

*Sub Working Group Outline on*  
Augmented Logistics and Smart Supply Chains

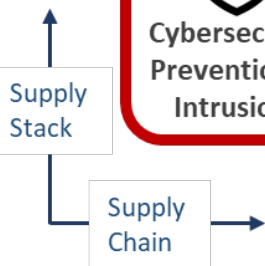
# Several Factors Influence IoT Adoption & Growth At-scale



## End Application Drivers for Value Creation



## Cybersecurity and Supply Chain Risks



Markets

Drivers

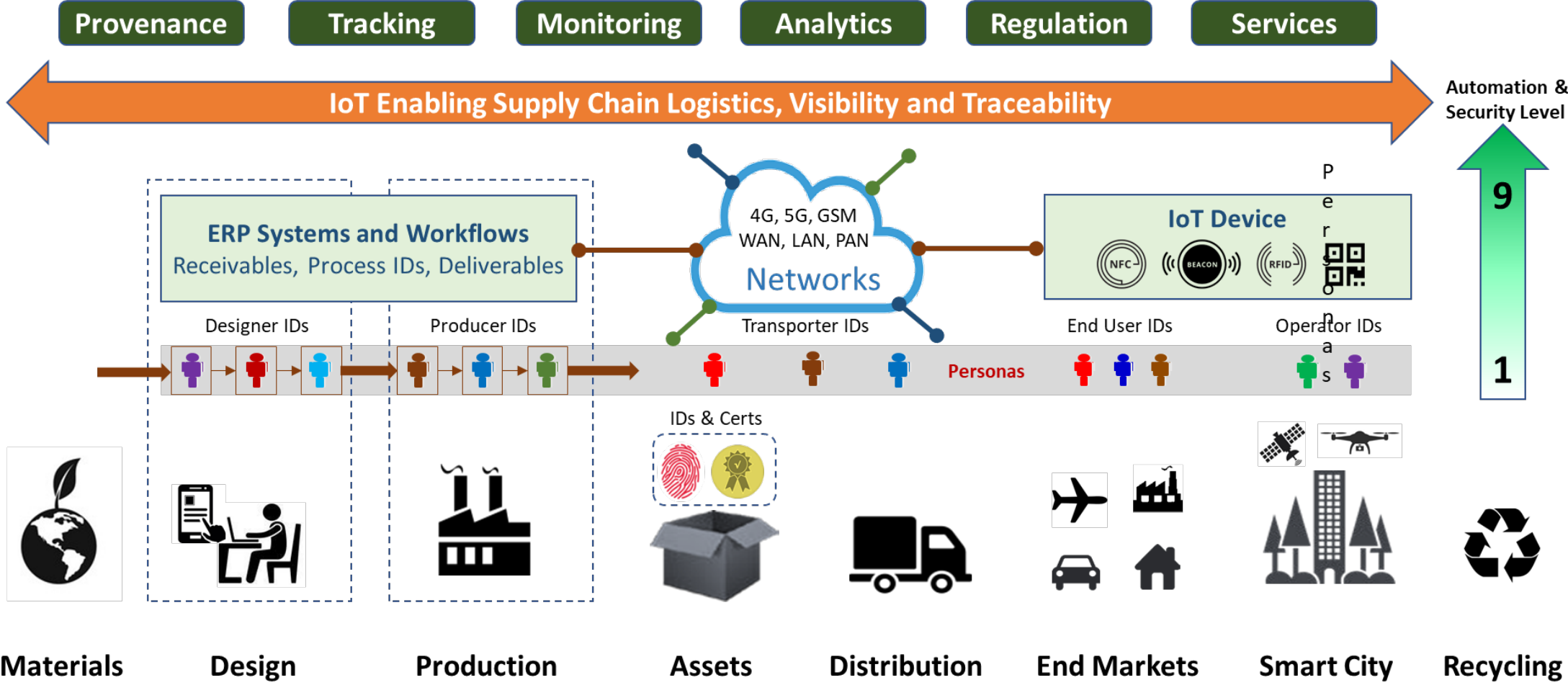
Barriers

- Diverse markets and maturity levels of enterprises managing supply chains
- Disaggregation of supply chains with many products produced in Asia
- Several stakeholders in supply chains with varied experience and education
- Lack of interoperability and security of systems used to trace products
- No visibility in the supply chain to prevent intrusions and tampering

