

Please Note..

This webinar and the engagement tools will be recorded.

An archive will be available on the [event website](#).

#CHOOSECYBER – INSIDER TIPS FOR CYBERSECURITY CAREER WEEK

September 6, 2023



Webinar Format



Welcome



Cybersecurity Career
Week (CCW) Overview

Goals
Resources



Getting Engaged in CCW

Participation and
Collaboration



Q&A



Thank You

NICE Mission

To energize, promote, and coordinate a robust community working together to advance an integrated ecosystem of cybersecurity education, training, and workforce development.





Collect and Operate



Security Provision

Protect and Defend



Investigate

Operate and Maintain

Analyze



Oversee and Govern

Cybersecurity Career Week

Cybersecurity Career Week

- Every 3rd week of October
- Inspire, engage, and inform the public about multiple career options in cybersecurity
- Raise awareness about pathways
- Support successful programs and showcase effective resources

nist.gov/nice/ccw



What is Cybersecurity Career Week?

Inspiring and promoting awareness and exploration of cybersecurity careers

Cybersecurity Career Week is a campaign to promote the discovery of cybersecurity careers and share resources that increase understanding of multiple learning pathways and credentials that lead to careers that are identified in the Workforce Framework for Cybersecurity (NICE Framework).





Cybersecurity Career Week Goals

Inspire, Engage, and Inform

- **Goal 1: Inspire, Engage, and Inform the Nation**
 - Inspire, engage, and inform the public about the demand, opportunities, and multiple career options available within the area of cybersecurity

Demystify

- **Goal 2: Demystify Careers in Cybersecurity**
 - Raise awareness about pathways to prepare a highly skilled and diverse workforce for careers in cybersecurity to include expansion of knowledge and application of the NICE Cybersecurity Workforce Framework

Develop

- **Goal 3: Develop a Highly Skilled and Diverse Workforce**
 - Support successful programs and showcase effective resources, especially those that increase participation of women, minorities, veterans, persons with disabilities, and other underrepresented populations

Cybersecurity Career Week Objectives and Key Messaging

Objectives

- Raise **public awareness** and increase **engagement** in building a strong cybersecurity workforce.
- Emphasize the **demand and opportunities** in cybersecurity.
- Increase awareness around the **multiple career options** within the field of cybersecurity.
- Highlight the **multiple pathways** to enter the cybersecurity career field.
- **Showcase resources and programs**, including those that increase participation of women, minorities, veterans, persons with disabilities, and other underrepresented populations in the cybersecurity workforce.

Key Messaging

- Cybersecurity has something for everyone! **Skills are needed from a diverse range of backgrounds.**
- Cybersecurity is a dynamic field so you will never be bored. **Cybersecurity evolves quickly so you will always be learning and developing new skills.**
- There is a high demand for a talented cybersecurity workforce. **Data predicts that IT and cybersecurity will be among the fastest growing and best paying jobs over the next decade.**
- Cybersecurity plays a vital role in the lives of all global citizens and the cybersecurity workforce makes a difference in our world. **Building a qualified cybersecurity workforce enhances national security and promotes economic prosperity.**

www.nist.gov/nice/ccw

Resources



Inspiring and promoting awareness & exploration of cybersecurity careers

[Explore Resources](#)

Join us in promoting awareness & exploration of cybersecurity careers by hosting an event, participating in an event near you, or engaging students with cybersecurity content!

ADD YOUR ACTIVITY



Credit: Shutterstock

[About the Campaign](#)

Learn more about Cybersecurity Career Week



Credit: Shutterstock

[Discovering Cybersecurity Careers](#)

Examine resources about cybersecurity careers



Credit: Shutterstock

[Cybersecurity in Your Community](#)

Explore cybersecurity in your neighborhood



Credit: Shutterstock

[Ideas for Engagement](#)

Search ideas to promote careers in cybersecurity



Credit: Shutterstock

[Special Events](#)

Discover our live events page



Credit: Shutterstock

[Proclamations](#)

