

# MEP Advisory Board

March 9, 2022  
FACA Board Meeting

This is a simplified version of the presentation for website purposes.  
A full version may be requested by emailing [Cheryl.Gendron@nist.gov](mailto:Cheryl.Gendron@nist.gov)



# FACA and the Advisory Board

- The MEP Advisory Board is authorized under Section 3003(d) of the America COMPETES Act (Pub. L. 110–69), as amended by the American Innovation and Competitiveness Act, Public Law 114–329 sec. 501 (2017), and codified at 15 U.S.C. 278k(m), in accordance with the provisions of the Federal Advisory Committee Act, as amended, 5 U.S.C., App.

# Welcome from Board Chair

- Matthew Newman, MEP Advisory Board, Chair
  - Welcome New Members
  - Review the Agenda

# Kathay Rennels – Thank You for Your Service

Special Advisor to the Chancellor for Rural-Urban Initiatives Colorado State University System

**Two Terms of Board Service: March 1, 2016 – February 28, 2022**

# MAB Meeting Details

- **Wednesday, March 9, 2022**
- Board Meeting Opening/Logistics
- Welcome and Introductions
- Opening Remarks and Welcome
- Board and Audience Roll Call
- MEP Director's Update
- Presentation: MEP Program Performance Overview
- Presentation: Looking at Partnerships Through the Lens of Economic Development
- Working Group Update: Supply Chain Development
- Working Group Update: Strategic Plan 2023-2028
- Working Group Update: Executive Committee

# Welcome and Introductions

- **James K. Olthoff**, Performing the duties of the NIST Director
- **Mojdeh Bahar**, NIST, Associate Director, Innovation and Industry Services
- **Pravina Raghavan**, MEP Director

# The MEP Advisory Board

- Chair: **Matthew Newman**, New Era Advisors, Inc.
- Vice Chair: **Mary Isbister**, GenMet Corp
  
- **Ray Aguerrevere**, Custom Metal Fabricators
- **Jose Anaya**, El Camino Community College
- **Don Bockoven**, Fiber Industries LLC
- **LaDon Byars**, Colonial Diversified Polymer Products, LLC
- **Bernadine Hawes**, Econsult
- **Miriam Kmetzo**, Welding Technology Corp
- **Mitch Magee**, Consultant
- **Pat Moulton**, VT Tech
- **George Spottswood**, Quality Filters, Inc
- **Leslie Taito**, Taco Comfort Solutions
- **Jim Wright**, Proof Research

# NIST MEP Leadership & Division Chiefs

- **Pravina Raghavan**, Director
- **Rob Ivester**, Deputy Director
- **Jose Colucci-Rios**, Acting Division Chief for Extension Services
- **J. Chancy Lyford**, Division Chief for External Affairs, Performance and Support
- **Kevin McIntyre**, Division Chief for Finance Management and Center Operations
- **Mary Ann Pacelli**, Division Chief for Network Learning and Strategic Competitions
- **Mark Schmit**, Division Chief for Regional and State Partnerships



# MEP Center Directors

- **Black, Steve** - UT MEP, University of Utah Manufacturing Extension Partnership
- **Brinkman, Buckley** - WI MEP, Wisconsin Center for Manufacturing & Productivity
- **Coast, Michael** - MI MEP, MMTC
- **Cruise, Dusty** - MO MEP, Missouri Enterprise
- **Riegner, Rikki** - PA MEP
- **Rodrigues, Alyssa** - Alaska MEP

# Other Registered Guests

Ayala, Mellissa - NIST MEP

Ausherman, Nicole - NIST MEP

Barnes, Robert - NIST MEP

Berglund, Dan - SSTI

Blum, Megean - NIST MEP

Campbell, Steve - NIST MEP

Cassady, Amber - Lewis-Burke Associates, LLC

Chaiken, Scott - MMTC

Chilstrom, Allegra - Neal R. Gross & Co., Inc.

