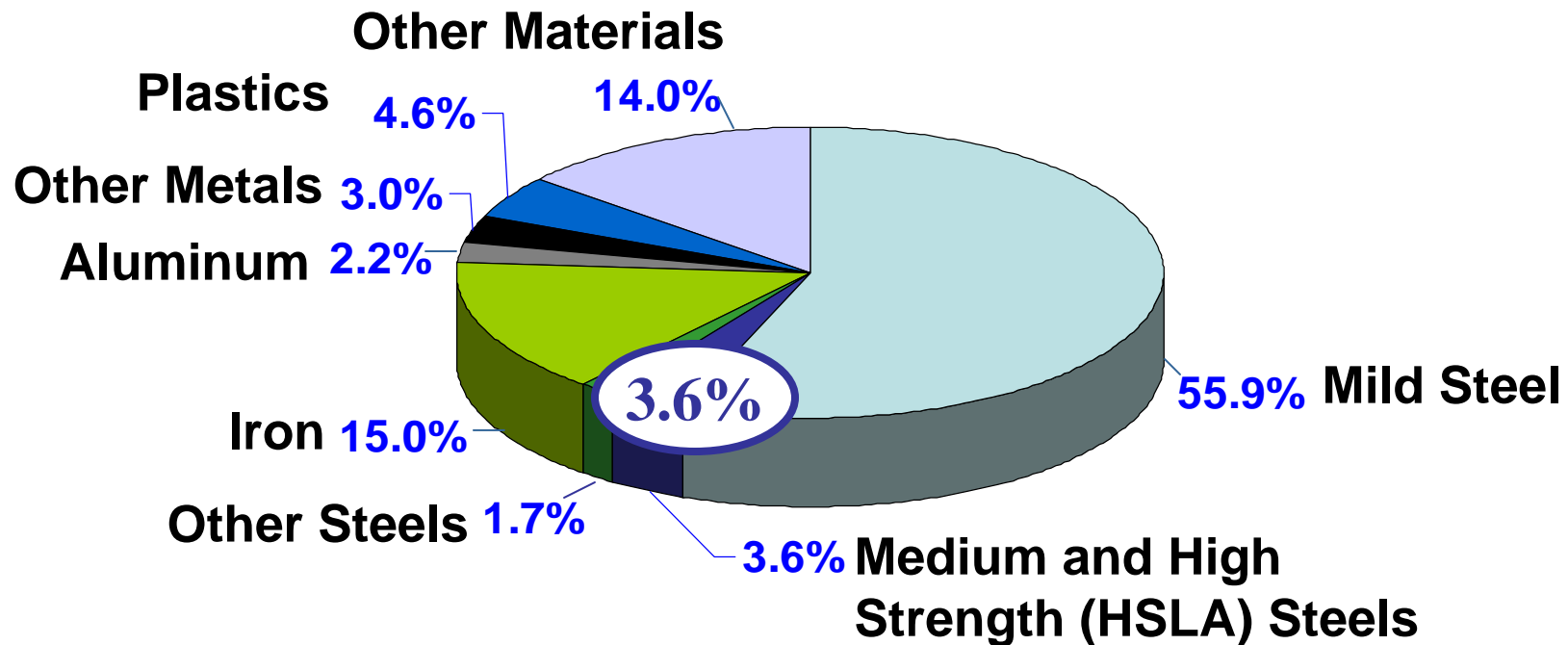
- **Steel High Strength Low Alloy Technology**
- **(Alaska Arctic Line Pipe Project, 1970s)**
- Strength
- Toughness
- Weldability
- Consistency
- Low Cost





# Early HSS - Materials Content

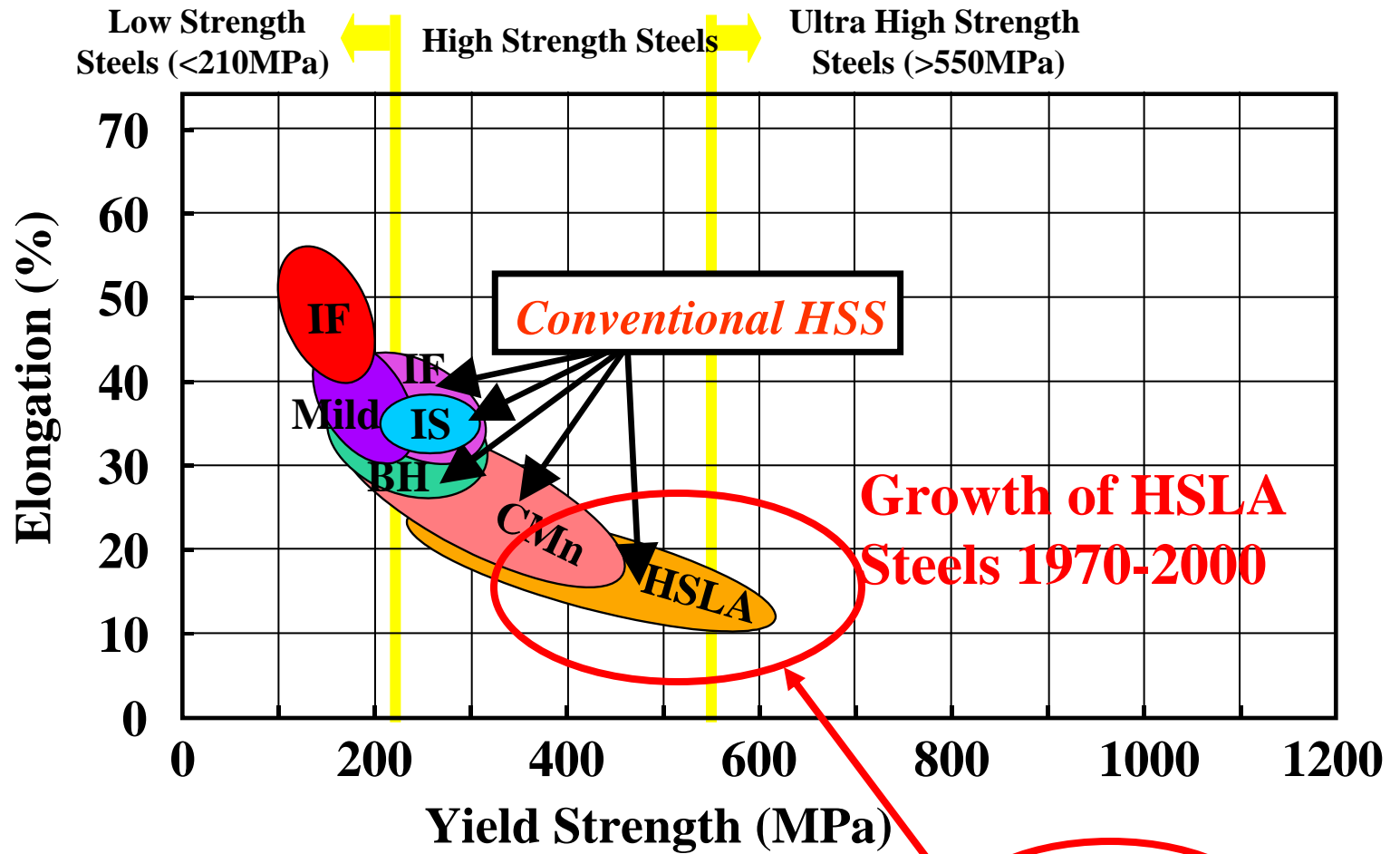
Calendar Year 1975



**3,900 Pounds of Material Content**



# Early HSS - HSLA

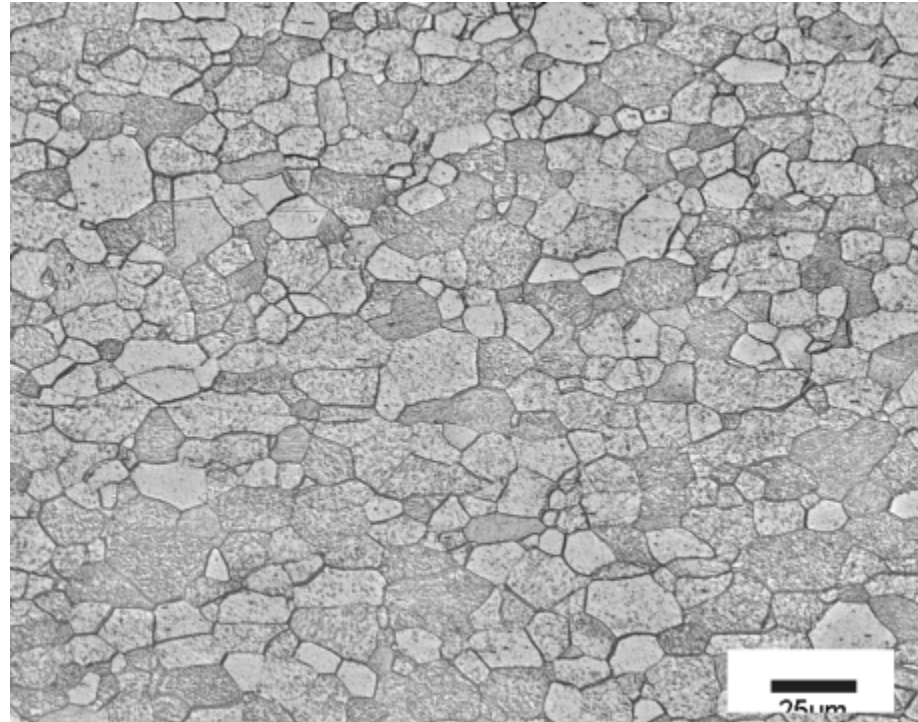


**20 to 30 years of development**



## Early HSS - HSLA Metallurgy

**Low Sulfur and  
Inclusion Shape  
Control**



**Fine Ferrite  
Grain Size**

**Precipitation  
Hardening**

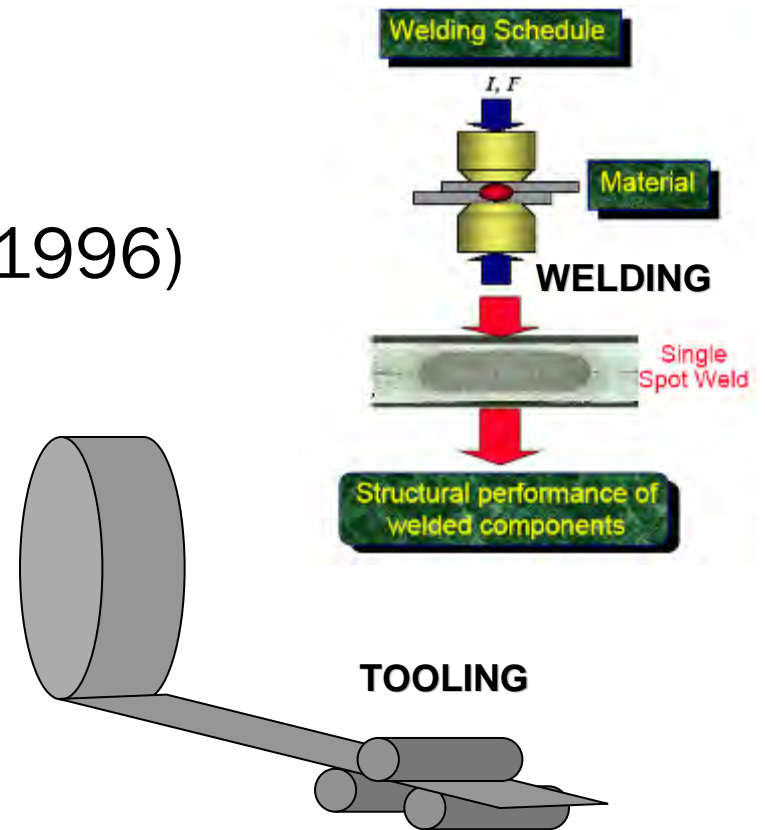
**Microally Additions of Columbium,  
Vanadium, Titanium**