Make it official

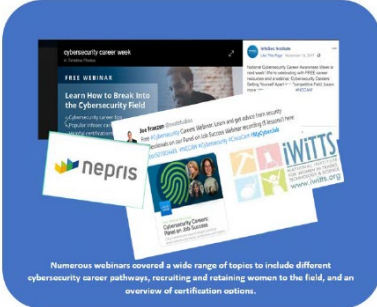


Discovering Cybersecurity Careers

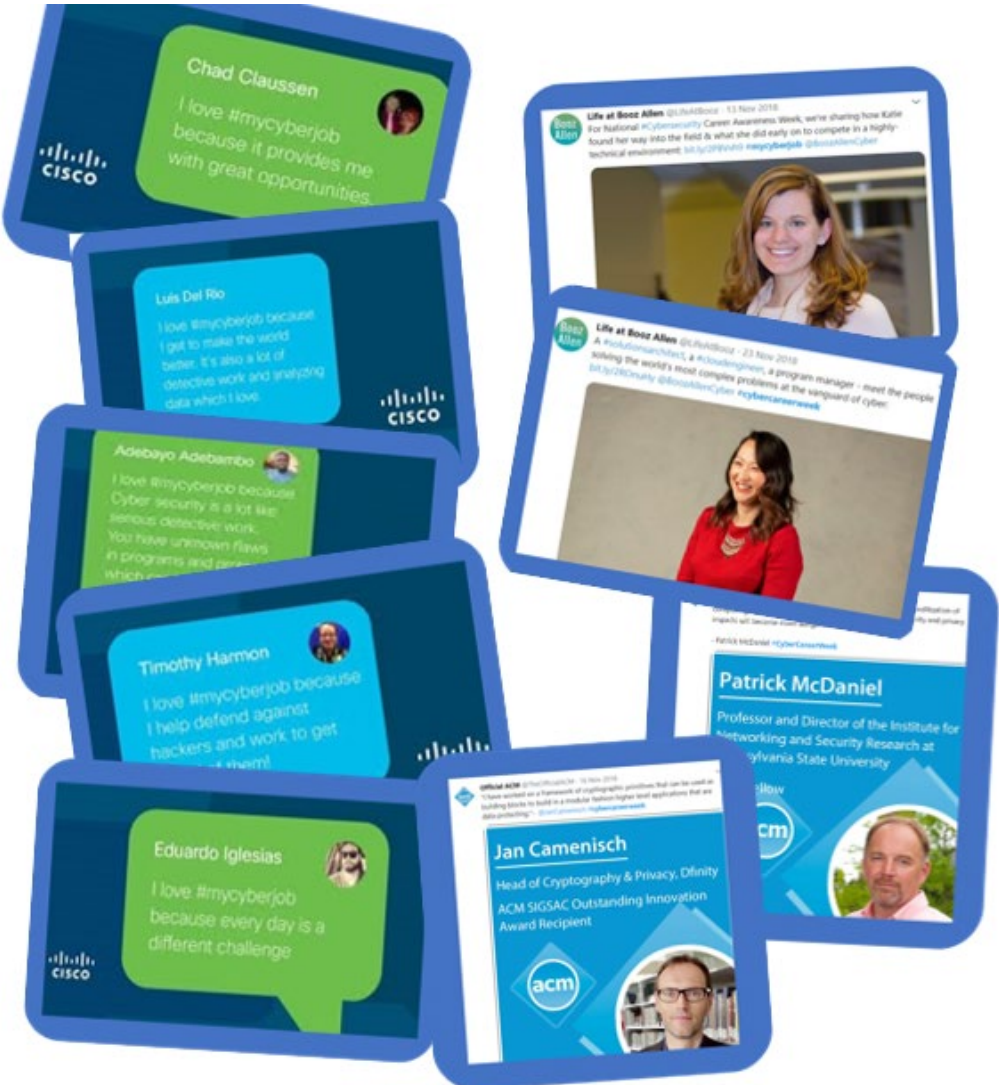
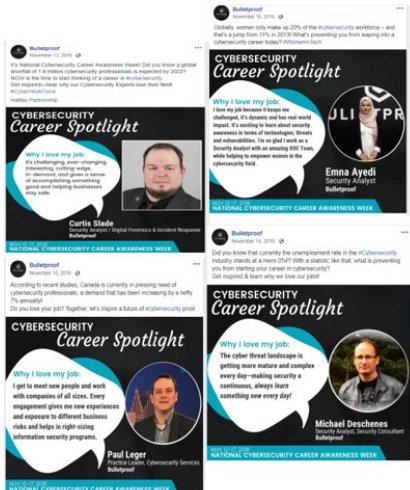
- Career Briefs, Tools, and Resources
- Work Role Videos
- Posters and Infographics
- Workforce Demand Data

