Welcome

Al for Resilient Manufacturing Proposers Day

August 20, 2024



Al for Resilient Manufacturing - Proposers Day Manufacturing USA Overview

Mike Molnar

Director, Office of Advanced Manufacturing National Institute of Standards and Technology

August 20, 2024



Agenda

- Why Advanced Manufacturing?
- Mission, Vision, Goals
- Organization: Who is part of Manufacturing USA?
- Institute Design, How they Work
- Impacts and Benefits



Advanced Manufacturing Creates

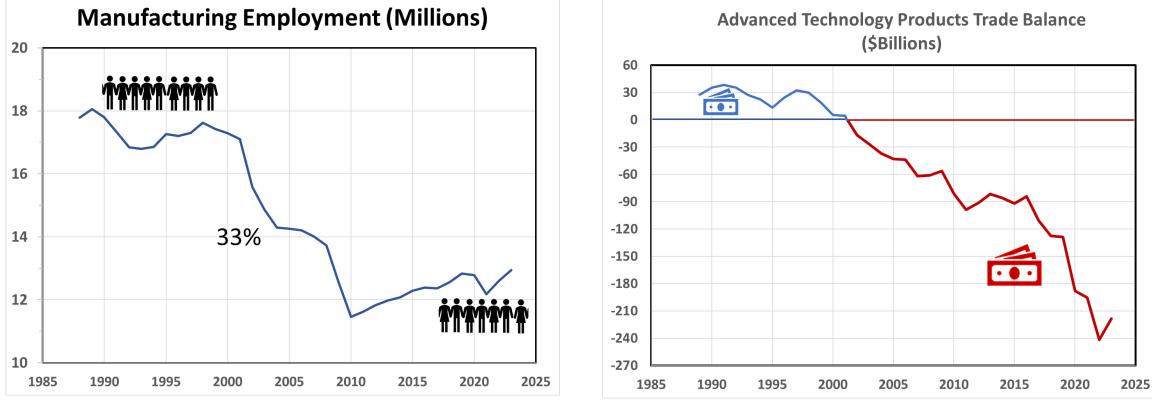




Economic Drivers

Advanced manufacturing has a key role in the U.S. innovation ecosystem

- Highest value manufacturing, supporting high wages
- Highest economic multiplier (4x to 12x)
- Greatest source of next innovation





Invention to Production – Sustaining Innovation Leadership

- U.S. leads the world in innovation and invention
- Institutes were created to help ensure these inventions get out of the labs and turned into products manufactured in the U.S. – instead of other countries.

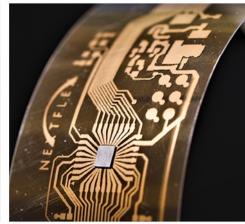






MANUFACTURING USA OVERVIEW

















MFG USA Vision and Mission

VISION: Securing U.S. Global Leadership in Advanced Manufacturing **MISSION**: Connecting people, ideas, and technology to:

- Solve industry-relevant advanced manufacturing challenges
- Enhance industrial competitiveness and economic growth
- Strengthen our economic and national security





MFG USA Strategic Goals

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GOAL 1

Increase the competitiveness of U.S. manufacturing

GOAL 2

Facilitate the transition of innovative technologies into scalable, cost-effective, and high-performing domestic manufacturing capabilities

GOAL 3

Accelerate the development of an advanced manufacturing workforce



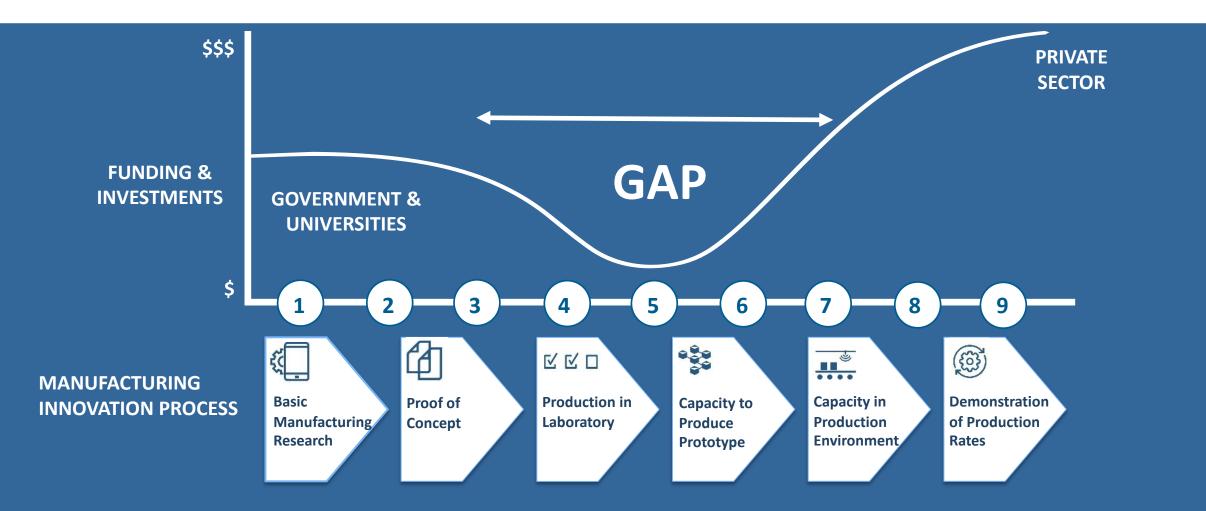
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GOAL 4

Promote a network of institutes that build longterm support for and from their communities



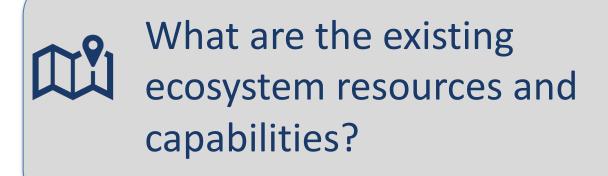
MFG USA: Expanding Industry Applied Research