## Early Issues - High Strength Steels

- Materials Uniformity (A/SP Project 1987-1995)
- Tooling Costs, Tribology, etc. (A/SP 1987 -2012)
- Stamping (A/SP 1989 - 2012)
- Welding (A/SP 1989 - 2012)
- HSS Design Manual (A/SP 1994-1996)





## ULSAB – Then AHSS Development

- Partnership New Generation of Vehicles (PNGV)
  - 1993 Goal Fuel Economy of 80 MPG
  - USCAR and Federal Government
  - Lightweight Materials, but no Steel
- ULSAB Projects – Global Steel Initiative
  - Why ULSAB (1994-2002)
  - What it accomplished





# 2002 ULSAB-AVC Mass Reduction



## A Series of Global Vehicle Engineering Studies



ULSAB-AVC (2002)

UltraLight Steel Auto Body -Advanced Vehicle Concept

- 25% (\*) mass reduction
- Improved crash performance
- At no additional cost



ULSAS (2001)

UltraLight Steel Auto Suspensions

- 25% - 34% (\*) mass reduction
- At no additional cost



ULSAC (2001)

UltraLight Steel Auto Closures

- 25% - 30% (\*) mass reduction
- At no additional cost

\* Mass Reductions versus  
PNGV Mild Steel  
Benchmark Vehicle

Source: WorldAutoSteel

[www.smdisteel.org](http://www.smdisteel.org)





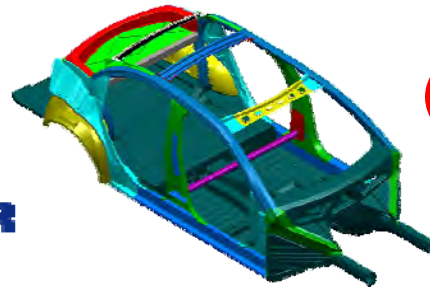
# 2002-2009 A/SP Projects



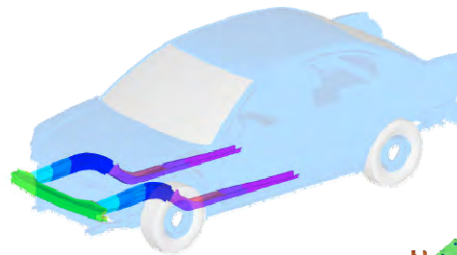
## Domestic (Auto/Steel Partnership) DOE-Funded Engineering Projects 22% to 32% Weight Reduction, 2002-2009



FreedomCAR Goals  
50% mass reduction  
same cost



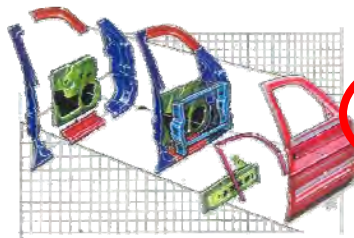
Future Generation Passenger Compartment  
- 30% (\*) mass reduction  
- Improved crash performance  
- At no additional cost



Lightweight Front-End Structures  
- 32% (\*) mass reduction  
- At no additional cost



Lightweight Rear Chassis  
- 24% (\*) mass reduction  
- At no additional cost



Lightweight Closures  
- 22% (\*) mass reduction  
- At no additional cost

\* Mass Reductions versus actual OEM donor vehicles

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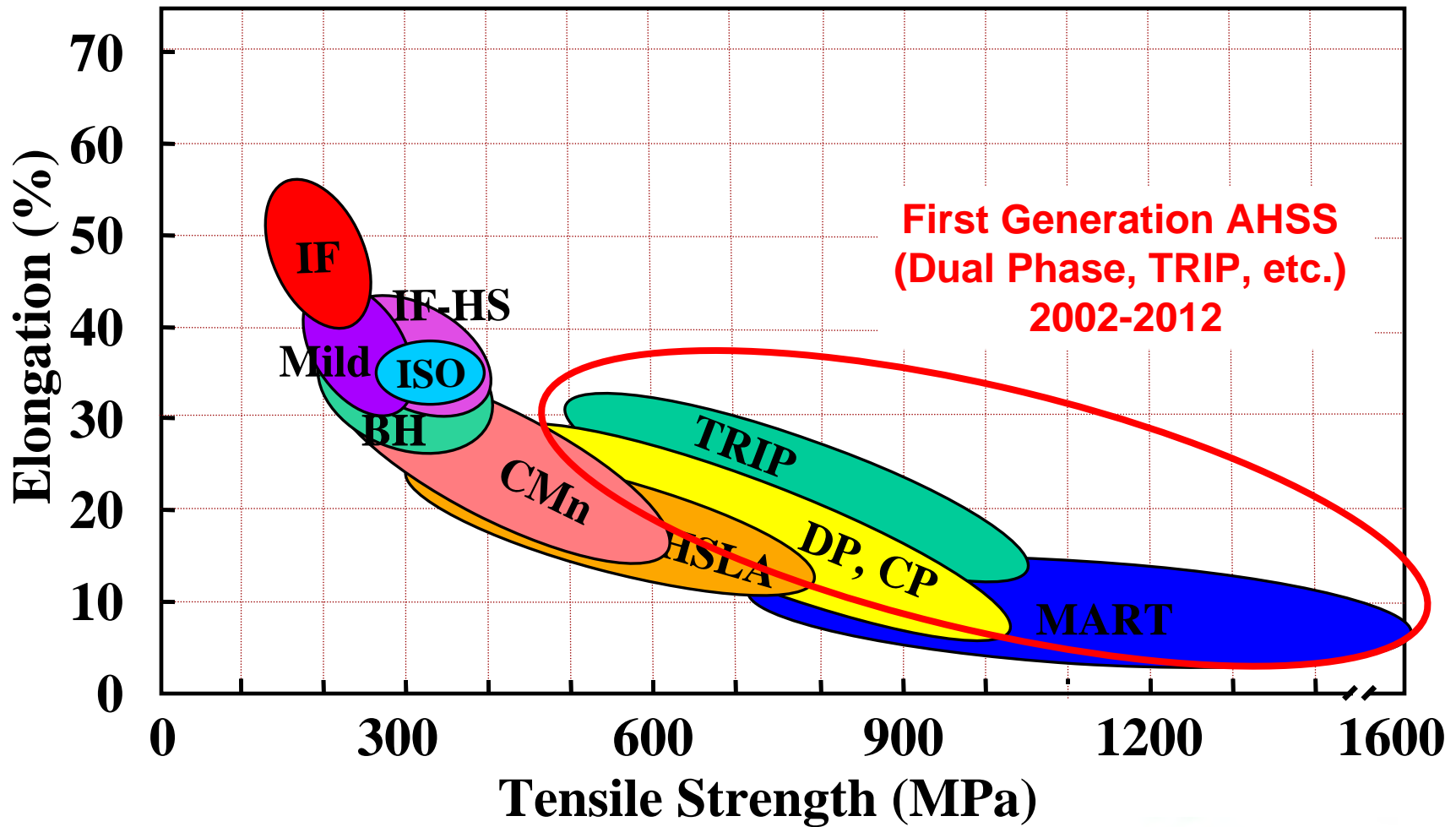


# Cost of Steel-based Mass Reduction

No.	Project	Mass Reduction	Cost
1	ULSAS	25-34%	\$0
2	ULSAC	25-30%	\$0
3	ULSAB-AVC	25%	\$0
4	Future Generation Passenger Compartment	30%	\$0
5	Lightweight Front End Structures	32%	\$0
6	Lightweight Rear Chassis	24%	\$0
7	Lightweight Closures	22%	\$0
8	Lower Control Arm	Equivalent mass to aluminum	-33%

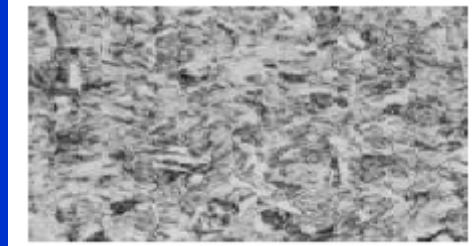
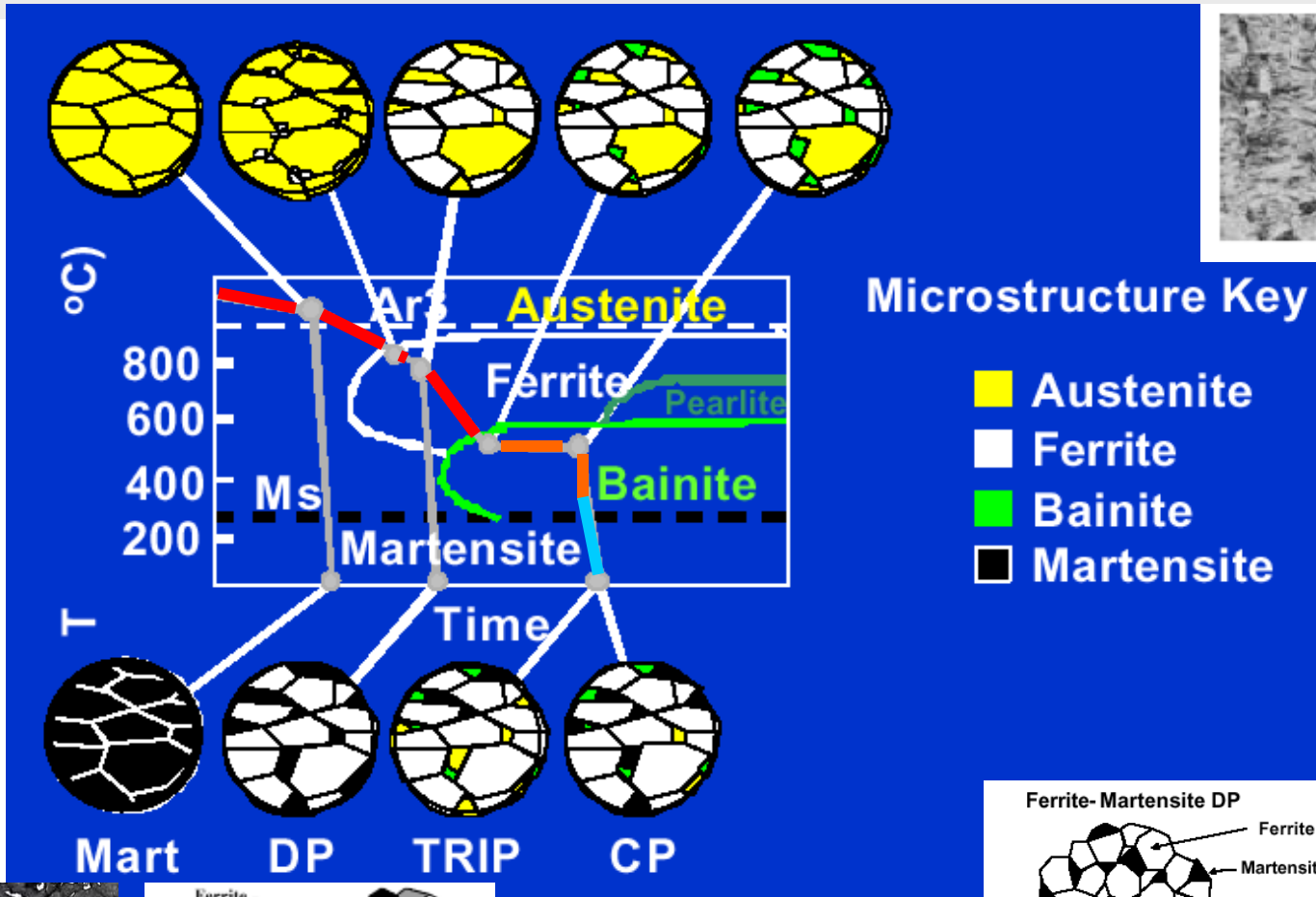


