CLEARBLADE
We Connect the Things.

STATE OF IOT

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INDUSTRY VERTICALS

Primary industry verticals using ClearBlade IoT software for Industrial IoT, Edge Computing, and AI.

Industrial Products

Transportation

Energy

BARRIERS TO IOT

- *Too Many IoT Science Experiments*
- *Expensive, custom-built solutions*
- *Cloud "Lego bricks" confusion*
- *Build versus Buy*
- *Massive landscape shift happening now*

WHY ARE IoT SOFTWARE INITIATIVES DISAPPEARING?

Google Cloud
IBM

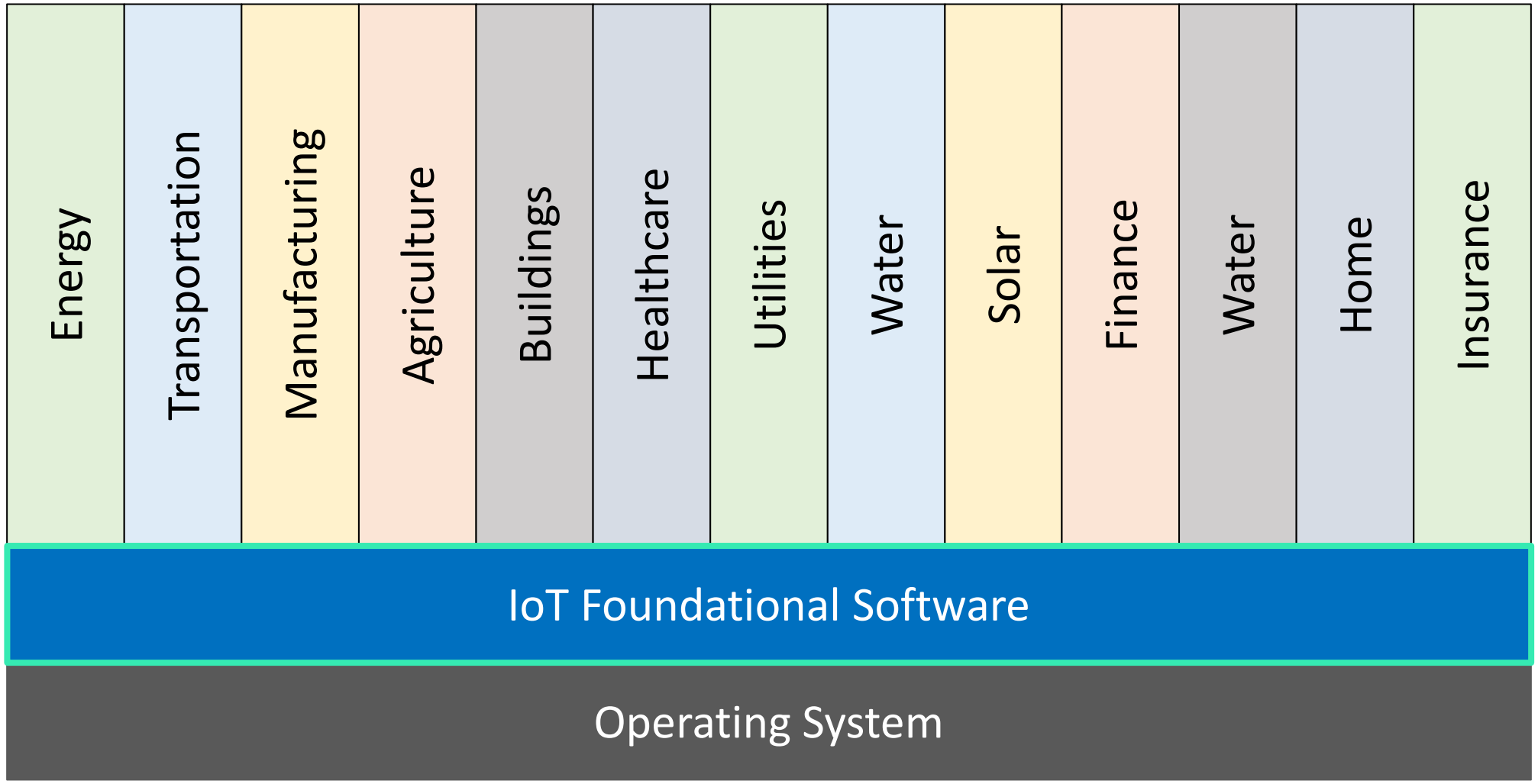
BOSCH
HITACHI
SAP
SIEMENS

ERICSSON

software AG

CISCO

FOUNDATIONAL SOFTWARE FOR IoT



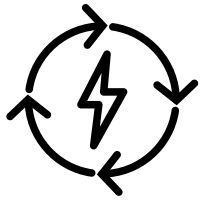
SELECT CLEARBLADE CUSTOMERS

Several industry segments emerging as major ClearBlade verticals.

Transportation/Logistics

CN
Metra
TTX
BOEING
BNSF RAILWAY
ZONAR
CANOO
Continental
LYNK & CO
COMODULE

Energy/Sustainability

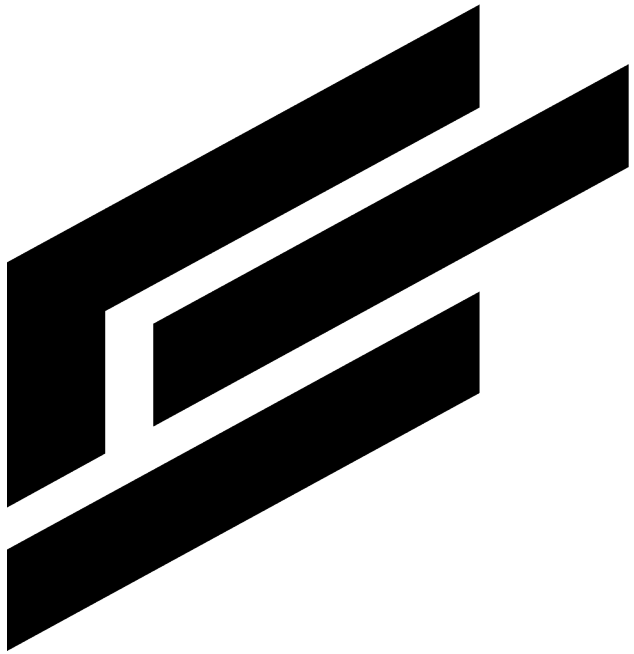


Baker Hughes
Schlumberger
Sumitomo Corporation of Americas
Google
ODEN TECHNOLOGIES
SEAWOLF
enagas
capital energy
HERITAGE SYSTEMS
Delivering Liquid Solutions
salicru
acciona

Connected Products

Rheem
roost
HUGHES
zimi
TOTO
ecobee

QUESTIONS AND ANSWERS



Q & A