Claussen, Monica - NIST MEP

Connolly, Peter - Shock Tech

Danner, Larry - The Clearing

Davis, Melissa - NIST MEP

DeJesus, Nadine - NIST MEP

Devereaux, Doug - NIST MEP

Durham, Emily - Lewis-Burke Associates, LLC

Esoda, Eric - NEPIRC

# Other Registered Guests

Gendron, Cheryl - NIST MEP

Gilles, Joylynn - Wisconsin Center for Manufacturing and Productivity

Graham, Laura - SSTI

Henderson, Diane - NIST MEP

Hernandez, Autumn - NIST MEP

Hines, Carrie - American Small Manufacturers Coalition

Hoag, KeAnne - NC MEP

Johnson, Eliot - The Clearing

Lagas, Brian - NIST MEP

Lequin, Wiza - NIST MEP

Lockett, Mia - Lewis-Burke Associates, LLC

Mackey, Drew - NEPIRC

Mastalski, Anthony - NIST MEP

Mathews, G. Christopher - National Custom Hollow  
Metal Doors and Frames

Mayton, Heather - NIST MEP

Meritis, Dimitrios - NIST MEP

Mitchell, Petra - Catalyst Connection

Mocca, Justin - NIST MEP

# Other Registered Guests

Parker, Annette - South Central College

Peterson, Andrew - NIST MEP

Pinckney, Kim - NIST MEP

Rapp, Katie - NIST MEP

Reidy, Kari - NIST OCLA

Rosa, Jennifer - NIST MEP

Riethm, Kirsten - RTI

Shibley, Carol - NIST MEP

Taylor, Michael - NIST MEP

Thomas, Carroll, NIST MEP

Thomas, Nico, NIST MEP

Vickery, Ben, NIST MEP

Wadsworth, Phill - NIST MEP

Walker, Marlon - NIST MEP

Webb, Samm - NIST MEP

Weiss, Brian - NIST

Williams, Thomas - NIST MEP

Wilson, Michael - NIST MEP

# NIST MEP Director's Update

1. Legislative & MEP Program Budget Updates
2. Plan for Additional Funding
3. MEP National Network Updates
4. MEP National Network Current Strategic Plan Update

# Legislative & MEP Program Budget Updates

# MEP Program Budget Outlook

FY 2021 Appropriation Status	FY 2022 Appropriation Status	FY 2022 Appropriation Status Outlook
<ul style="list-style-type: none"><li>• Base funding: \$150 million; \$4 million increase over FY20.</li><li>• Funding not subject to cost share requirements; elective for Centers receiving state funds conditioned on federal cost share requirement.</li></ul>	<ul style="list-style-type: none"><li>• Currently under CR through March 11.</li><li>• President's budget, House bill contain \$275 million for MEP.</li><li>• Senate mark is \$175 million.</li></ul>	<ul style="list-style-type: none"><li>• House passed FY22 Omnibus language this morning.</li><li>• Another short-term CR expected to 3/15.</li><li>• \$158 million for MEP.</li><li>• Cost share exemption in.</li></ul>

# NIST MEP Projected Spend Plan Through March 11, 2022

<b><u>Available Funding:</u></b>	<b>\$ Millions</b>
CR Appropriation	66.6
Carryover from FY 2021	2.0
Funding from Other Agencies*	0.0
<b>Total Available Funding</b>	<b>68.6</b>
<b><u>Planned Expenditures:</u></b>	
Center Renewals	58.0
Strategic Competitions	0.0
Contracts	1.2
NIST MEP Labor	5.2
<u>NIST and Program Overhead</u>	<u>4.2</u>
<b>Total Planned Expenditures</b>	<b>68.6</b>

Projected FY 2021 Efficiency Rate = 11.48%; actual FY 2020 Efficiency Rate = 9.03%.

\* Funding from DOD for Contracts and Project Support



# Plan for Additional Program Funding

# What Is the Plan for Any Additional Funding?

- Awards will occur through a CAP award
- No cost share requirement
- Focused on three program