## ULSAB-AVC => First Generation AHSS



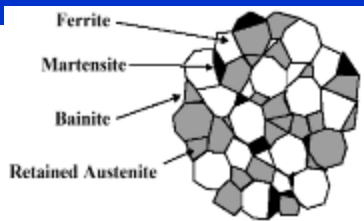
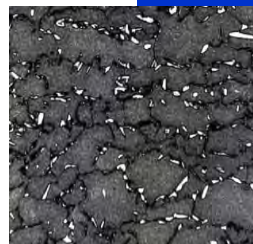
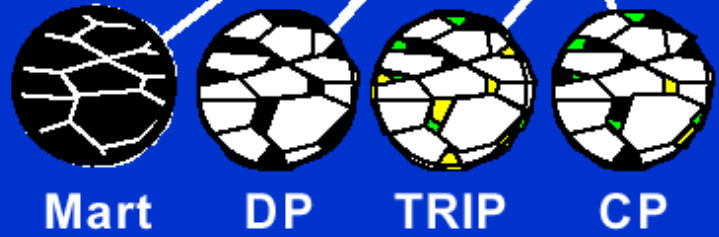


# Physical Metallurgy of AHSS



Actual Microstructure  
**Martensite**

**TRIP**



Actual Microstructure

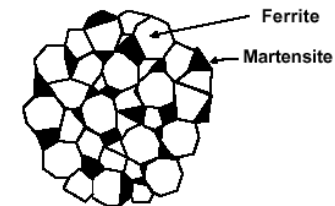
Schematic Illustration

[www.smdisteel.org](http://www.smdisteel.org)

Microstructure Key

- Austenite
- Ferrite
- Bainite
- Martensite

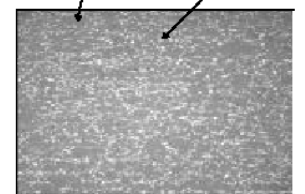
Ferrite-Martensite DP



Schematic Illustration

**Dual Phase**

Ferrite (gray) Martensite (light)