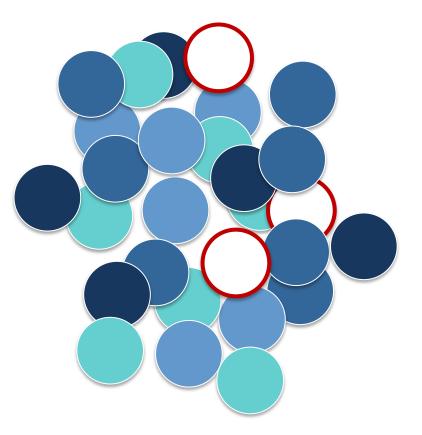


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MFG USA: Building Advanced Manufacturing Ecosystems Transformational change via collaboration

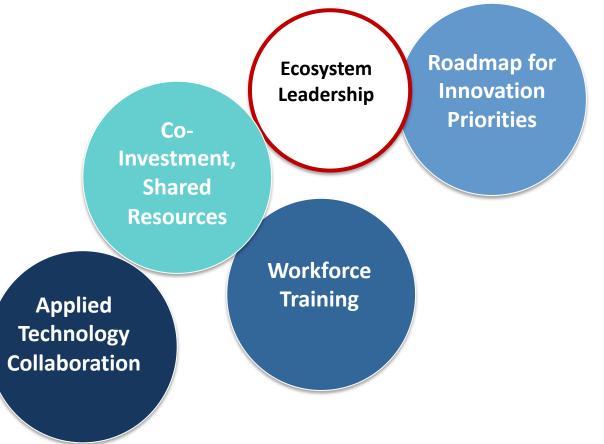






MFG USA: Building Advanced Manufacturing Ecosystems Institute technology plan, business plan, and partnership plan

How can the institute effect transformational change by aligning shared needs and resources?



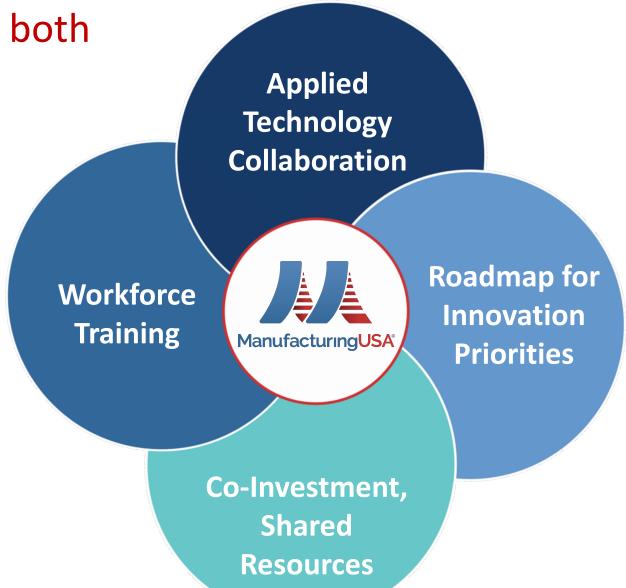






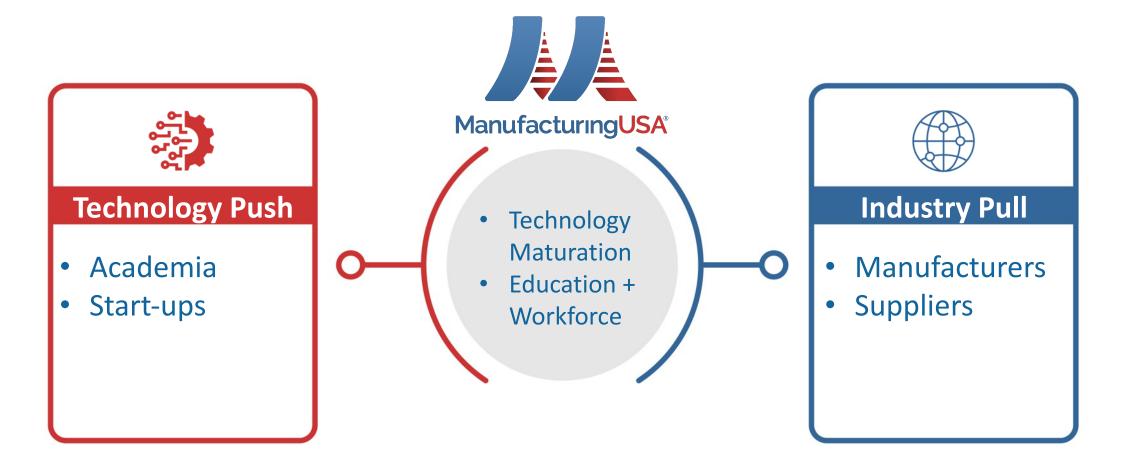
MFG USA: Building Advanced Manufacturing Ecosystems Forging collaboration connections both inside and outside of the institute Applied

How does the institute dynamically progress towards shared goals and addressing ecosystem needs?





Partnership: Academia/Tech Providers + Industry/Tech Users



Balanced Portfolio of Institute Projects



Institute Led Projects

- Multi-year, crossinstitute
- programs
- Shared testbeds
- High-cost, high co-investment
- Industry-defined user
- requirements

Projects

Led

Member

- Both Tech and Workforce
- Discrete projects proposed by

- small teams
- Short timelines, lower cost
- Co-investment about 1:1



Examples of Institute Delivery Mechanisms

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| | Derisked Technology | Prototypes Techno-economic Analyses Quality Management Systems Compatibility |
|--|--------------------------------------|---|
| | Shared research materials | Open Source and Surrogate materials Standards and best practices |
| | Case studies, Roadmaps | Industry Priorities Commercialization Planning Pathways to Funding |
| | Education & Workforce Development | Access to industrially relevant equipment and Training Curricula Industry partnerships |

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10 Years of Manufacturing USA