# Scope – Global Supply Chain Logistics & Traceability

- **Leveraging IoT for supply chain logistics**
  - Track goods from design, production, distribution, delivery and end use.
  - Allow logistics process to consider various levels of automation in the enterprise
  - Digitalize processes and workflows to establish provenance with a trusted source
  - Maximize efficiency and supply chain resilience for a variety of sectors and asset types
- **Leveraging IoT for supply chain traceability**
  - Establish provenance and traceability of digital & physical goods and data linked to identifiers
  - Deliver trusted & secure assets linked to labels (digital passports) for the benefit all stakeholders
  - Consider varied levels of trust among enterprises in the value chain and across global markets
  - Create digital threads to regulate market preference/access/usage compliant to policies

# Scope – Supply Chain Logistics & Traceability



# Augmented Supply Chain Logistics

- **Definition of IoT Devices and Systems**
  - RFID antennas and readers; RFID gateways
  - GPS related components
  - Others to be identified
- **History of IoT in Supply Chain Logistics**
  - Current State
    - Most common devices; Implementation and Adoption
    - Common use cases; Logistics and Distribution/Manufacturing
    - Standard Processes (Plan, Order, Source, Transform, Fulfill, Return)
    - Connectivity specific to supply chain use cases (WiFi, BLE, 5G, LoRaWAN, etc.)
    - Global implications due to nature of supply chains
  - Representative Use Cases (others to be identified)
    - Track & trace
    - Inventory Management
    - Distribution (example – medical cold chain/vaccine distribution)

# Future State of IoT in Supply Chain Logistics

- **Significant and transformative potential use cases (examples)**
  - Artificial Intelligence of Things (AIoT) – impact on supply chain
  - Increase in Machine to Machine (M2M) communication
  - Predictive Maintenance impact on asset management and parts supply
  - Perpetual Inventory Management – all inventory across enterprise tracked all the time
  - Advanced data analytics based on ubiquitous IoT data
  - Interoperability
- **Anticipated benefits based on advances in IoT**
- **Barriers to future adoption and advances**
  - Equipment specific barriers
  - Persona specific barriers (change management at enterprise level)
  - Applicable broad overall barriers (to be identified elsewhere in report and can be tied to supply chain here)

# Recommendations for Supply Chain Logistics

- **Investment or other action by federal government**
  - Infrastructure
  - Standards definition and compliance enforcement (if needed)
  - Incentives to speed adoption
  - Education and act as convener of stakeholders
- **Investment by industry vertical**
  - Device or system implementation where applicable
  - Incentives to speed adoption
  - Monetization – discuss and research methodology; could be derived from data availability, data sharing, ability to differentiate product or service
  - ROI based
- **Other recommendations related to implementation or deployment and not related to investment**

# Global Supply Chain Trusted Traceability

- **Definition of IoT Devices and IoT Systems**
  - Any used in Industrial, Automotive, A&D, Medical, Agriculture, Consumer, etc.
  - Computing and Comms equipment used for supply chain logistics and traceability
- **History of IoT Traceability and Supply Chain Challenges**
  - Limited on no supply chain provenance and traceability of device assets and data
  - Supply chain disaggregation drives vast attack surface threats and vulnerabilities
  - Security vulnerabilities in Design, manufacturing, packaging, delivery, field use
  - IoT Device security pervasive in only a few verticals (DRM, Smartcards, etc.)
  - Untrusted devices produce untrusted data (risks, plus untrusted AI applications)
  - No linkage among workflows and asset IDs creating end-to-end digital thread
  - Digitalization of Design/Production workflows lagging compared to HR, Finance, Sales
  - Lack of awareness on security of IoT Devices, Electronics and IoT supply chain
  - Limited investments to incentivize policies and market behavior toward traceability



# Use Cases and Threats for Supply Chain Traceability

- **Typical Vulnerabilities applicable to any products or assets**
  - Tampering, cloning, or counterfeiting ([\\$3 trillion in 2022](#))
- **Threats and vulnerabilities applicable to IoT Systems, HW & SW)**
  - **Security:** Mirai Botnet, BLU Third Party Collection of Data, Colonial Pipeline (HBOM → SBOM)
  - **Traceability:** Western Chips in Drones, Kojima-Toyota Incident, Supermicro (disputed)
- **Global implications related to supply chain for IoT Electronics**
  - Devices assembled in Asia, no customs control, vast attack surface → nation state attacks
- **Use case examples and benefits of traceability**
  - Food and Drug Safety
  - Counterfeit Prevention
  - Sustainability (sourcing, monitoring)
  - Product Recalls and RMAs
  - Logistics Optimization
  - Trusted Materials origin

