EXPLORING TIP SHEET

GETTING STARTED

Contact local businesses directly, reach out to your state or local Economic and Workforce Development Boards, or research local museums in your area. Inquire about answers to the following questions: Do they have established programs, tours, or presentations about cybersecurity or careers in cybersecurity? Can they customize their program to the age group of your participants? Is there an admission charge? If yes, can they extend a discount to event participants or could they bring a presentation to another site where there would not be an admission charge? Are there special "free days" for the local community that could allow free admission for event attendees?

Use websites, email, fliers, and social media. Ask local teachers to inform their students about the event

SPREAD THE WORD

Once you have determined the location and date of the event, communicate the event details to as wide an audience as possible.

Watch for news stories involving cybersecurity topics, such as breaches, scams, or career fairs which can help add context to the tour.

Arrange for some adults or college students to serve as chaperones. Scout leaders, coaches, parents, and high school or collegiate students with a background or interest in cybersecurity are good candidates to invite.

DURING THE EVENT

SHARE WITH US

Divide attendees into smaller groups of appropriate size. The location personnel can suggest a good number per group.

Consider providing a sheet with questions that attendees could answer during the event or consider tour facts for an older audience.

Ask participants to take photos (if allowed) and submit to ccaw@nist.gov or post to #cybercareerweek.

After the event

*Suggest that participants **visit their local library** to read cybersecurity related books.*

*Younger participants might also **draw a picture or create a short poem** or story about their trip.*

High school or undergraduate students could be asked to discuss or write a reflection about their trip or write a response or reaction paper comparing their trip to what they had learned in the classroom or from a writing prompt.

A few writing *prompt* items include:

What cybersecurity threat concerns you the most? How might a cybersecurity practitioner help lessen this threat?

What is the most important cybersecurity story in the news in the last week? What role could a cybersecurity practitioner play in this news story?