A growing network of 17 Industry-led Innovation Institutes

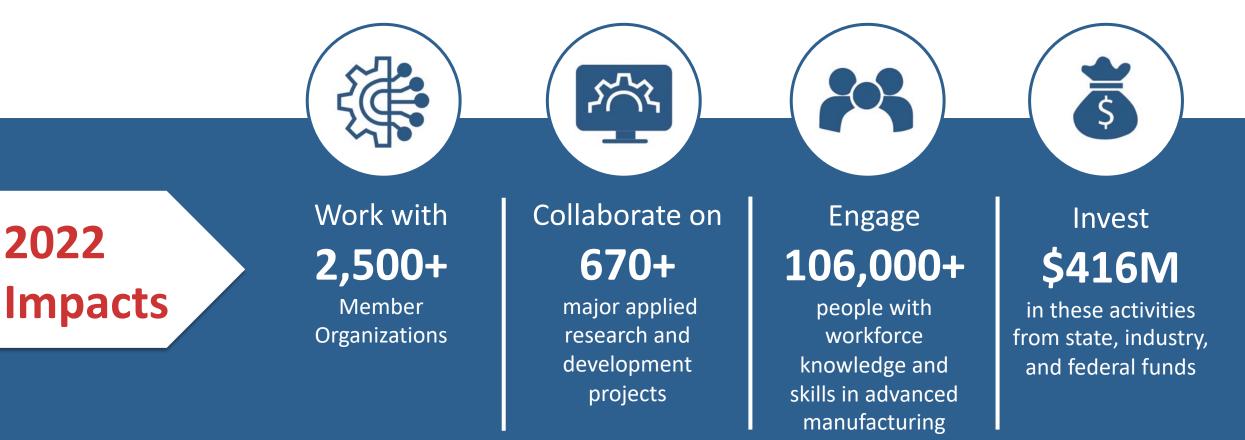


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Upcoming NIST Institutes: Digital Twin for Semiconductor Manufacturing, CHIPS for America Artificial Intelligence for Resilient Manufacturing, NIST OAM

Manufacturing USA Network at a Glance

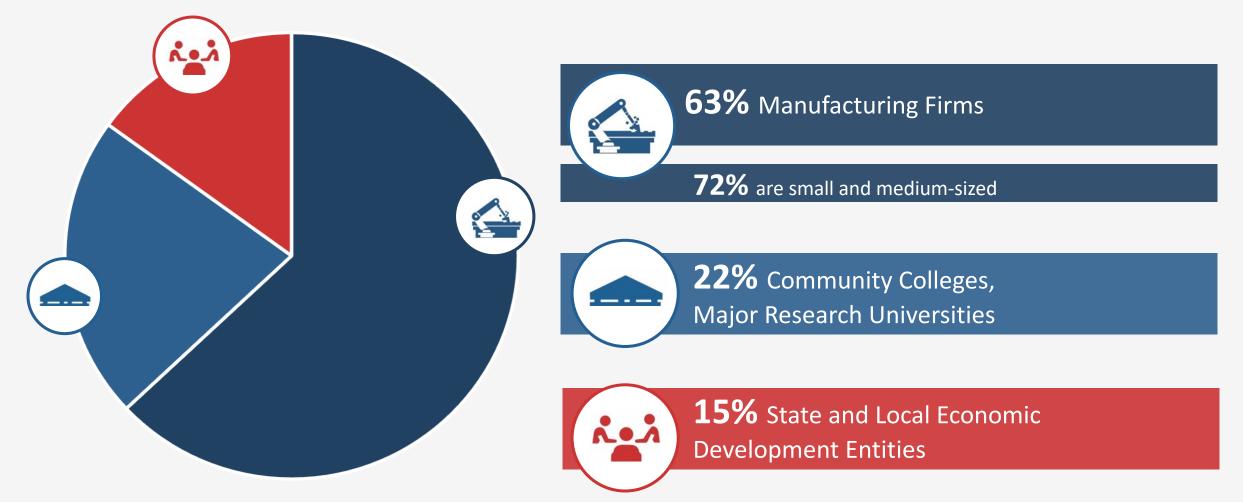




Our efforts help ensure **what's invented here** is made here by a skilled American workforce.

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MFG USA Membership: Over 2,500 Organizations





MFG USA Technology Development: Over 670 Major Projects in the Pipeline

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The institutes do impressive work to secure U.S. leadership in advanced manufacturing, develop advanced manufacturing technologies, empower the workforce, and build sustainable innovation ecosystems





MFG USA Education and Workforce Development Roadmap

Priority 1: Equip with Skills Equip an advanced manufacturing workforce with evolving skills

Priority 2: Broaden Access Broaden access to advanced manufacturing career pathways

Priority 3: Spark Interest Spark interest in advanced manufacturing careers to secure a steady workforce talent pool

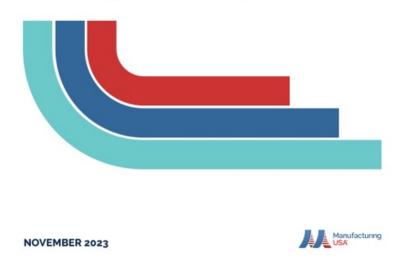








A Manufacturing USA National Roadmap





MFG USA Catalyzing Co-Investments



\$307M Cost share from non-federal base funds

\$416M Total Investments



Example: Institutes Establishing New Ecosystems

National Institute for Innovation in Manufacturing Biopharmaceuticals (NIIMBL)

- +200 members in +25 states
- 3:1 co-investment from non-federal partners last year
- Institute footprint of \$582M



ased Plymout

Plymouth and Dodge manufacturing

University of Delaware purchased the site in 2009

NIIMBL

headquarters 2022

Chrysler purchased the land in Newark, DE in 1938



MFG USA Program Office Supporting the Network

Convene, Coordinate, Support Manufacturing USA



Public Service Award Funding



Cross-Network Coordination, including new Manufacturing USA Council



Advanced Manufacturing Education and Workforce Development



Shared Resources and Services



ManufacturingUSA

Triennial Strategic Plan + Annual Report to Congress



Information to the Public, including ManufacturingUSA.com



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NIST-Sponsored Manufacturing USA Institutes