HDGI DP 340/600, 500x, LePera's Etch

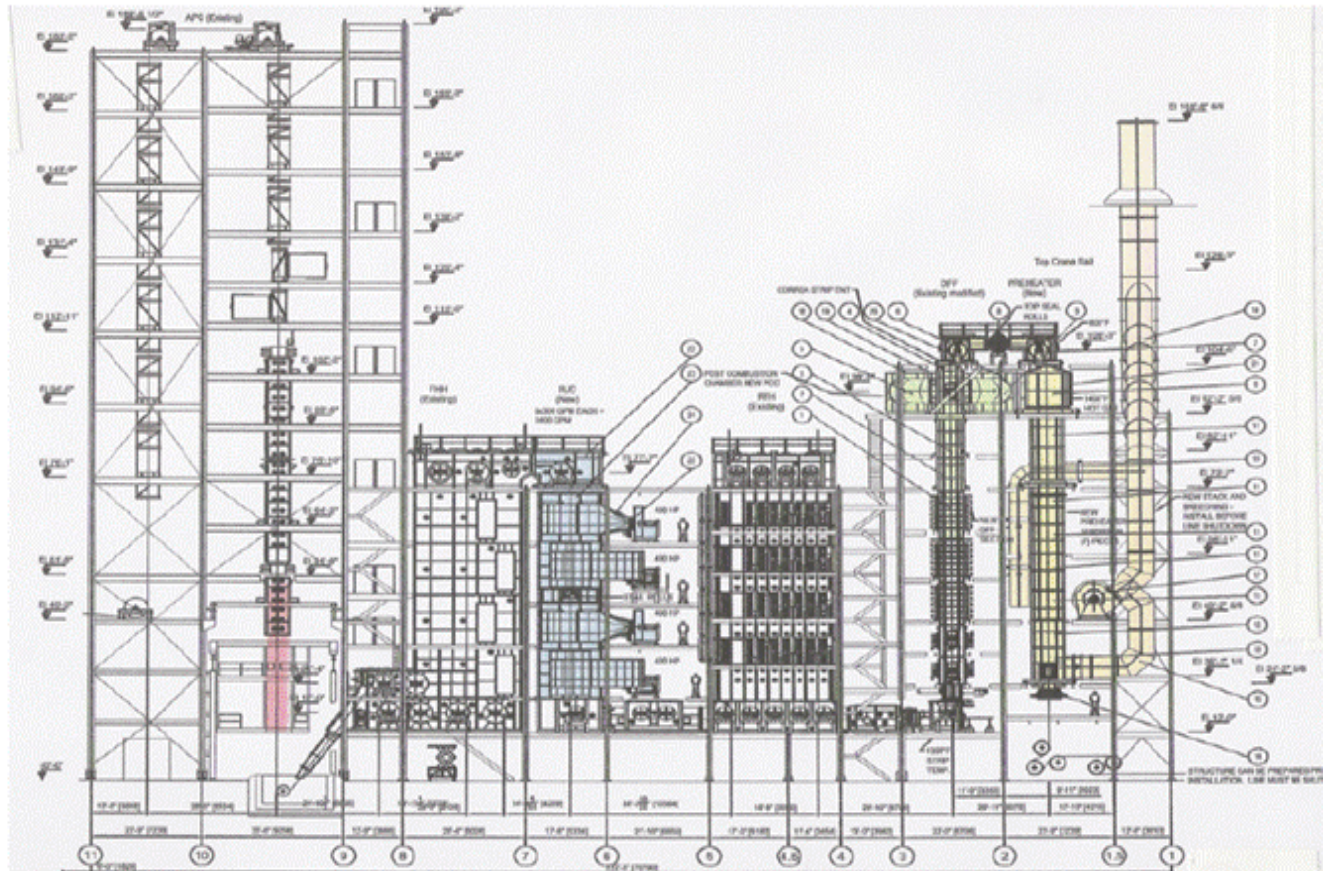
Actual Microstructure



Steel Market Development Institute



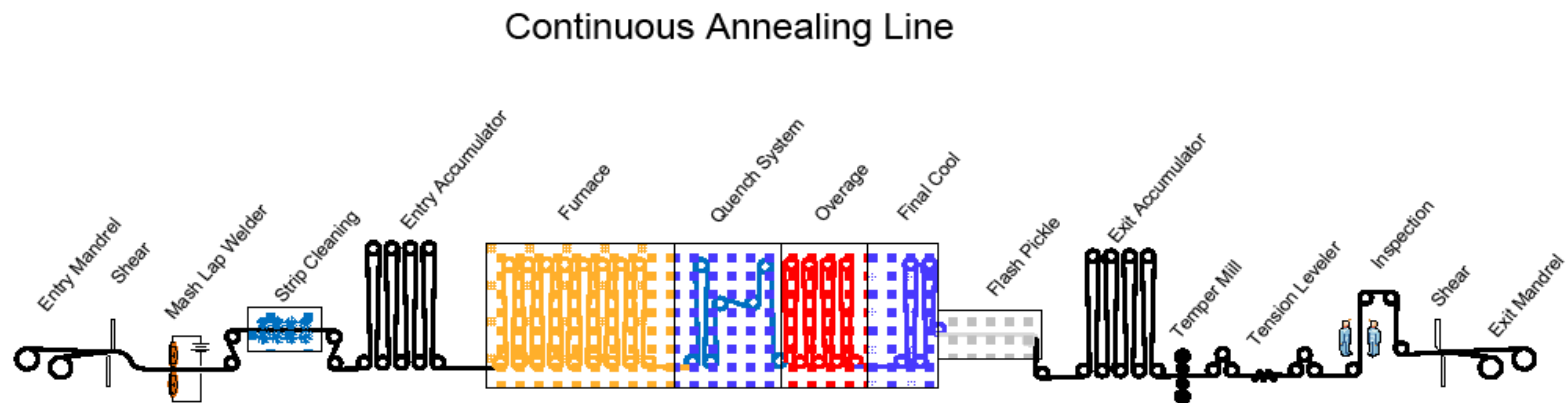
# AHSS Processing: Hot Dip Line





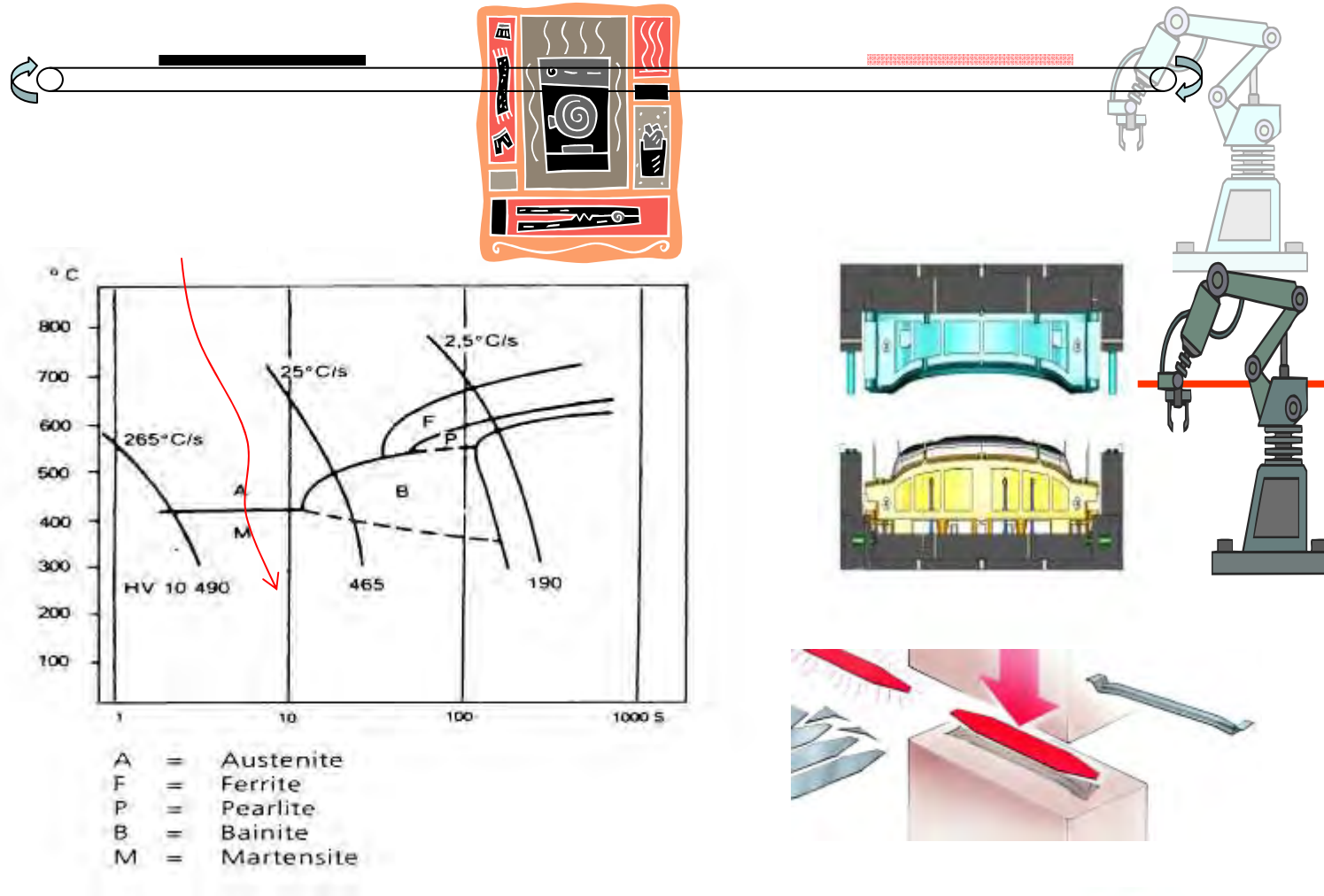


# AHSS Processing: CA Line





# The Hot Stamping Process



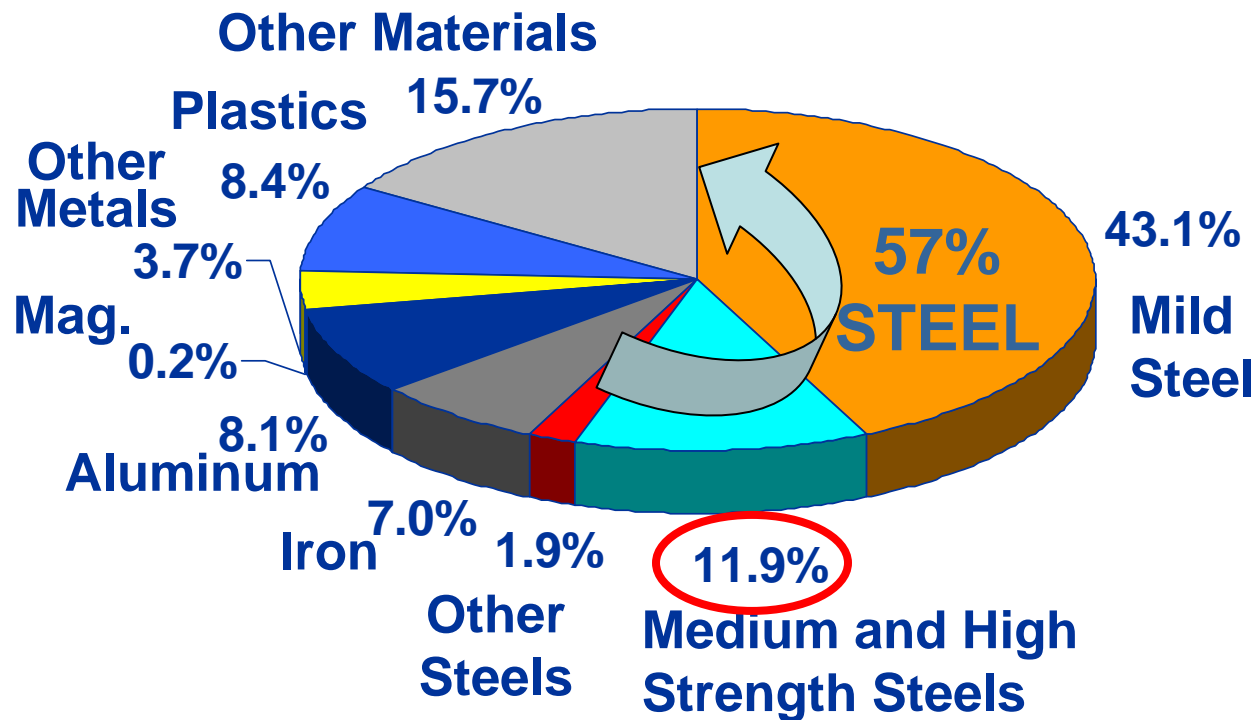


# Light Vehicle Materials Content

## Average North American 2007 Vehicle

4050 lbs.

2007





# Materials Trends

## North American Net Material Content Per Light Vehicle in Pounds

Material	1975	1995	2009
Mild Steel	2,268	1,702	1,542
Bake Hard and HS Steels	146	258	357
Advanced & Ultra HS Steels	-	35	191*
Cast Iron	609	333	258
Other Ferrous (PMP& SS)***	65	70	75
Cast Aluminum	70	170	259
Other Aluminum	14	42	65
Cu, Zn, Mg & other Metals	59%	59%	58%
Plastics and Composites	STEEL	STEEL	STEEL
Glass, Rubber, Textiles etc	581	550	540
Total Pounds/Curb Weight	4,058	3,503	3,755

\*Totals for 2009, 2015 and 2020 contains 40 lbs., 66 lbs. and 90 lbs. of AHSS long products

\*\*Excludes the impact of batteries for high volume electric and hybrid vehicles