# Program Themes

Supply Chain

Workforce

Technology  
and  
Innovation

# Program Theme Example (Workforce)

## Fund Center-specific projects including:

Potential Project	Manufacturer impact	Workforce impact	Metrics	Project Pricing Estimates
Expand manufacturing apprenticeships and include a diverse workforce	<ul style="list-style-type: none"> <li>Upskilled workforce</li> </ul>	<ul style="list-style-type: none"> <li>Diversity of new workforce</li> <li>Skilled workforce</li> </ul>	<ul style="list-style-type: none"> <li># of companies participating</li> <li># of new apprenticeships</li> <li># of underrepresented people in apprenticeship</li> <li># of minority-serving institutions (MSI) participating</li> <li># of new partners engaged to support statewide efforts</li> </ul>	<ul style="list-style-type: none"> <li>\$150,000-\$500,000 (this could pay for staff, trainers, materials, depending on how long and how many different types of apprenticeships.)</li> </ul>
Expand/develop new workforce training with local and state partners (e.g., industry supported bootcamps)	<ul style="list-style-type: none"> <li>Access to skilled workforce</li> <li>Jobs filled</li> <li>Input to current and future education and training programs</li> </ul>	<ul style="list-style-type: none"> <li>Job placement</li> </ul>	<ul style="list-style-type: none"> <li># of companies participating</li> <li># of new placements</li> <li># of underrepresented people trained</li> <li># of underrepresented people placed</li> <li># of MSI participating</li> <li># of new partners engaged to support statewide efforts</li> </ul>	<ul style="list-style-type: none"> <li>\$100,000 - \$400,000 (like apprenticeship, costs are for staff, materials, trainers. A smaller center could do a lot with \$100K for 1-2 years)</li> </ul>
Promote advanced workforce practices to improve culture, especially through HBCUs, with a focus on diversity, equity and inclusion (e.g., implement and enhance Smart Talent)	<ul style="list-style-type: none"> <li>Retention of skilled workforce</li> <li>Improved recruitment success</li> </ul>	<ul style="list-style-type: none"> <li>Job satisfaction</li> </ul>	<ul style="list-style-type: none"> <li># of companies with projects</li> <li>Turnover rate improvement</li> <li>Demographic data tracked (yes/no)</li> <li>What are you tracking?</li> </ul>	<ul style="list-style-type: none"> <li>\$200,000-\$400,000                             <ul style="list-style-type: none"> <li>Depending on project timeline-\$400K would be for up to 3 years</li> </ul> </li> </ul>

# How Will MEP Centers Participate?

- **MEP Centers will choose tactics that are most relevant to their MEP Center and state**
  - Pick and choose from any of the program themes
  - Pick one or multiple tactics across the program themes
  - Proposed funding levels:
    - Up to \$1 million per MEP Center proposal, and
    - Up to \$5 million for multiple MEP Center proposal
- **Engage with other MEP Centers and states to explore potential proposal partnerships**

# Important Dates

- NIST MEP posted program themes on the MEP website and MEP Connect on Feb. 23
- Notice Of Funding Opportunities (NOFO) is being released today
- Funding levels are expected to be announced by March 11
- MEP Center CAP proposals are due **May 1, 2022**
- NIST MEP must submit final MEP Center proposal packages to NIST Grants Division by July 1
- Funding is expected to be awarded to the MEP Centers in late September 2022

# Strategic Competition Update

- **FY 2022 Center State Competition**

- Notice of Funding Opportunity (NOFO) for group one (KY, NE, RI and SD) posted on grants.gov on Jan. 26, 2022
  - The NOFO is also located on the MEP website: <https://www.nist.gov/mep/mep-center-state-competition-fy-2022>
  - Applications are due **April 26, 2022**
  - Awards will be announced **Oct. 2022** for **Jan. 1 2023** start
- Award recommendations must be made to GMD no later than **July 8, 2022**
- NOFO for Group 2 (AZ and MD) will be posted in **June 2022**
  - Applications will be due in **mid-September 2022**
  - Awards will be announced **April 2023** for **July 1, 2023** start

A virtual informational session was held on Feb. 14, 2022 and a recording of that webinar can be accessed at:  
<https://bluejeans.com/s/cipYJUMNK6A>

# Strategic Competition Update

## **MEP Disaster Assessment Program (MDAP)**

- Applications must be received by NIST no later than 60 calendar days following the date that a major or an emergency disaster declaration is declared by FEMA
- Two fundable applications (TX, LA) are on hold due to budget constraints