New NIST Manufacturing USA Institute Competitions





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Digital Twins for Semiconductor Manufacturing Institute \$285 million federal award Award Announcement scheduled for later this year AI for Resilient Manufacturing Institute \$70 million federal award



MFG USA: Building the Future Through Collaboration Partnerships

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ManufacturingUSA.com



Get Involved:

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in **MFGUSA**

Al for Resilient Manufacturing - Proposers Day Scope of the Notice of Funding Opportunity

Kelley Rogers, Ph.D. Deputy Director, Office of Advanced Manufacturing National Institute of Standards and Technology

August 20, 2024









VISION: Securing U.S. Global Leadership in Advanced Manufacturing

Al is a disruptive technology - nations that can deploy Al safely in industrial applications will have a global competitiveness and national security advantage.

Al in a Market-Driven Economy





ISO Definition of Artificial Intelligence (AI):

A technical and scientific field devoted to the engineered system that generates outputs such as content, forecasts, recommendations, or decisions **for a given set of human-defined objectives.**

[ISO/IEC 22989:2022]

Human-defined objectives are often limited by self-interest.

Opportunity



Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence

October 30, 2023



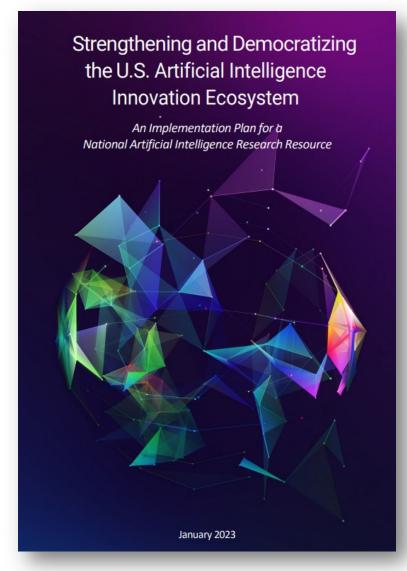
POLITICO: https://www.politico.com/news/2023/10/30/bidens-executive-order-artificial-intelligence-00124395. October 30, 2023

Other Federal AI Efforts: NAIRR



National Artificial Intelligence Research Resource (NAIRR) Pilot Program

- Directed by 2023 Executive Order
- National infrastructure that provides AI resources and tools to the research and education community
- NSF-led with 12 federal agencies and 26 nongovernmental partners
- Two-year pilot to support fundamental, translational, and use-inspired AI research



Benefits of AI in Manufacturing





Product Innovations



Enhanced Decision Making



Business Transformation



- Improved Productivity and Efficiency
- **Reduced Operational Cost**

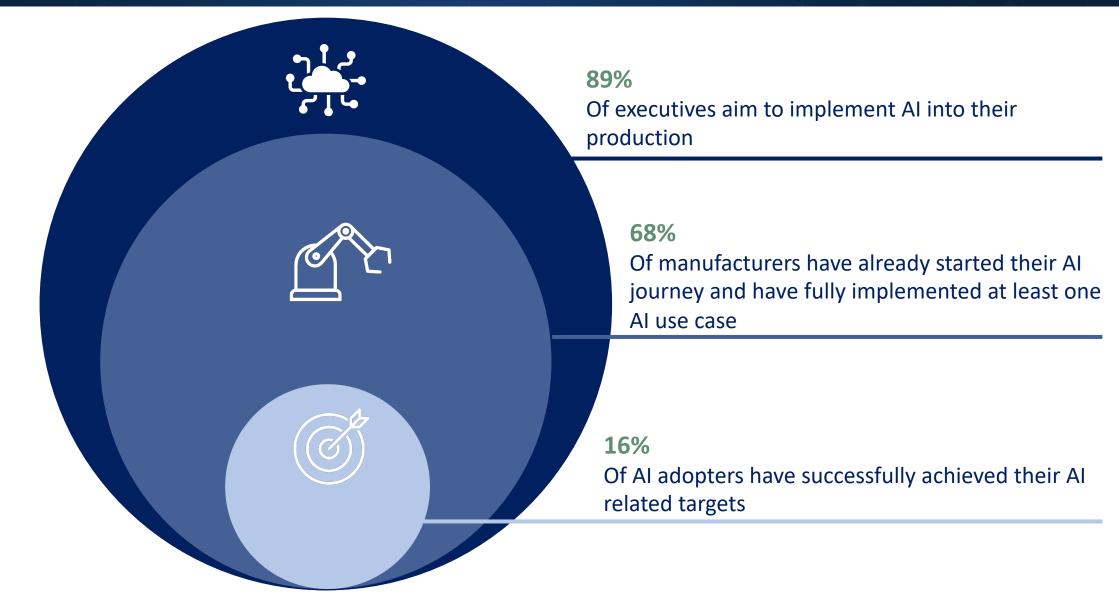


Data-Driven Business Models

Strengthen Resilience Enhanced Supply Chain Employee Experience ()New Skill Acquisition Improved Quality Control **Predictive Maintenance**