\*\*\* Powdered Metal Parts and Stainless Steel

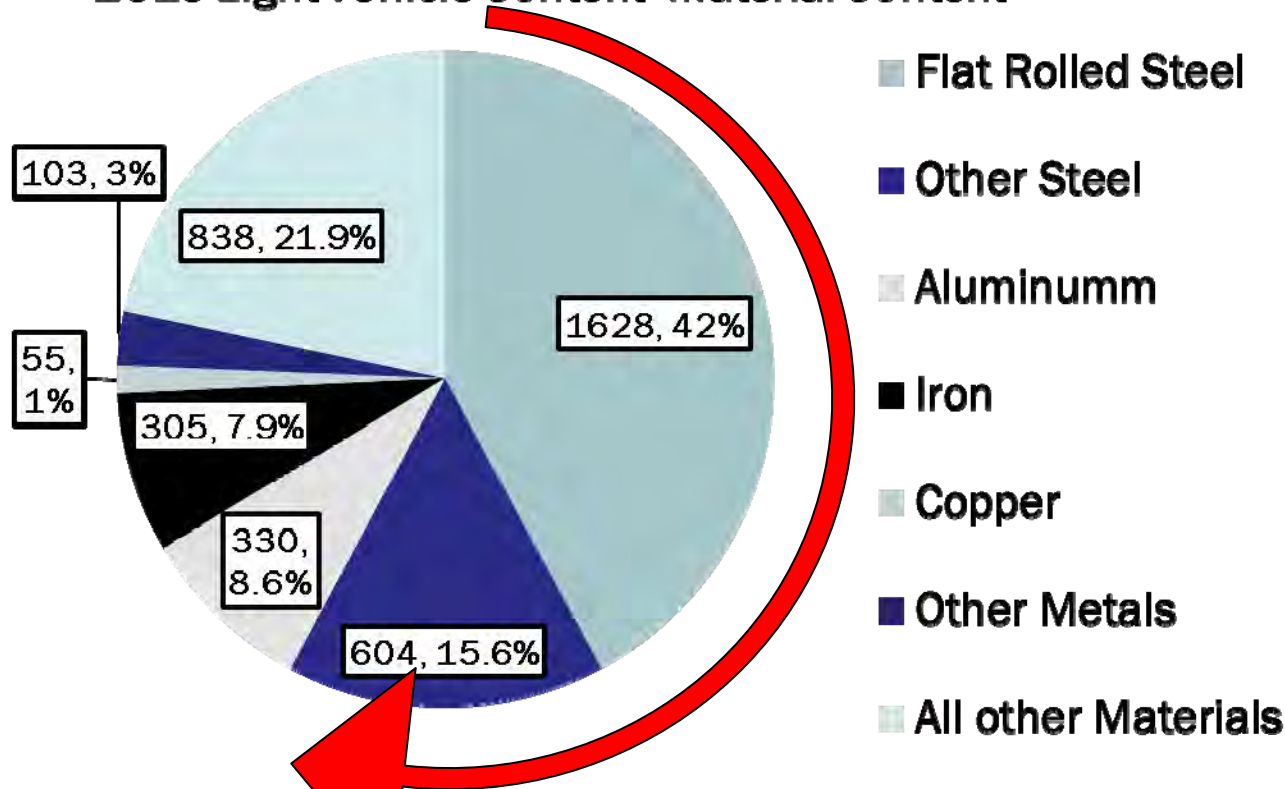


# Goal 1: Total Steel Content >57%



DUCKER WORLDWIDE

## 2010 Light Vehicle Content Material Content

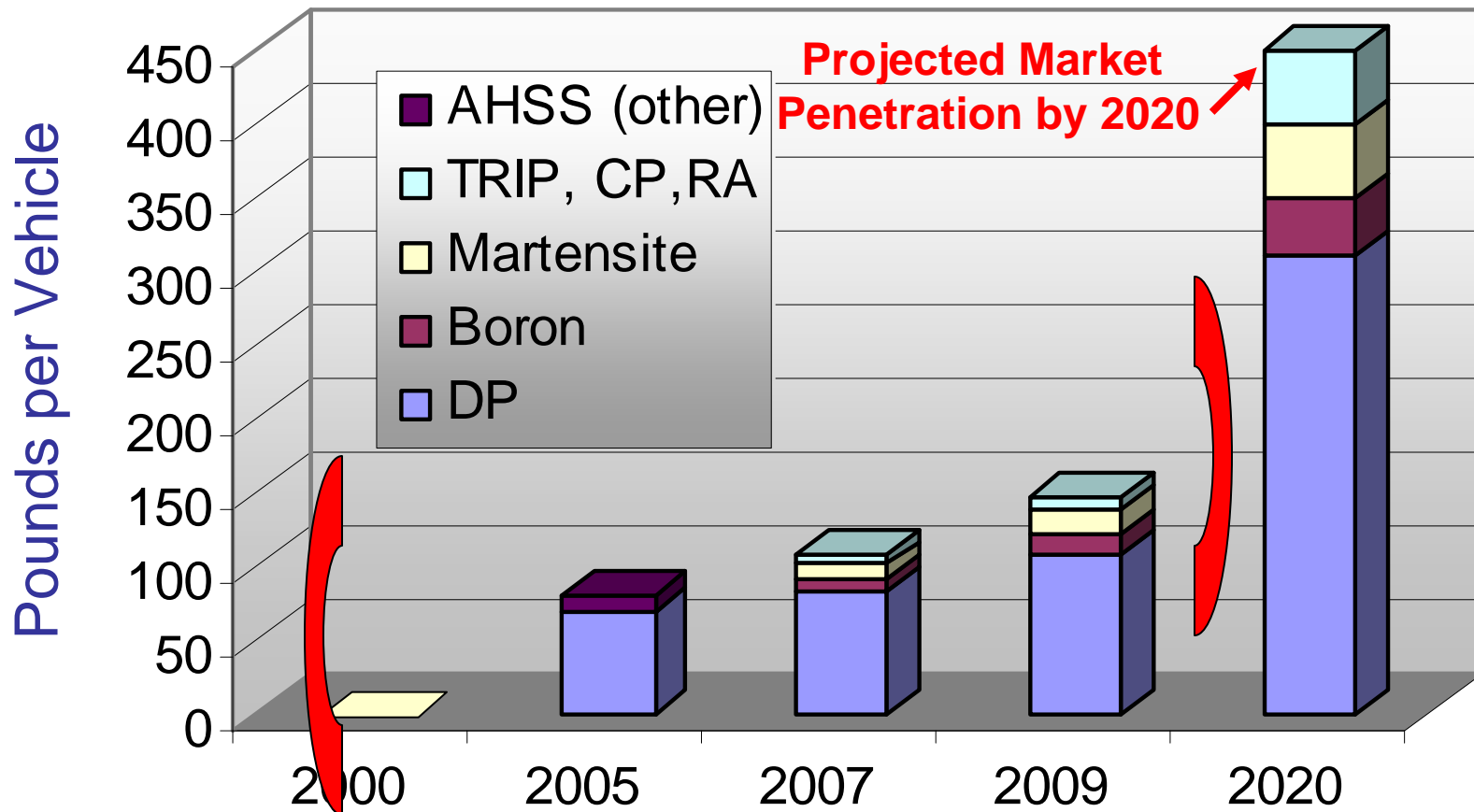


Total of 3,863 pounds, **58% steel**



# AHSS Growth in NA Vehicles

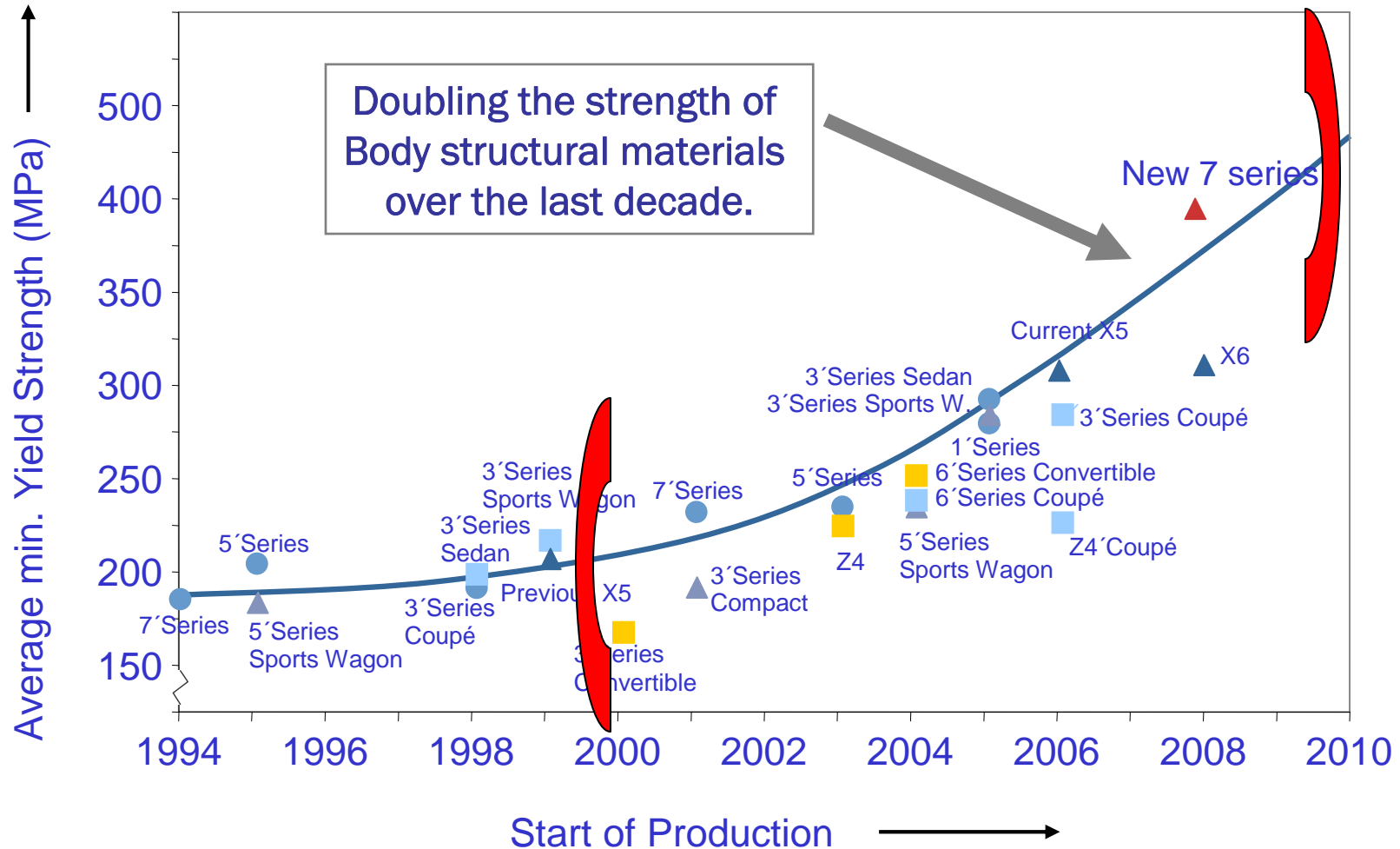
## AHSS - Fastest Growing Automotive Material





# Implementation of AHSS

## BMW Implementation of AHSS



*The Body in White of the New BMW 5 Series Gran Turismo,*  
 Duane Copeland and Markus Pfsdorf, BMW, GDIS 2010, Livonia MI



# Mass and Performance Trends

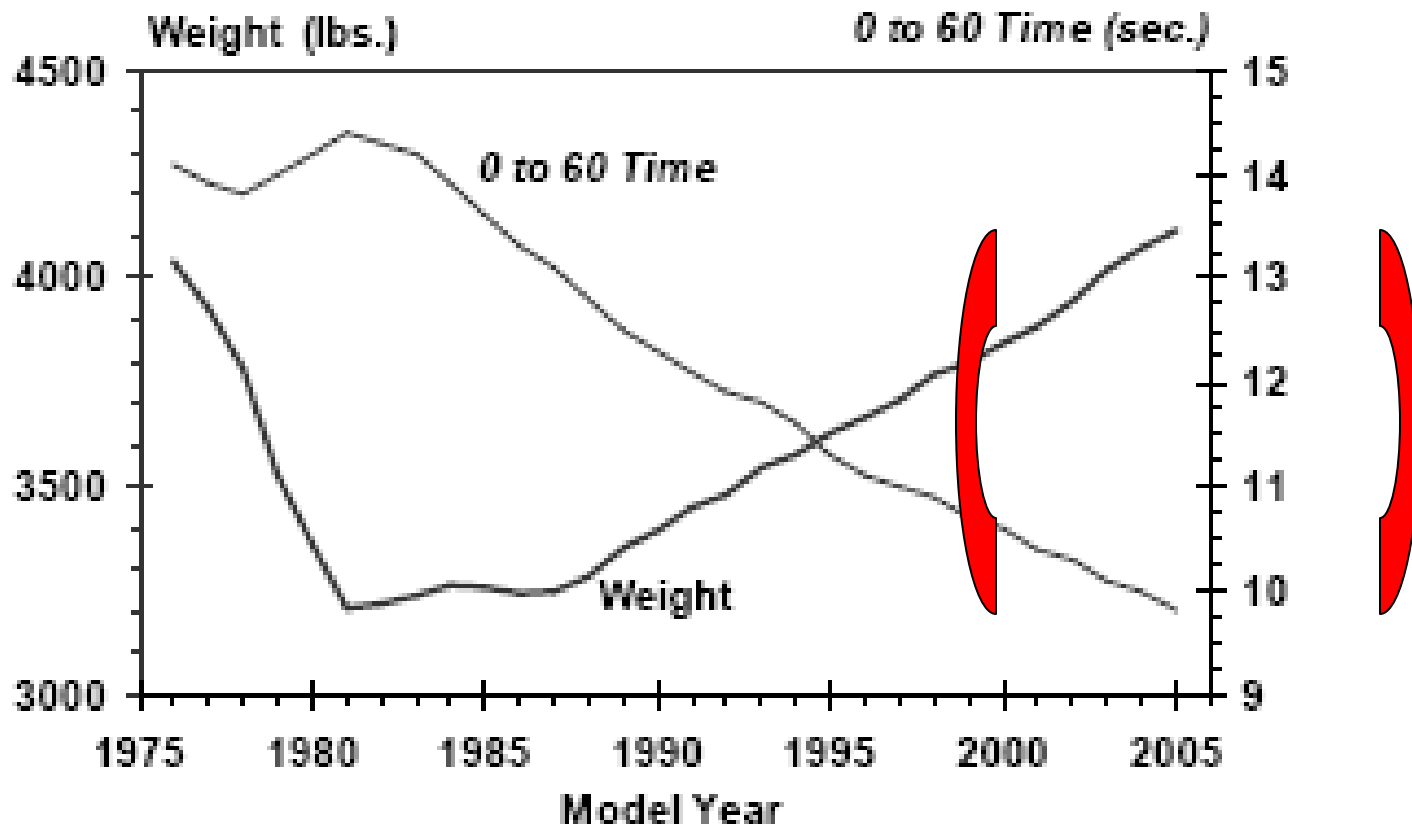
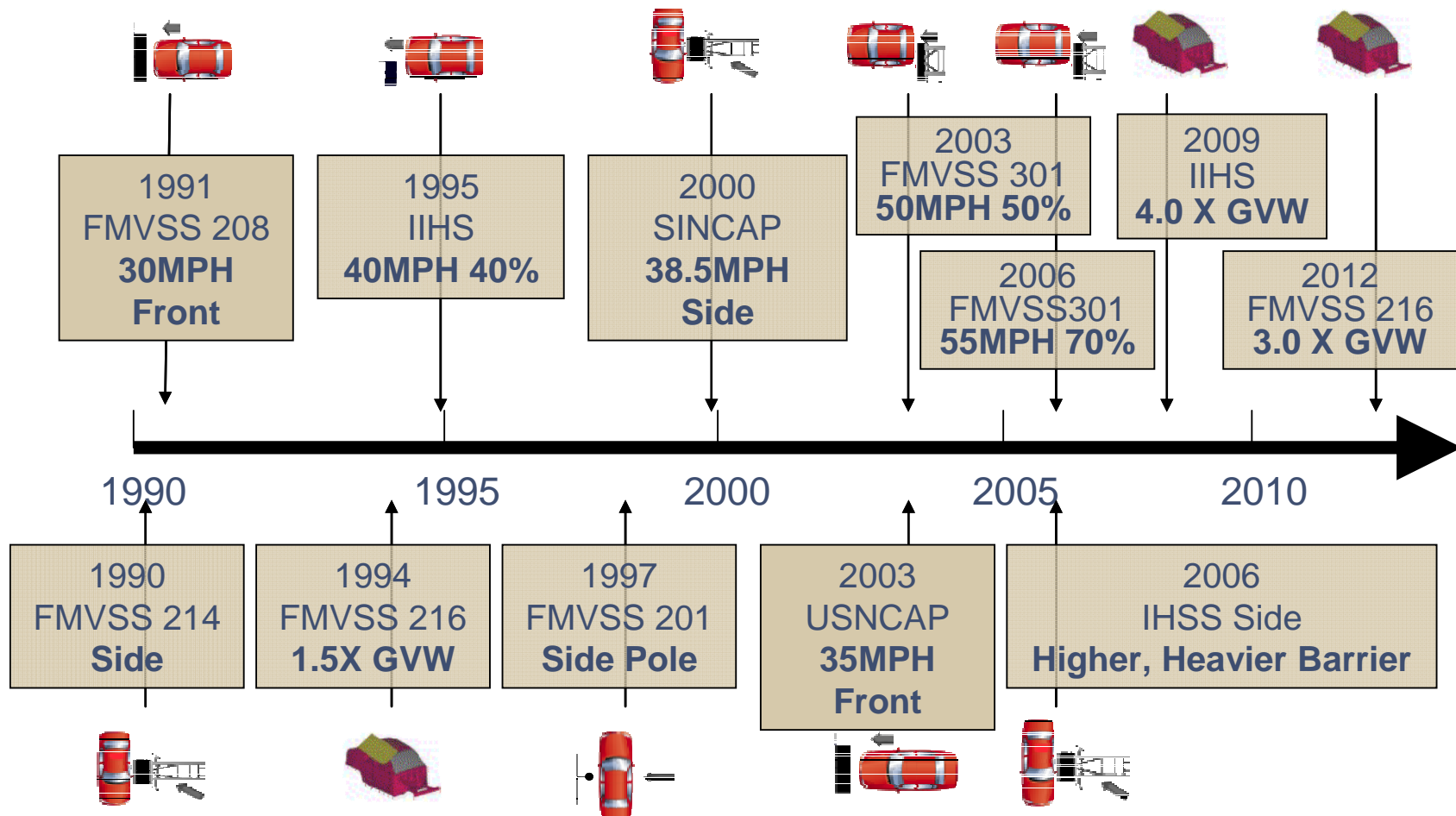