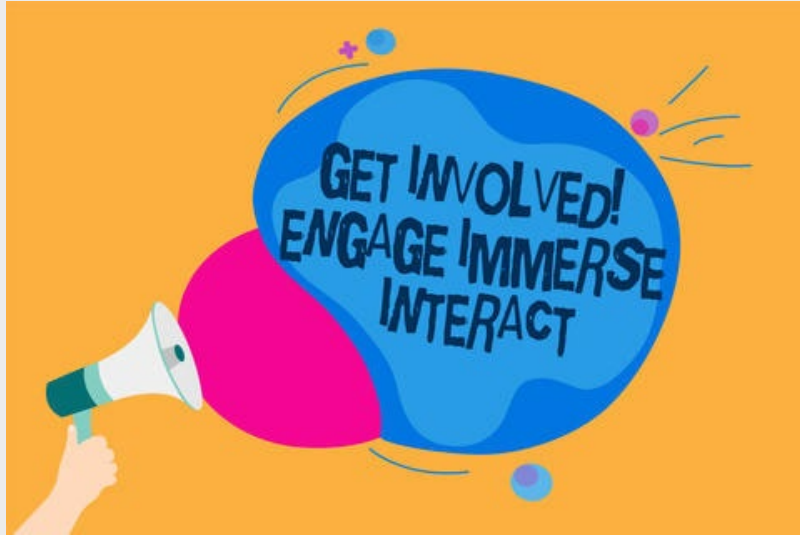
Ideas for Engagement

- **Social Media**
 - [#cybercareerweek](#)
 - [#mycyberjob](#)
 - [#ChooseCyber](#)
- Host a **twitter chat** to answer questions about a cybersecurity related topic or join the NICE NIST chat
- Write a **blog** or **news article**
- **Acknowledge** your hard-working cybersecurity co-workers or provide a social or potluck (virtual) to celebrate their contributions
- Participate in office-wide cybersecurity-related **competitions, trainings, or special events.**



Numerous webinars covered a wide range of topics to include different cybersecurity career pathways, recruiting and retaining women to the field, and an overview of certification options.





Ideas for Engagement

- Bring your mini/future-cybersecurity worker to **workday** (virtual)
- Encourage your cybersecurity workers/ colleagues to sign up for **training** or compete in a Capture the Flag (CtF)competition
- Host a **career talk** for employees or co-workers
- Host a **training or professional development** activity for educators
- Explore cybersecurity resources in your neighborhood. Tour suggestions and virtual tours have been added to *Cybersecurity In Your Community* section of CCW website
- **Participate in the GLOBAL call to cybersecurity workers to visit a classroom and introduce K-12 students to careers in cybersecurity** (visit the NICE CCW website for resources and ideas)



Family Fun

- Participate in a Capture the Flag (CtF) competition.
- Hold a family “career talk” to discuss careers in cybersecurity, different pathways, and different opportunities. Visit [Cyberseek.org](https://www.cyberseek.org) to explore what cybersecurity job openings and job titles are in the highest demand in your state.
- Have the family play a card game, board game, or online game.
- Watch a cybersecurity-themed movie and discuss “what’s realistic” afterward
- Explore scholarship opportunities for students interested in pursuing education in cybersecurity.
- Examine cybersecurity’s impact on society through resources available in your neighborhood.



Examples of Special Events and Activities Partnership Asks

- **Make a commitment** and add your commitment/s to the **online portal**
- Get involved and share
 - **Cybersecurity Career Capture the Flag Competition**
 - **Cybersecurity Career Awareness Scavenger Hunt**
 - **Cybersecurity Careers Family Nights**
 - **Cybersecurity Careers Story Time**
 - **Social Media Competition**
 - **Poster contest**
- Volunteer for a **recorded webinar or podcast**
- Join others in sharing your **short videos or stories on social media** about what you love most about your cybersecurity career. Or, for fun, ask others to answer the question, “what does a cybersecurity worker do?”

#mycyberjob

#cybercareerweek

#ChooseCyber

@NISTcyber

LinkedIn: nist-nice/

<http://nist.gov/nice/ccw>

Commitments:

www.nist.gov/ccw-event-activity-portal



CALL FOR COMMITMENTS

We invite you to join us in observing Cybersecurity Career Week, a campaign to promote the discovery of cybersecurity careers and share resources that increase understanding of multiple learning pathways and credentials that lead to careers that are identified in the Workforce Framework for Cybersecurity (NICE Framework). Commitments are actions taken by the community to promote awareness & exploration of cybersecurity careers. Commitments come in all sizes and don't always require financial investment. You can host an event, distribute career awareness materials, or engage through social media. Be creative!

Learn more at nist.gov/nice/ccw

SAVE THE
DATE



SAVE THE
DATE

MONDAY 16

TUESDAY 17

WEDNESDAY 18

THURSDAY 19

FRIDAY 20

SATURDAY 21

LIVE WEBINAR

New ideas and suggestions always welcome!

- Help us coordinate activities and resources on cybersecurity careers
- Please email nist.gov/nice/ccw if you have additional ideas or if you would like to join our planning group!
- Add your Commitment/s!

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dpruitt@nist.gov

[Nist.gov/nice/ccw](https://nist.gov/nice/ccw)





Submit an event survey!

<https://www.surveymonkey.com/r/2023CybersecurityCareerWeekWebinar>



NICE Webinar Series

The Impact of Generative Artificial Intelligence
on Education and Workforce

September 20 , 2023, 2-3PM ET