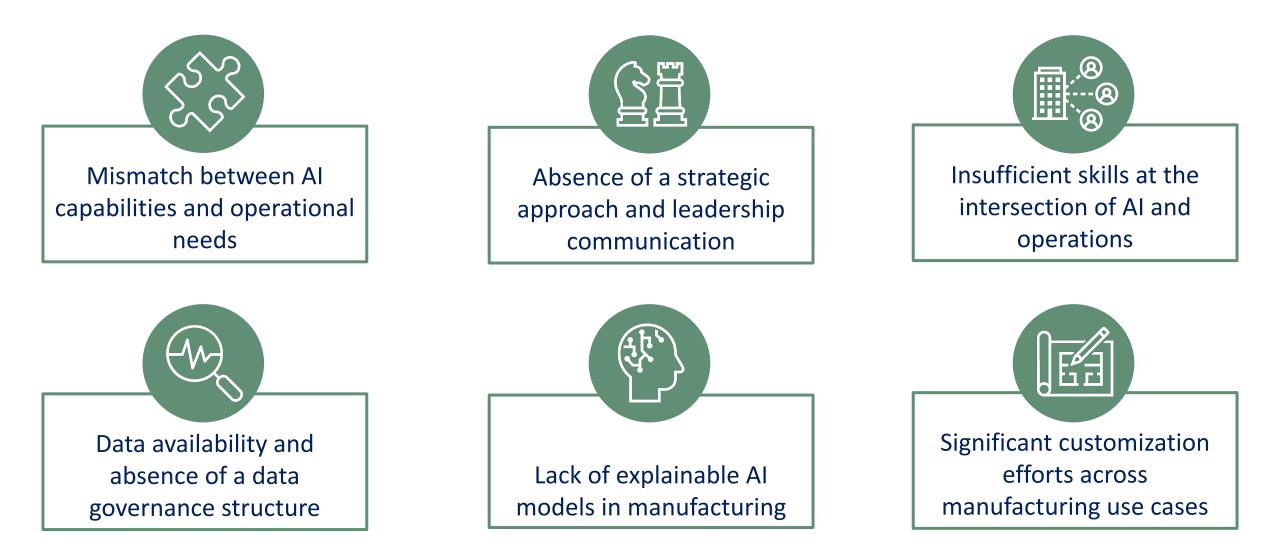
Industry Outlook for AI in Manufacturing





Credit: Harnessing the AI Revolution in Industrial Operations: A Guidebook; World Economic Forum and Boston Consulting Group; October 2023

Barriers to Al Adoption in Manufacturing



Adapted from: World Economic Form: Unlocking Value from Artificial Intelligence in Manufacturing

Resilient Manufacturing Ecosystems through AI NIST

Recommendations for the adoption of AI in manufacturing

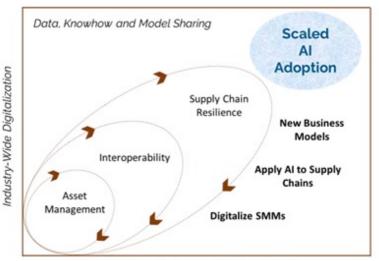
- Public Private Partnerships
- Al Software Tools, Models, and Infrastructure
- Scaling and Deployment
- Manufacturing Workforce

- Small and Medium-sized Manufacturers
- AI Adoption Throughout Established Supply Chains
- New Business Models



NIST Advanced Manufacturing Series NIST AMS 100-47

Towards Resilient Manufacturing Ecosystems Through Artificial Intelligence – Symposium Report



Industry Connectedness and Network Effects

This publication is available free of charge from: https://doi.org/10.6028/NIST.AMS.100-47



Convergence on National Priorities

AI for Safety and

Security E.O.



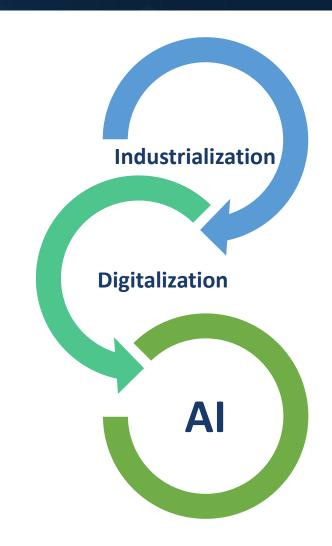
Good Jobs Initiative

Supply Chain Resilience Initiatives Manufacturing

Federal Drivers for AI in Manufacturing

Timely opportunity and need for the U.S. Government to be a catalyst to ensure that AI innovation for manufacturing:

- Addresses <u>resilience</u>, not just cost/quality/agility
- Is implemented responsibly and reliably
- Is trusted and accessible
- Benefits domestic manufacturers, suppliers, and workers



Small to Medium Manufacturers





- Nearly 75% of the U.S. manufacturing sector is made up of companies with fewer than 20 employees
- Small to medium-sized manufacturers generate half of all industrial output and employ close to 9% of the U.S. workforce
- U.S. economic competitiveness requires that AI tools reach domestic small manufacturers and suppliers

https://nam.org/manufacturing-in-the-united-states/facts-aboutmanufacturing-expanded/



Resilience: the ability of a given system to prepare for and adapt to unexpected events; to quickly adjust to sudden disruptive changes that negatively affect performance; to continue functioning during a disruption (sometimes referred to as "robustness"); and to recover quickly to its pre-disruption state or a more desirable state.



Credit: Adobe Stock

■Adapted from Brookings Institute How to build more secure, resilient, next-gen U.S. Supply Chains Dec. 3, 2020