Figure 19. Vehicle Weight and Performance since 1975 (Heavenrich 2006).





# Increasing Crash Requirements





# IIHS Side Impact Test





# Fuel Economy Regulations

miles per gallon equivalent

70

60

50

40

30

20

10

0

1975 1980 1985 1990 1995 2000 2005 2010 2015 2020 2025

Model year

2012-2016 and 2017-2025

New CAFE Standards

54.5 mpge  
fleetwide  
average  
in 2025

PASSENGER CARS

LIGHT TRUCKS

MASS REDUCTION

MY1978-2011 figures are NHTSA Corporate Average Fuel Economy (CAFE) standards in miles per gallon. Standards for MY2012-2025 are EPA greenhouse gas emission standards in miles per gallon equivalent, incorporating air conditioning improvements. Dashed lines denote that standards for MY2017-2025 reflect percentage increases in Notice of Intent.



# Mass Reduction and Fuel Consumption

## Chapter 5: Simulation – Results Summary

fka

- At 10 % weight saving and without powertrain re-sizing the percentage fuel consumption reductions are as follows:

	NEDC ICEV-G	NEDC ICEV-D	NEDC HV-G	NEDC HV-D	NEDC FCV	HYZEM ICEV-G	HYZEM ICEV-D	HYZEM HV-G	HYZEM HV-D	HYZEM FCV
Compact Class	-2.6 %	-3.5 %	-3.4 %	-4.5 %	-4.7 %	-3.0 %	-3.4 %	-3.2 %	-3.4 %	-4.9 %
Mid-Size Class	-1.9 %	-2.7 %	-3.4 %	-4.5 %	-4.7 %	-3.0 %	-3.4 %	-4.2 %	-3.8 %	-5.1 %
SUV	-2.4 %	-2.6 %	-2.9 %	-4.5 %	-4.7 %	-3.0 %	-3.2 %	-3.4 %	-3.3 %	-4.6 %

2 to 5 %

- At 10 % weight saving and with powertrain re-sizing the percentage fuel consumption reductions are as follows:

	NEDC ICEV-G	NEDC ICEV-D	NEDC HV-G	NEDC HV-D	NEDC FCV	HYZEM ICEV-G	HYZEM ICEV-D	HYZEM HV-G	HYZEM HV-D	HYZEM FCV
Compact Class	-6.8 %	-7.1 %	-5.1 %	-6.0 %	-5.9 %	-5.1 %	-5.5 %	-4.9 %	-4.8 %	-3.0 %
Mid-Size Class	-8.2 %	-7.9 %	-5.1 %	-6.0 %	-5.9 %	-5.1 %	-6.6 %	-5.4 %	-5.9 %	-5.0 %
SUV	-7.4 %	-7.1 %	-5.1 %	-6.0 %	-5.9 %	-5.1 %	-5.6 %	-5.5 %	-5.2 %	-4.6 %

5 to 8 %

*Determination of Weight Elasticity of Fuel Economy for Conventional ICE Vehicles, Hybrid Vehicles and Fuel Cell Vehicles, fka Report 55510, June 2007*



## Growing Threat from Competing Materials

Expect Ford's next-generation F-Series full-size pickup to feature aluminum body panels.



WardsAuto, Jan. 3, 2012



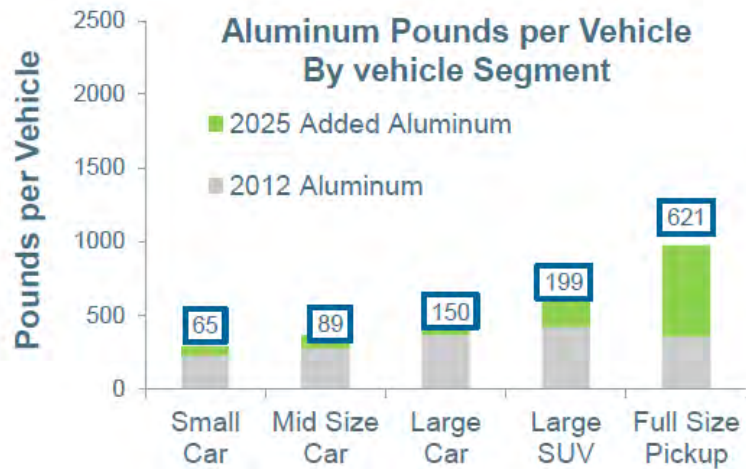
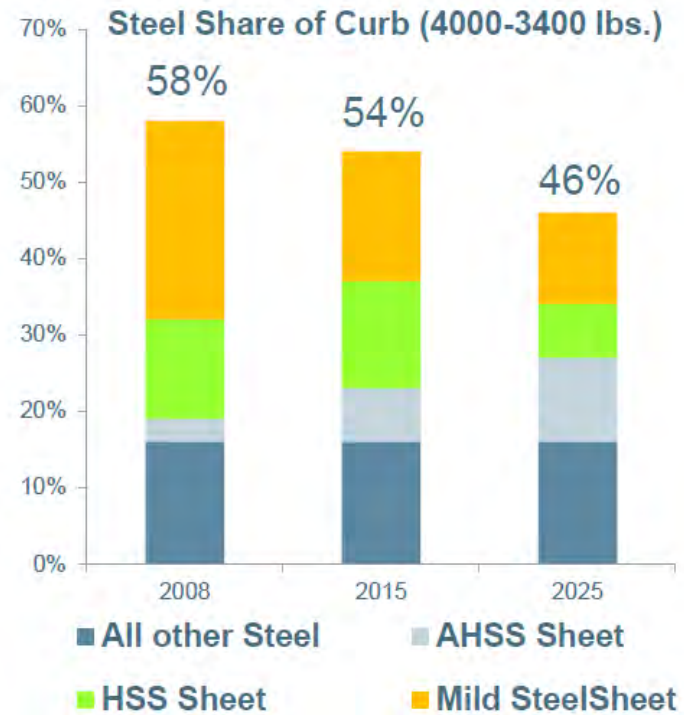


# Growing Threat from Competing Materials



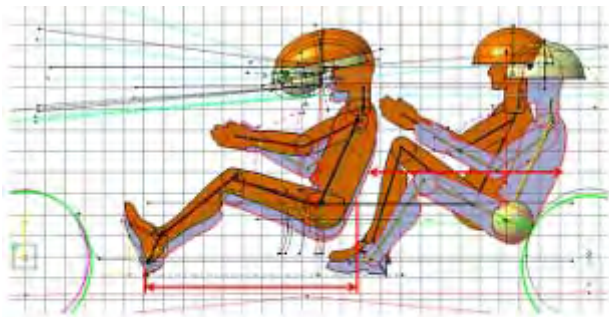
"It's good news for the aluminum industry. It's not a death knell for steel," said Ducker's Richard Schultz, "Vehicles will still be predominantly steel 20 years from now, but steel will have to share the body and closure market with aluminum going forward."