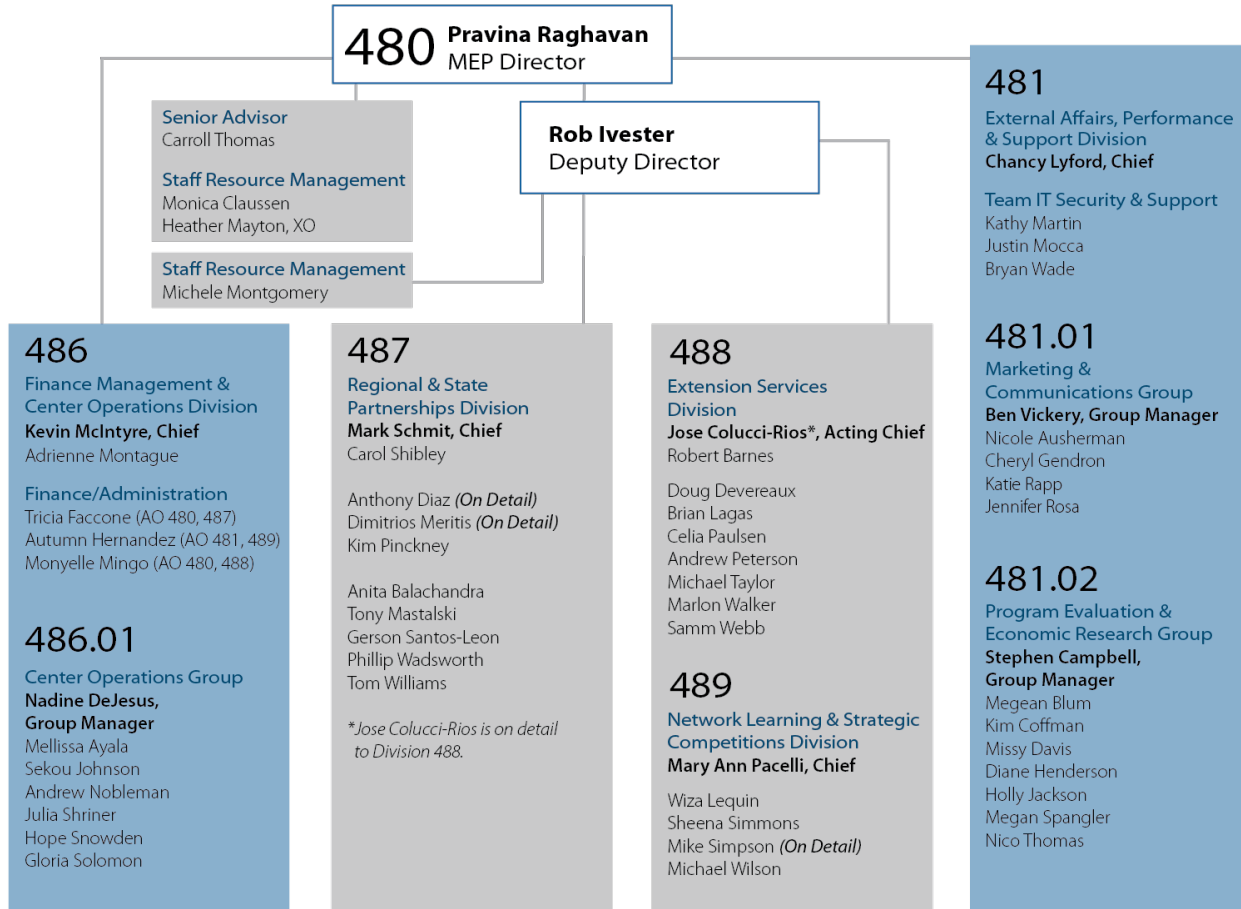
## **CARES Act results through FY21**

- Additional information will be shared during the FACA meeting
- 2021 DOC Organizational Gold Medal to NIST MEP