Examples of Resilience Drivers













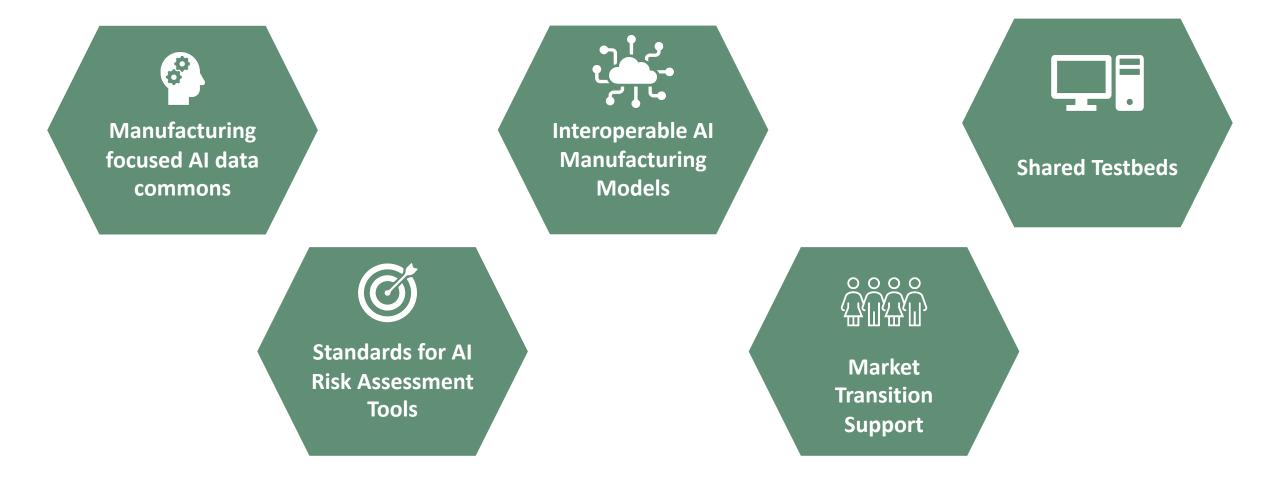


Equity/Just Transitions



Ecosystem Wide Benefits





Competition Outcome: Ecosystem Leadership NGT

Competition will select the applicant most capable of establishing and leading an innovation ecosystem that will accelerate the use of AI for manufacturing applications



Partnership with capabilities to meet industry's technical priorities for innovation



Partnership to develop industrially relevant Education and Workforce Development training resources



Governance, operational, business development capabilities



Rapid qualification

Working capital needs

Supply chain networks

Predictive maintenance

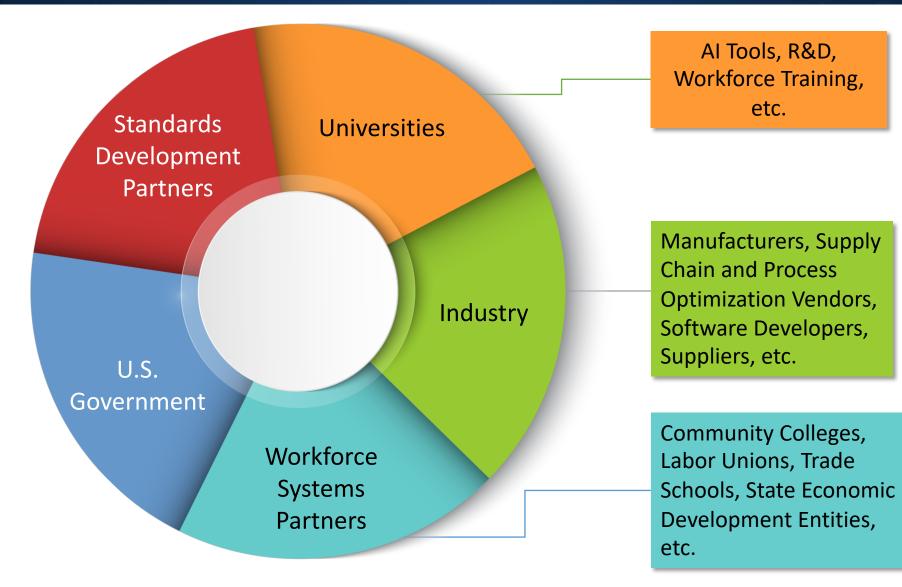
Applicants have the flexibility to propose a wide range of potential topics using AI as a tool to address resilience of manufacturing

Process efficiency and robustness

Examples are solely for illustrative purposes

Ecosystem-Level Partners





Critical Partners for:

- Key Expertise
- Cost share required
- Impact

Elements of a Complete and Competitive Application

Lisa Fronczek, Acting Division Chief Program Operations, Office of Advanced Manufacturing







If there is a discrepancy between what is presented here, in the published funding opportunity, or in the corresponding Notice of Intent, the published funding opportunity controls.

Funding and Period of Performance



\$70M over 5-7 years

Minimum of 1:1 Non-federal cost share required by statute

Potential for renewal after initial award

Two Stage Competition





Eligibility



Open to all non-federal entities

Excluding individuals or sole-proprietors Excluding foreign entities Excluding existing Manufacturing USA institutes Excluding FFRDCs

Lead applicant is limited to a single concept submission

Limit only applies to lead applicant entity
 Entities may be a partner on multiple proposals



- Applicants for this upcoming funding opportunity may choose:
 - A specific industrial sector (or cluster of sectors) of focus for the proposed institute, <u>or</u> a focus on cross-cutting tools that may be tailored for more than one industrial sector
 - Specific application area(s) within the broader topic of Al for Resilient Manufacturing
- Regardless of the applicant's choice, applicants will be required to define clear time-bounded deliverables



As **required** by the Manufacturing USA authorizing statute, NIST will ensure that the AI for Resilient Manufacturing institute <u>will not</u> <u>substantially duplicate</u> the work of the existing network of institutes.

Applicants are encouraged to familiarize themselves with the scope of the existing 17 Manufacturing USA institutes, as well as the planned CHIPS-funded Digital Twins for Semiconductor Manufacturing institute* prior to developing concepts.

* Funding opportunity launched May 2024

Concept Paper Requirements



What is a concept paper?