Pittsburgh Post Gazette, October 9, 2011





# FutureSteelVehicle



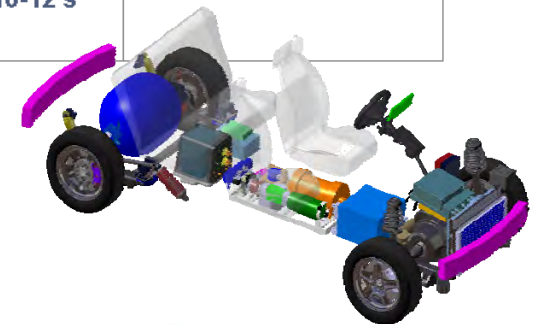
Vehicle	Front Leg Room (mm)	Rear Leg Room (mm)	Luggage (Liters)
FSV 1	1065	825	250
FSV 2	1065	925	370

Representing 70% market share worldwide:

- Small cars  
(up to 4,000mm, A/B class)
- Mid-Class cars  
(up to 4,900mm, C/D class)



<b>FSV 1</b> 4-door hatchback 3700 mm	<b>PHEV20</b> Electric Range: 32km Total: 500km Max Speed: 150km/h 0-100 km/h 11-13 s	<b>BEV</b> Total Range: 250km Max Speed: 150km/h 0-100 km/h 11-13 s
<b>FSV 2</b> 4-door sedan 4350 mm	<b>PHEV40</b> Electric Range: 64km Total: 500km Max Speed: 161km/h 0-100 km/h 10-12 s	<b>FCEV</b> Total Range: 500km Max Speed: 161km/h 0-100 km/h 10-12 s



[www.smdisteel.org](http://www.smdisteel.org)





# More AHSS Grades = More Mass Reduction

## FutureSteelVehicle's Steel Portfolio

Mild 140/270	DP 350/600	TRIP 600/980
BH 210/340	TRIP 350/600	TWIP 500/980
BH 260/370	SF 570/640	DP 700/1000
BH 280/400	HSLA 550/650	CP 800/1000
IF 260/410	TRIP 400/700	MS 950/1200
IF 300/420	SF 600/780	CP 1000/1200
DP300/500	CP 500/800	DP 1150/1270
FB 330/450	DP 500/800	MS 1150/1400
HSLA 350/450	TRIP 450/800	CP 1050/1470
HSLA 420/500	CP 600/900	HF 1050/1500
FB 450/600	CP 750/900	MS 1250/1500
HSLA 490/600		

**Expanded range of steel grades**



denotes steel included in ULSAB-AVC

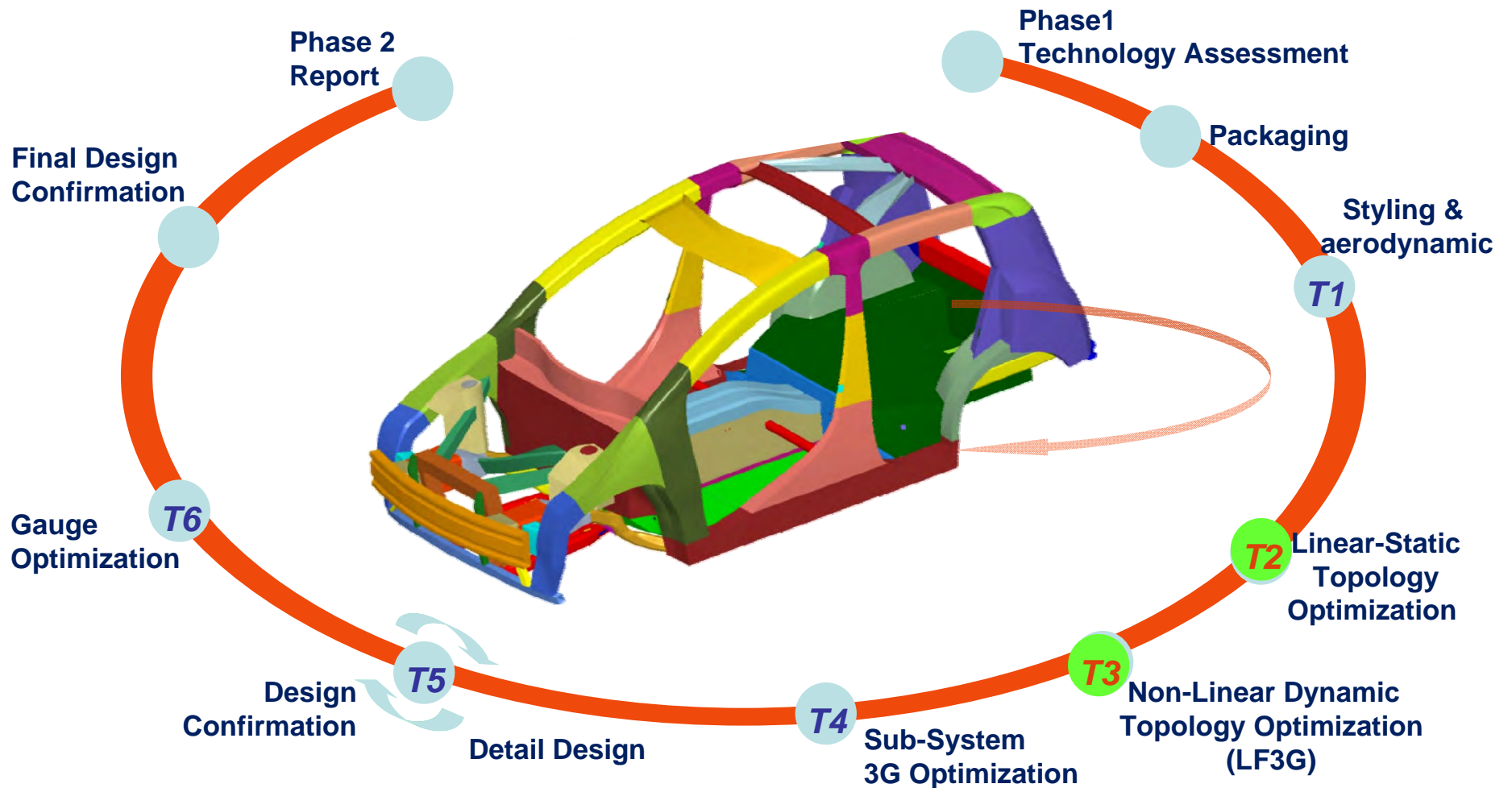
denotes steel grades added for FSV







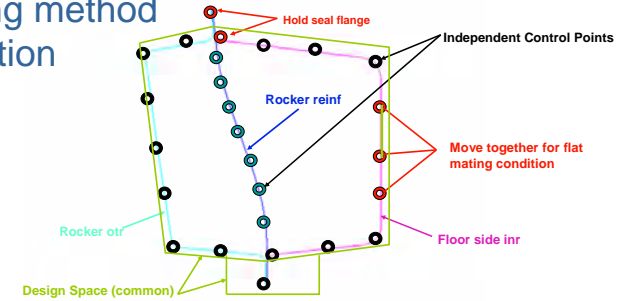
# Mass Reduction Through Load Path and 3G Optimization with AHSS





# Mass Reduction Through Sub-System Optimization

Section control points – constraining method determines the manufacturing solution



Stamping  
AHSS

Roll-forming  
AHSS

Hydroforming  
AHSS

Extrusion  
Aluminum



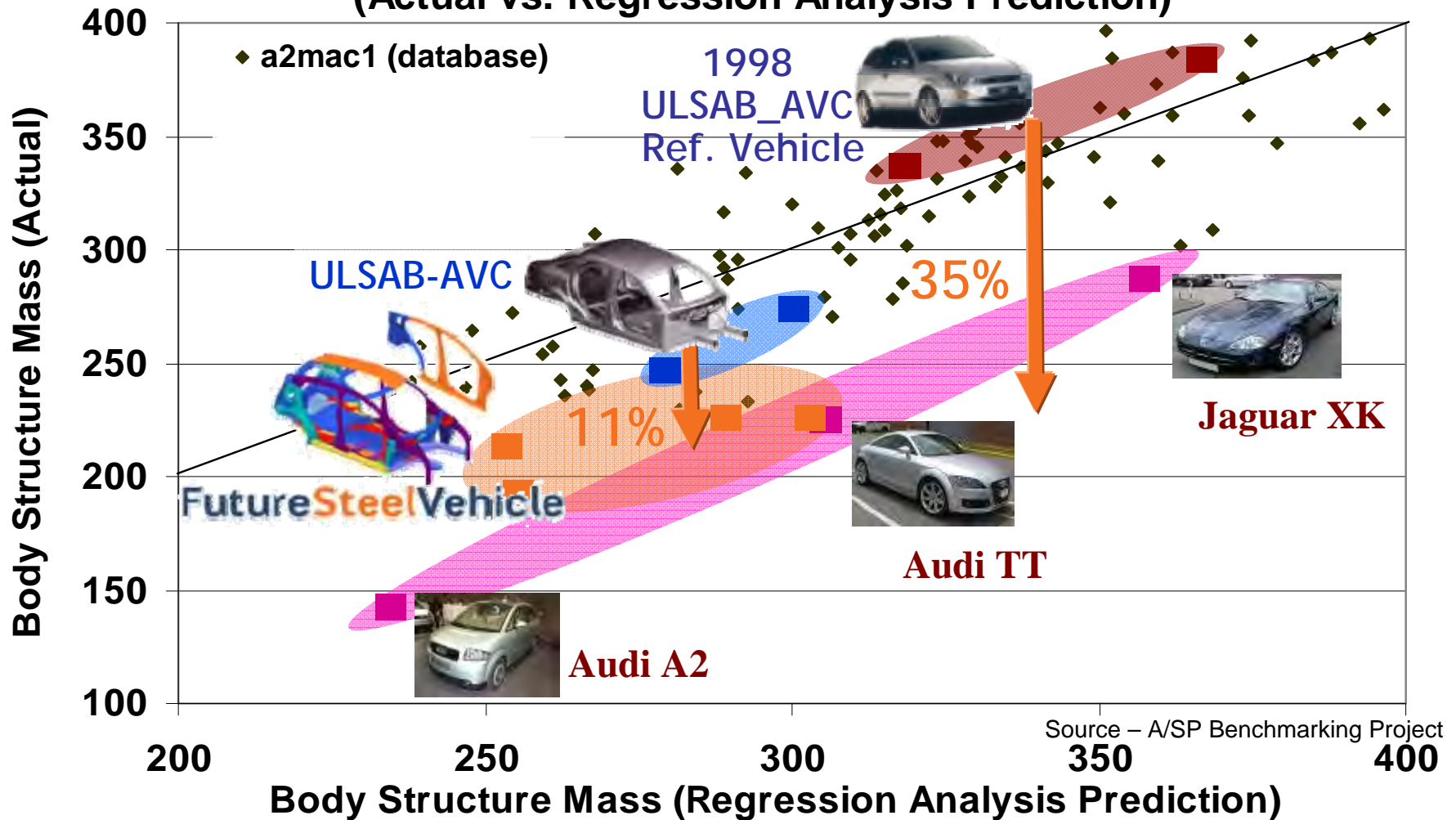
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# FSV Compared to UltraLight – Mass

## Body Structure Mass

(Actual vs. Regression Analysis Prediction)



