

Agenda:

**Business Roundtable on the U.S. Government National Standards Strategy
for Critical and Emerging Technology (USG NSSCET)
Broadening Participation and Increasing Engagement in International Standards for CETs**

UC San Diego Park & Market
1100 Market St
San Diego, CA 92101
Monday, December 11, 2023
1-4 p.m. PST

- 12:45 PM** **Arrive at Park and Market**
- 1:00 PM – 1:15 PM** **Welcome and Opening Remarks (NIST and San Diego Co-Hosts)**
Nikia Clark, Senior Vice President, San Diego Regional Economic
Development Corporation; Executive Director, World Trade Center San Diego
Charles Romine, Associate Director Laboratory Programs, NIST
Aron M. Davidson, Director, San Diego and Imperial, U.S. Commercial
Service, International Trade Administration
- 1:15 PM – 1:30 PM** **Overview of Strategy** – Jayne Morrow, Senior Advisor to the Director for
Standards Policy, NIST
- 1:30 PM – 1:55 PM** **Stage Setting: Lessons Learned from Critical Technology Standards -**
Kevin Stine, Chief of the Applied Cybersecurity Division, NIST
- 2:00 PM – 2:40 PM** **Roundtable Discussion - Emerging Technology: Role of Standards in
Transitioning from Research to Market**
Moderator: Jayne Morrow, NIST
- Discussions will cover novel ways to 1) increase public-private information
sharing in CET standards, 2) embed CET standards development activities into
the R&D cycles including where technology convergence is creating unique
challenges, 3) incentivize greater support for international CET standards
participation from the academia and small and medium sized enterprises and
novel ways to increase public-private investment in CET. Discuss an overview
of the link between standards readiness and technology readiness levels (cover
CHIPS, biotechnology related examples) as well as market readiness levels.
- 2:40 PM – 2:50 PM** **Break**

2:50 PM – 3:20 PM **Panel Discussion – Perspectives from Industry, Academia and Government**
Moderator: Brandyi Phillips, NIST

Panelists:

Ed Tiedemann, Senior Vice President of Engineering and Qualcomm Fellow
Corinne Peek-Asa, Ph.D., Vice Chancellor for Research, UC San Diego
Aron M. Davidson, Director, San Diego and Imperial, U.S. Commercial
Service, International Trade Administration

Discussions will cover: 1) How can government, industry and academia work together to increase public-private information sharing in CET standards? 2)Based on this discussion, how can government work with industry and academia to incentivize greater support for international CET standards participation? 3) What are some of the investment opportunities including public private partnership models to support new and emerging technologies? 4) Based on the discussion today, please share three specific ways you heard where standards development efforts reduce market risk and engaging in standards can provide opportunities for academia and small and medium sized enterprises.

3:20 PM – 3:30 PM **Summary of Findings – Jayne Morrow**, NIST