- Standard Funding Form SF 424 R&R
- Technical Narrative
 - Executive Summary (2 pages)
 - Concept Paper Narrative (20 pages)
 - Budget Rough Order of Magnitude (ROM)

Executive Summary



- Summary/abstract of the proposed effort (2 pages)
- Things to include:
 - Name of applicant
 - Director/Principal investigator(s)
 - Title
 - Objectives
 - Description
 - Methods to be employed
 - Potential impact (benefits & outcomes)
 - Major participants (for collaborative activities)
- Do NOT include proprietary or sensitive business information

Concept Paper Narrative



- No more than 20 pages single-spaced
 - Includes graphs, images, etc.
 - Any more than 20 pages will be redacted for reviewers
- Narrative Components
 - Proposed Al Manufacturing USA institute
 - Description of how the proposed institute will be non-duplicative and complementary to the work within the existing network

Budget Information



- Rough Order of Magnitude (ROM)
- Anticipated expenses for institute's initial award period
- Things to keep in mind:
 - Budget for cost increases over the lifetime of the award
 - o Include cost of living adjustments





Cost-Share Requirements



- Definition portion of the project **not** paid by federal funds
- Non-federal dollars must be greater than or equal to federal (> 1:1 matching)
- Applicant must demonstrate
 - Commitment of cost-share specified (letters of commitment)
 - Sufficiency and availability of committed cost share from non-federal sources
 - Extent to which cost share is accessible and useful in conducting the work of the institute
- Types
 - $_{\odot}$ Cash cash contributed to the project
 - In-kind -Non-cash contributions (e.g., Equipment and/or services)

Why the Need for Cost-Share?



Goal: stable and sustainable business model to mitigate need for long-term federal funding



Credit: Adobe Stock

Integrated Education and Workforce Development

Manufacturing USA institutes must develop integrated Education and Workforce Development (EWD) portfolios to keep pace with technology deployment



Research Security – Full Proposal



Research security is technology protection in action. It provides a localized first line of defense, employing balanced risk management protocols that safeguard science and innovation by mitigating foreign threats to critical and emerging technologies and the underlying scientific research ecosystem



Al Risk Management – Full Proposal





To help developers, users, and evaluators of AI systems better manage AI risks that could affect individuals, organizations, society, or the environment

Data Management Plan – Full Proposal

1. Who is involved in the research

2. The overall intent of your research (for yourself and others)

3. An outline of what kind of data you'll gather and about how much

4. Where you'll store the data during the research and in the future



Supplemental Resources



Competition Resources and sample templates are available online to aid in the development of the request proposal information.





Disclaimer: The NOFO contains all the application requirements. Applicants are not required to use the templates on this page, which is provided for your convenience. However, applicants must ensure their application materials contain all required information as specified in the NOFO.

Advice from Alexander Graham Bell



Before anything else, preparation is the key to success.

Application Evaluation Process

Lisa Fronczek, Acting Division Chief Program Operations, Office of Advanced Manufacturing



Competition Milestones



| January 2025 | Earliest March 2025 |
|---|---|
| January 2023 | Earliest March 2025 |
| Administrative Review Merit Reviews (at least 3) Evaluation Panel Site Reviews, for some | Selecting Official – review feedback and Selection Factors Recommendation to NIST Grants Management Division (GMD) |
| | • Merit Reviews (at least 3) |

Differences in Evaluation Criteria Between Concept Paper vs. Full Application



| | Evaluation Criteria | Concept Paper | Full Application (invitation only) |
|---|--|------------------|------------------------------------|
| + | Potential to Fulfill a Recognized National Need with Substantial Broad-Based Benefits and Demonstrated Industry Leadership | \checkmark | |
| - | Proposed Manufacturing USA Institute | \checkmark | |
| | Institute Operations and Management | | |
| | Education and Workforce Development | | |
| | Leadership, Capabilities, Qualities, and Experience | | \checkmark |
| • | Resources, Qualifications, and Experience | \checkmark | |
| | Resources, Cost-share, and Sustainability | | |

National Need, Broad-based Benefits, and Industry Leadership (40 pts)





Mission and Technical Scope



National Impact and Broad-Based Benefits



Leadership and Involvement Across the Ecosystem

National Need, Broad-based Benefits, and Industry Leadership (40 pts)







National Impact and Broad-Based Benefits



Leadership and Involvement Across the Ecosystem

The quality, innovativeness, and merit of the mission and technical scope of the proposed AI Manufacturing USA Institute and its potential impact on the resilience of US Manufacturers

National Need, Broad-based Benefits, and Industry Leadership (40 pts)







Leadership and Involvement Across the Ecosystem

Magnitude, quality, and likelihood of the envisioned national impacts and broad-based benefits that would arise from the proposed Institute.

National Need, Broad-based Benefits, and Industry Leadership (40 pts)





Mission and Technical Scope



National Impact and Broad-Based Benefits Leadership and Involvement Across the Ecosystem

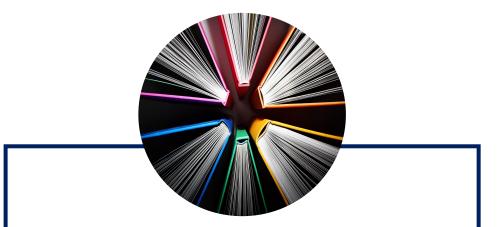
Quality, magnitude, adequacy, and evidence of leadership and involvement from academia and especially industry, assembled to date, towards creating a sustainable and equitable AI for Manufacturing USA institute.

Proposed Manufacturing USA Institute (30 pts)



BUSINESS PLAN

Conceptual vision and plan of the institute's business structure, organization, management, and operations model.



EDUCATION AND WORKFORCE DEVELOPMENT

Conceptual vision and plan for the proposed institute's integrated education and workforce development.

Resources, Qualifications, and Experience for the Proposed Institute (30 pts)





Rough Order Of Magnitude (ROM) Budget

The appropriateness and cost-effectiveness of the ROM budget with respect to carrying out the work and objectives as described in the program narrative.