**Steel Mass Similar to Aluminum**



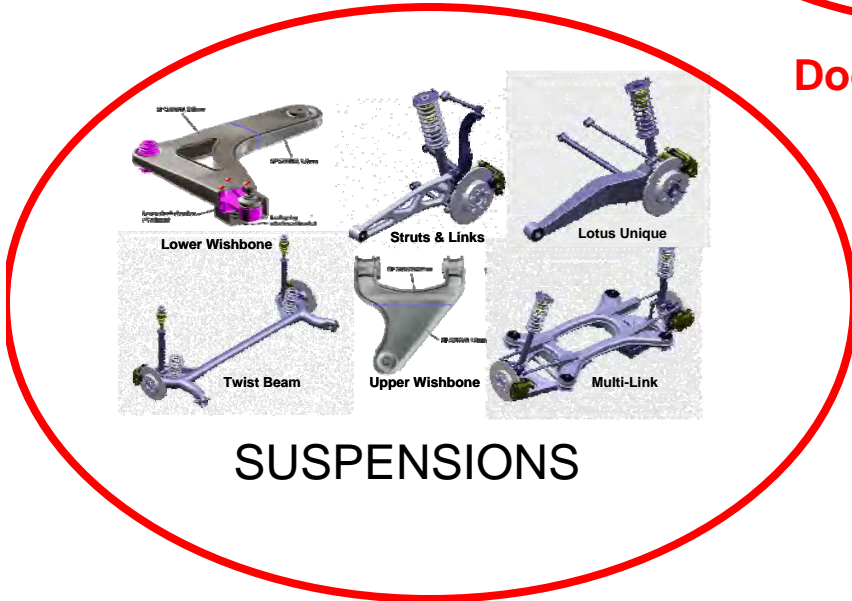
# AAC Project Addressing Threats



**Doors, 2011 – 2012**



**Wheels, 2011 – 2012**



**Lower Control Arm, 2010 – 2011  
Twist Beam - 2012**

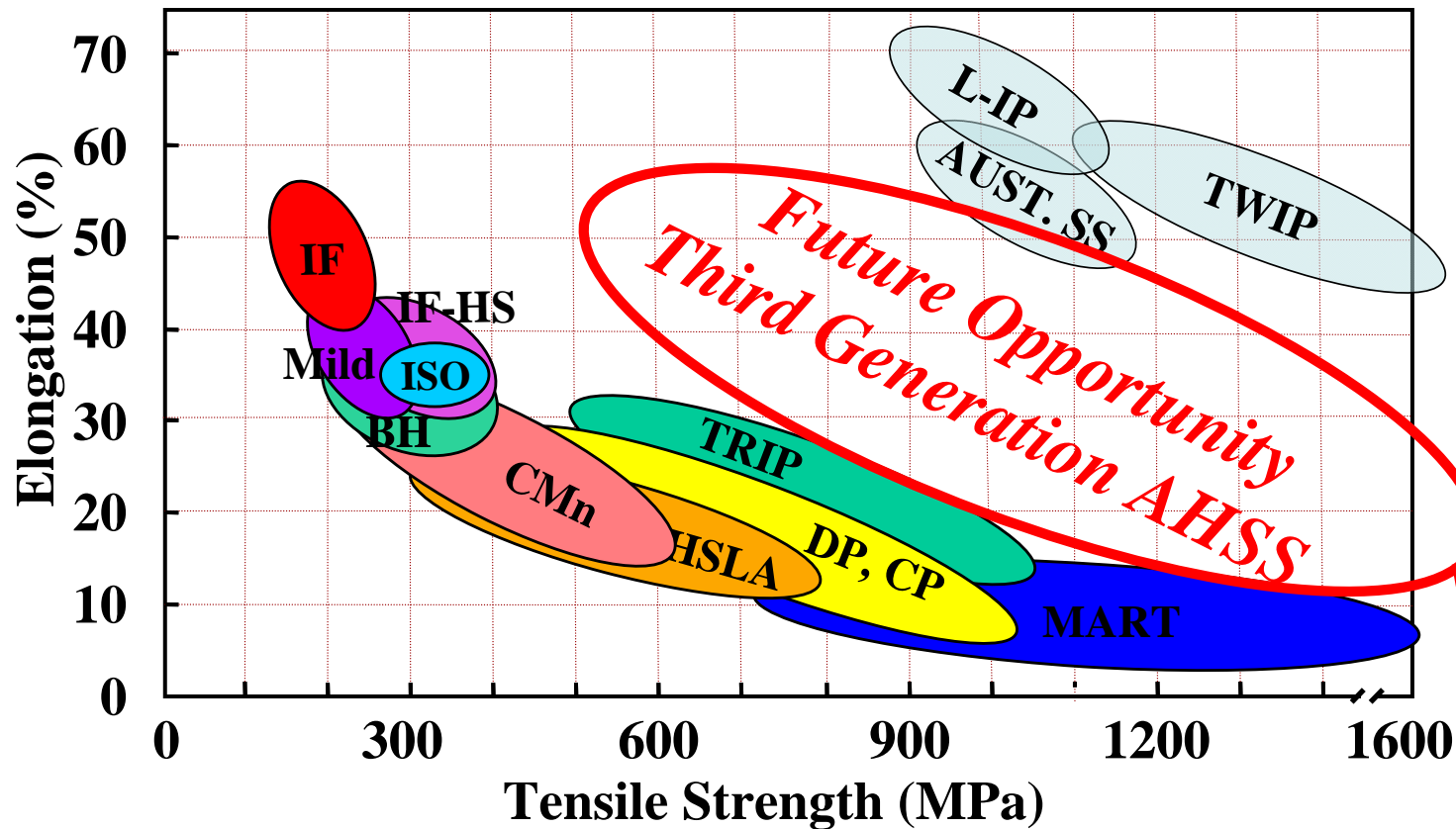


**Fuel Tanks, 2010 – 2011**



## 3<sup>rd</sup> Generation of AHSS

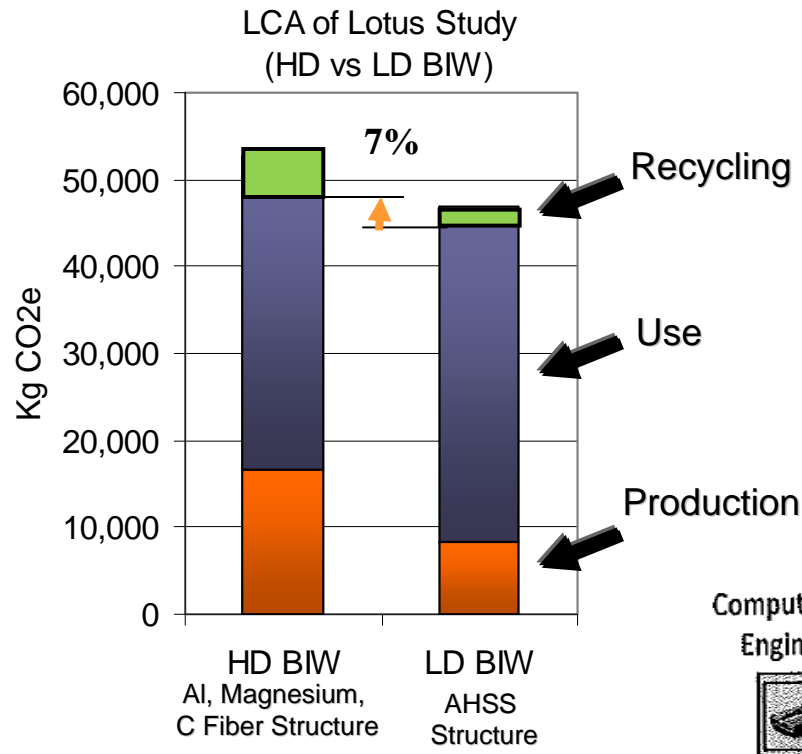
New 3<sup>rd</sup> Generation AHSS Grades offer more mass reduction with AHSS, because more parts can be made at high strength



For 2017-2025, new formable AHSS grades will enable more steel mass reduction

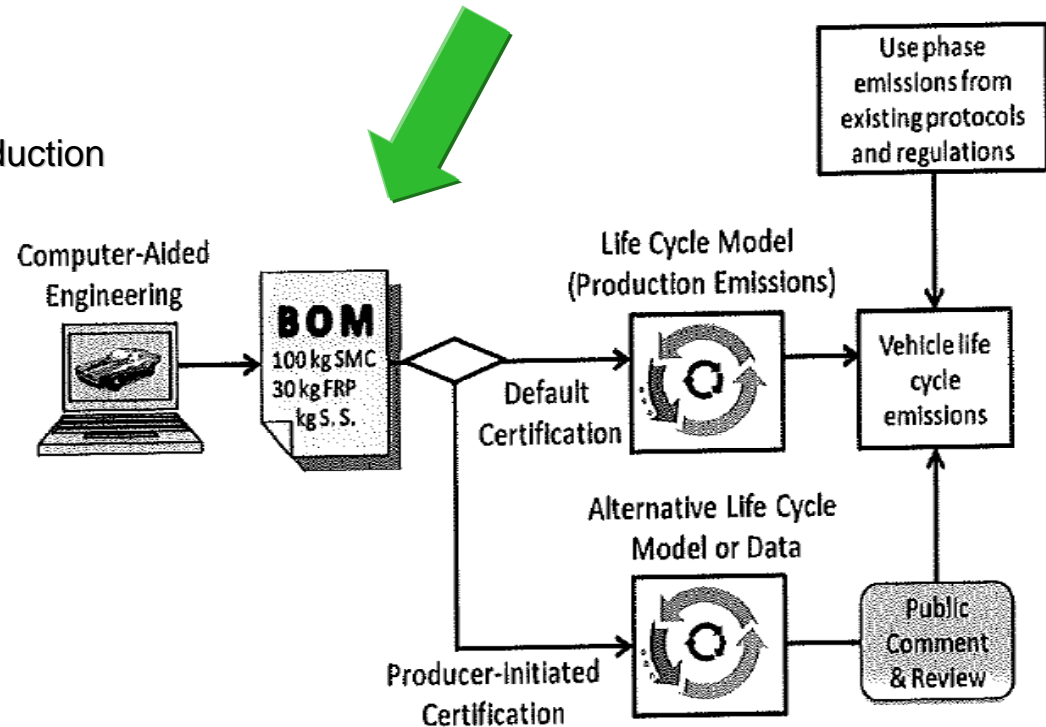


# LCA Research at UC Davis



Materials Matter

## Bill of Materials Approach for OEMs





## Steel Conclusions

- Steel products have kept pace with OEM demands for decades.
- New aggressive fuel economy standards are putting a premium on mass reduction, right or wrong.
- Optimized (3G - gage, geometry, grade) steel structures approach the mass of aluminum structures in many cases.
- 10% mass reduction results in 2 - 3.5% reduction in fuel consumption for ICE vehicles and 5.5 - 8.2% if powertrains are resized.
- 3<sup>rd</sup> Generation AHSS grades are being researched and will add more mass reduction capability for steel parts which today cannot be easily formed.
- WorldAutoSteel's *FutureSteelVehicle* project is an engineering study showing the growing potential of steel to fulfill future vehicle demands.
- LCA gives a decided advantage to steel in terms of enabling lower total emissions in future high-fuel-economy vehicles.