# Future State of IoT Enabled Supply Chain Traceability

- **Barriers to adoption and advances needed**
  - Interoperability across a complex, diverse supply chain network
  - Data assurance (via a continuous, verifiable, traceable digital thread)
  - Security of processes, technology, and stakeholders across the supply chain
  - Market preference for assured supply from domestic and allied suppliers
  - Certificate Authority linked to physical products and traceability data
  - Enterprise change management and Persona-specific barriers
- **Significant and transformative potential examples**
  - Enterprise-level digitalization of People, Processes, Assets (incl. Technology)
  - Cryptographic linking of receivables, process, deliverables in all value chains
  - Process and asset IDs plus Trust Scores related to provenance and chain of custody
  - Platform identities, certificates, attestation for tracking, tracing, and servicing
  - Linking physical & digital assets (HBOM, SBOM, DBOM) with product lifecycles
    - Digital paper trail relation to US Cybersecurity labeling and EU Digital Passports
    - Digital thread for traceability of all materials and data that can create value

# Future State of IoT Enables Supply Chains Traceability

- **Anticipated benefits based on advances enabled by IoT solutions**
  - Product-as-a-Service, subscription-based business models, new revenue streams
  - Product optimization, predictive maintenance, digital twins, data-driven services
  - Data market places, data availability, data licensing, audit, and rights
  - Data access by enterprises in the value chain including by Personas with PII
  - Digitalized market access (deliverables tied to monetization practices)
  - Business models for IoT Services and data-enabled ML/AI applications
- **Investments needed for traceability of the electronics IoT vertical**
  - Traceability Infrastructure for electronics and semiconductors used in IoT (incl. recycling)
  - Global standards harmonization, compliance enforcement (prescriptive vs. restrictive)
  - Incentives to speed adoption (e.g. cybersecurity labels, digital passports, digitalization subsidies, market preferences, restrictions, controlled market access/usage of products)
  - International collaboration with trusted allies on traceability with customs controls
  - Orchestration and massive PPP collaboration to digitalize supply chains “piecemeal”

# Future State of Device IoT Supply Chains

- **Investments needed for supply chain traceability by other verticals**
  - Vary by IoT market based on education, adoption rate, and specific use cases
  - Vary by IoT device or system, market-specific applications and use cases
  - Monetization – research methodology and viable; could be derived from data availability, data sharing, ability to differentiate product or service
  - Business Ecosystems – monetization and revenue sharing of partner-based platforms
  - Benefits and ROI among participating stakeholders (platform open to all, not a few)
- **References**
  - NIST Enterprise-level Cybersecurity Framework (CSF)
  - NIST Risk Management Framework (RMF)
  - NIST Cybersecurity White Paper on Consumer IoT Products
  - NIST SP 800-161 on Supply Chain Risk Management (SCRM)
  - NIST IR 8419 Blockchain for Manufacturing Traceability
  - NDAA 2023 section 5949 on supply traceability and prohibitions

# More Supporting Material

- **References and Standards**

- SEMI, ISO, IPC, G32 FIDO, GS1, etc. (possible speakers too)
- MIT Sloan and HBR on platform-based business ecosystems

- **Proposed speakers (to be confirmed)**

- Establishment of Vaccine management transport and storage and refrigeration - Mike Hinline  
<https://www.linkedin.com/in/mike-hinline-069ba143/>
- Speakers: Aruna Anand, Continental – Addressed Automotive challenges with best practices  
<https://www.linkedin.com/in/aruna-anand-3566ba28/>
- Don Davidson, (Synopsys), Cyber-SCRM, DBOM, HBOM, SBOM
- Angela Fernandez, (GS1) global standards and Global Location Number
- Michael Ford (Self) Methods for Distributed Trust and Traceability
- Harvey Reed (MITRE) MVP on Data Trust
- TBD on Enterprise Data Access Control (secure workflows)
- TBD Suppliers of PLM on enterprise digitalization (digital thread)
- TBD Luminary on supply chain open source HW (e.g. Rick Switzer)