Cost-Share Or Matching



Qualifications, And Experience

Resources, Qualifications, and Experience for the Proposed Institute (30 pts)





Rough Order Of Magnitude (ROM) Budget



Cost-Share Or Matching

The evidence, quality, reasonableness, and sufficiency of the financial commitment from partners assembled to date, for establishing the proposed institute



Qualifications, And Experience

Resources, Qualifications, and Experience for the Proposed Institute (30 pts)





Rough Order Of Magnitude (ROM) Budget



Cost-Share Or Matching

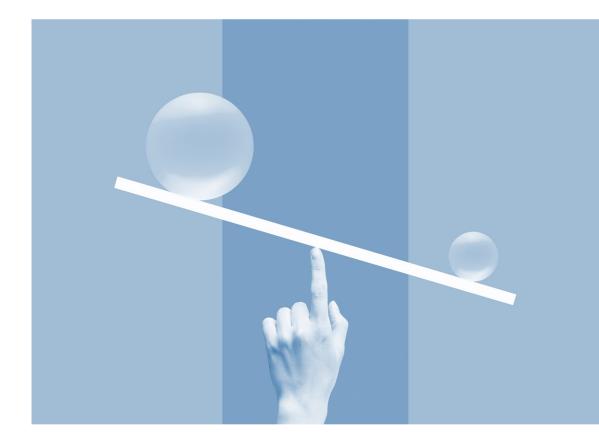


Qualifications, And Experience

Quality, degree, and appropriateness of the qualifications of the lead organization(s), organization director, key personnel, and other key organizations and personnel.



- The funding opportunity defines Selection Factors in Section 5.1.3
- Selection Factors are considered by the Selecting Official after completion of the merit review and process



Competition Milestones



| Concept Papers | Full Proposal Applications | Selection |
|------------------------------|------------------------------|---|
| September 30, 2024 | January 2025 | Earliest March 2025 |
| Administrative Review | Administrative Review | Selecting Official – review |
| • Merit Reviews (at least 3) | • Merit Reviews (at least 3) | (at least 3) feedback and Selection Factors • Recommendation to NIST |
| Evaluation Panel | Evaluation Panel | |

 Invitations for applicants to submit Full Proposals • Site Reviews, for some

(GMD)

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Award (subject to negotiation)

Statutory Requirements for Evaluation



NIST will evaluate applications for merit and for alignment with program purposes and statutory requirements according to:

- the authorizing legislation for Manufacturing USA, 15 U.S.C. § 278s,
- and 42 U.S.C. 18971, *Expanding* opportunities through the Manufacturing USA Program
- and 42 U.S.C. 18972, Promoting domestic production of technologies developed under Manufacturing USA Program.

| Covered Entities defined in 42 U.S.C. 18971 | Historically Black Colleges and Universities |
|--|--|
| | Tribal Colleges or Universities |
| | Minority Serving Institutions |
| | Minority-Owned Enterprises |
| | Rural Serving Institute of Higher Education |

Key Dates



| Milestone | Date |
|---|--|
| NOFO Published | July 22, 2024 |
| Informational Webinar | July 25, 2024 |
| Proposers Day | August 20, 2024 (today) |
| Concepts papers due | September 30, 2024 |
| Proposal Invitation | November 2024 |
| Full Proposal Due | January 2025 (deadline will be specified in the invitation to submit Full Proposals) |
| Selection Announcement & Anticipated Award | Spring 2025 |

Questions?



Answers to Frequently Asked Questions can be found on the OAM website: <u>https://www.nist.gov/oam/ai-resilient-</u> <u>manufacturing-institute-competition</u>



ManufacturingUSA@nist.gov Subject line: "AI for Resilient Manufacturing"



All questions regarding the Funding Opportunity should be submitted via email.

Teaming for a Great Proposal

Don Ufford

Office of Advanced Manufacturing National Institute of Standards and Technology

August 20, 2024



Team Member Considerations



| MANUFACTURING USA INSTITUTE ECOSYSTEM | | | |
|--|---------------------|--|--|
| Finance/Government Contracting | Facility Operations | | |
| Business Development | Tech Development | | |
| Workforce Development INSTITUTE P TEAL | | | |
| Indus Acade Local/State G Non-profit Or | mia overnment | | |



When creating your team, consider the benefits a diversity of members brings to your proposal:

- Enhanced Creativity and Innovation
- Better Decision-Making
- Improved Financial Performance
- Increased Employee Satisfaction
- Broader Market Reach





When developing your team consider its ability to:

- Attract industry, academic, and non-profit members
- Translate early-stage R&D into de-risked applications and a trained workforce
- Develop an organization that can set a sustainable vision, lead operations and create relationships that connect with real industry needs
- Solicit team members from multiple skill groups

As your team is growing, look for delivery-driven partners from industry, academia, and non-profit sectors who:

- Understand the marketplace
- Are committed to implementing outcomes
- Have the ability to contribute matching resources
- Provide committed and motivated leadership at all levels



Strong teams have the ability to transition early-stage private and academic R&D into de-risked industrial applications.

- Understanding of what is coming through the R&D pipeline
- Resources and capability to execute and deliver applied R&D
- Motivated to lead technical workforce development
- Passion for and history of implementing effective outcomes



Great teams will develop a proposal including an organization that can set a sustainable vision, lead operations, and create relationships that connect with real industry needs and includes:

- World-leading industry/academic/non-profit team members who are active and committed
- Globally recognized leadership
- Inspired Institute-based team members

Team Members from Multiple Skill Groups



What Skill Groups Might You Consider for Your Proposal Team? Interactive Session

- Technical Skills
 - 0 0
- Organizational Skills

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• Other

Representative Skills to Consider



1. Strategic thinking for gathering, classifying, and aggregating data at scale

2. AI methods, tools, and algorithm development

- 3. Data cleaning and signal processing for compatibility
- 4. Al safety and security
- 5. Manufacturing equipment, sensing, and data acquisition
- 6. Manufacturing data management
- 7. Workforce development
- 8. Government contracting
- 9. Economic development

10. Communications and marketing

Skill Group Connections

NIST

In-Person Interactions

- 1. Stand when your skill group is called
- 2. Place a colored dot on your name tag if interested
- 3. Register your interests in SLIDO as appropriate
- 4. Have lunch and connect

Hybrid Interactions

- 1. Register your interests in SLIDO as appropriate
- 2. Feel free to share contact information if desired



REMINDER – Join the Teaming Partner List (Voluntary and Optional)