

Baldrige Executive Fellows Program



Program Benefits

- ✓ In-depth learning from world-class organizations and their senior executives
- ✓ A peer network of fellow executives to tap into now and in the future
- ✓ Best practices and solutions to drive improvement in your organization's results
- ✓ A capstone project to address a unique strategic challenge or opportunity facing your organization
- ✓ A deeper understanding of strategy; sustainability; integration of processes, plans, resources, and goals; and measurement of the right things

Hands-On Leadership Development

Join a Community of Visionary Leaders

The year-long Baldrige Executive Fellows Program—offered by the nation's premier performance excellence program—is designed to propel you and your organization to higher levels of performance. Ideal participants are rising senior executives committed to organizational and personal performance excellence—direct reports to the most senior leader in the organization or business unit leaders.

As a Baldrige Executive Fellow, you'll be part of a cohort of senior decision makers who learn from each other and from winners of the Malcolm Baldrige National Quality Award, the nation's highest award for organizational performance excellence. From personal visits to these role-model organizations and their senior executives and from interactions with your cohort, you'll establish relationships that will benefit you and your organization now and in the future.

You'll learn about the Baldrige Excellence Framework, the impact of systems thinking on organizations, and how successful organizations have used the Baldrige framework and its Criteria to achieve their goals.

The program prepares rising senior executives for impactful leadership and helps them emerge with a broader perspective on how to achieve performance excellence, stimulate innovation, and build the knowledge and capabilities necessary for organizational sustainability.



life changing

Dr. Brian E. Condit, Mountain States Health Alliance

The program was life changing for me. The opportunity to work with an exceptional group of Fellows, the faculty, and the Baldrige Program itself was all I hoped for and more.

true payoff

Steve Schloss, United States Golf Association

The Fellows Program provides senior leaders the tools, framework, relationships, and best-practice sharing in a highly interactive and thought-provoking environment. We tend to move quickly and take little time out to learn and invest in our own growth. The one-year program commitment will have a true payoff personally and for my organization for the long term.

Invest in Your Organization's Future

Baldrige Executive Fellows Program activities are structured for maximum exposure and learning while minimizing time away from work and home. In small-group sessions with visionary leaders who have achieved exceptional results, you'll learn how executives have used the Baldrige Criteria to lead their organizations effectively. A key component of these in-person sessions is discussion of questions and issues that relate to your own organization's challenges and needs, such as how to create and deploy a balanced scorecard that will integrate and optimize an organization's business strategy, how to create a more integrated knowledge management system, and how to drive improvements across a complex supply chain. This interaction continues in virtual sessions held throughout the year.

As a Baldrige Executive Fellow, you'll develop individualized learning objectives based on your needs and those of your organization. To address these objectives, you'll carry out a capstone project addressing a unique challenge or opportunity facing your organization. For example, capstones have improved supply chains, customer relationships, workforce engagement, and measurement and review systems. Coaching is available during the program to help you hone your executive leadership skills.

From the Executive Fellows Program, you'll bring home knowledge that will help your entire organization. With a renewed focus on strategy and implementation through the lens of corporate sustainability, you'll be positioned to improve your organization's results in all areas and to build the wisdom, skills, and confidence necessary to lead your organization through complex challenges.

Sessions

Program Kickoff (April)
Annual Quest for Excellence® Conference
National Harbor, MD (near Washington, DC)

On-Site (June)
Baldrige Award recipient organization

On-Site (September or October)
Baldrige Award recipient organization

On-Site (January)
Baldrige Award recipient organization

Graduation and Capstone Project Highlights (April)
Annual Quest for Excellence® Conference
National Harbor, MD (near Washington, DC)

Contact

For more information on the Baldrige Executive Fellows Program:
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