

SPORTS & PHISHING

Whether it's **football, basketball, soccer,** or **hockey**, fans eagerly look forward to the start of a new sports season. Unfortunately, so do **spear phishers**.



While sports lovers are watching the opening game with family and friends, adjusting their fantasy lineups for the week, or perfecting their chili recipes for the next tailgate, spear phishers are plotting new ways to lure targets into clicking links or downloading attachments.

SPORTS & EMOTIONS

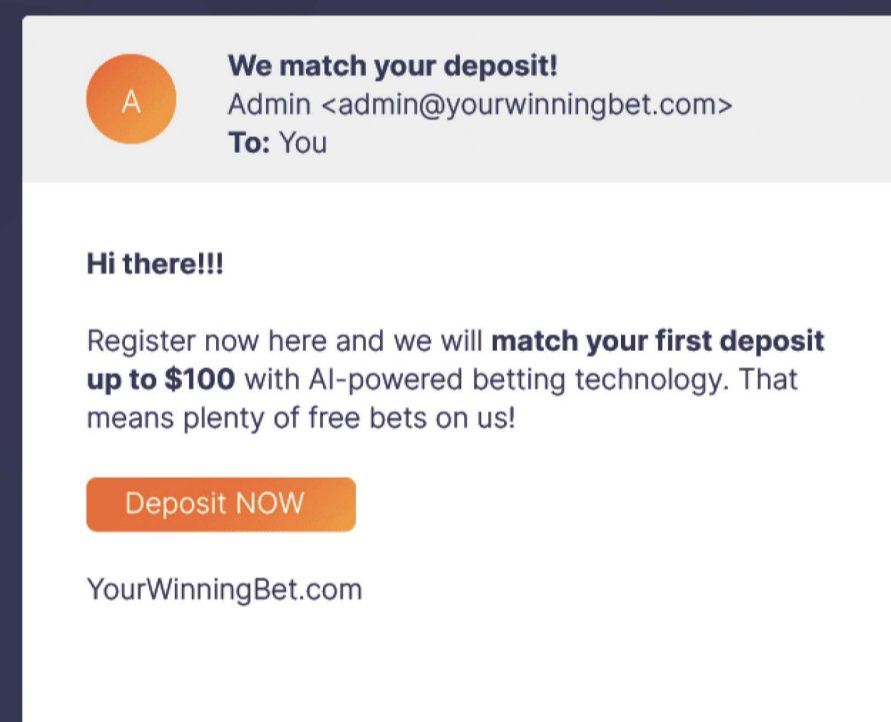
Sporting events bring out strong emotions for many people, from dedicated season-ticket holders to avid gamblers.

Phishers take advantage of this and know some targets are more likely to open emails related to sporting events.

To lure targets, phishers conduct extensive research and often personalize their emails.

SPORTS & BETTING

Spear phishers often try to convince targets to pay a deposit to open a sports betting account, saying they will use money to place bets on your behalf and you will earn a percentage of the profits.



IF IT IS TOO GOOD TO BE TRUE...
IT'S PROBABLY A SCAM.

Active fantasy league participants are used to getting a lot of emails—player statistics, newsletters, league updates—and may be more likely to open a malicious email related to a sporting event.



Be mindful of the information you provide in fantasy leagues, and review your security settings.



Always verify. Never click a suspicious link or download an unknown attachment.

SLOW DOWN, AND GO THROUGH YOUR INBOX CAREFULLY.



Review the permissions for your mobile apps. Apps that need excessive permissions may be malicious.