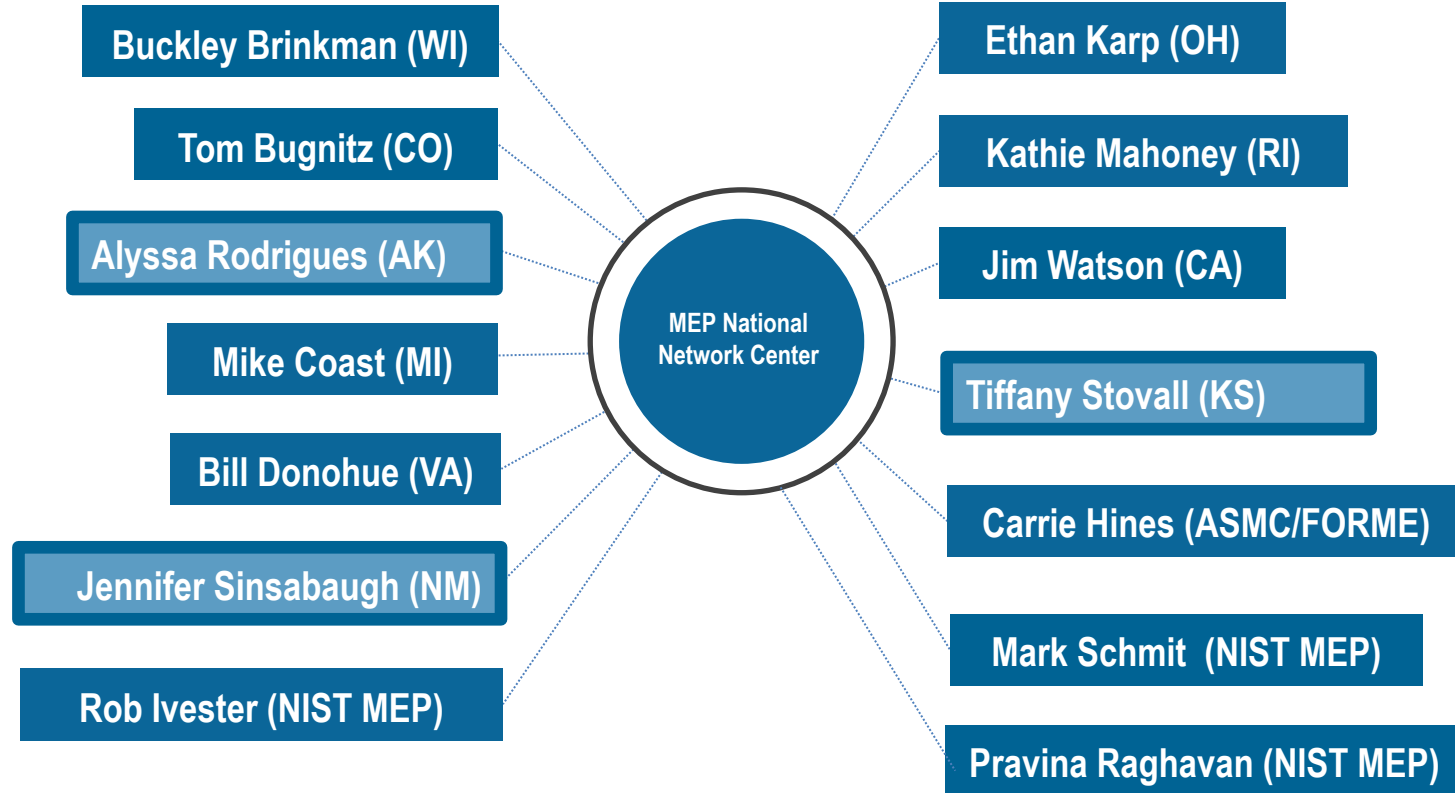


# MEP National Network Updates

# NIST MEP



# MEP National Network Center Leadership Team (CLT)



# New MEP Center Directors

- **Dayna Blanchard**, MEPoL
- **Andy Carr**, South Carolina MEP
- **Jodie Mjoen**, Impact Dakota
- **Aaron Patrick**, Ohio MEP
- **Rodney Reddic**, TMAC

## Interim Center Directors

- **Carolyn Miller**, Mississippi Manufacturers Assoc.
- **Jennifer Hagan-Dier**, Manufacturer's Edge
- **Gregory Head**, Advantage Kentucky Alliance

# Center Board Support

## **NIST MEP Network Learning has been coordinating MEP Center Board support since 2017**

- Offer Board member assessments using an MEP-centric assessment tool. Results are confidential
- Offer action planning sessions as a result of the assessments and workshops targeted to specific needs of Boards. Sessions have covered topics such as strategic planning, advocacy, and Board recruitment

## **MEP BoardSource subscription**

A nationally recognized organization whose mission is to increase effectiveness in board governance, education and training. Valuable for both Center Directors and Center Board Members

Subscription gives access to the various best practices, blogs, studies and various governance materials. MEP has a dedicated link to access the site in MEP Connect in the Board Governance tab

## **Board Support**

35 states (and 37 SRAs) have used some form of board development services:

- 25 assessments
- 19 action planning consulting
- 15 workshops
- 10 individual consults

# Network Learning Events

- **Center Director Executive Support Program**
  - New program in development will offer a range of resources to support Centers (will launch Sept. 2022)
  - Engaging Center Directors in the design and delivery of the program
  - Will provide a wide range of resources to meet the varied needs of individual directors and local circumstances
    - Program includes series of workshops, facilitated panel discussions and peer to peer councils
- **Tab Wilkins Emerging Leaders Program (TWEL)**
  - Current 1.13 cohort will graduate in April
  - TWEL nominations for Class 1.14 open for nominations

**MEPNN New  
Employee Orientation**

Mar. 29 @ 2 p.m. EDT

**New MEP Center Board Member  
Orientation**

Mar. 31 @ 2 p.m. EDT

**New MEP Center Director Orientation  
and Onboarding**

Two half-days (new format) Jan. 18 and  
26, 2022

# Center Directors: Alumni of the TWEL Program

- **Andy Carr**, SC MEP, Class 1.9
- **Dusty Cruise**, Missouri Enterprise, Class 1.2
- **Wayne Inouye**, Hawaii Tech Corp, Class 1.4
- **John W. Kennedy**, NJ MEP, Class 1.6
- **Kathie Mahoney**, Polaris MEP, Class 1.5
- **Carolyn Miller**, MS Manufacturers Assoc., Class 1.2
- **Phillip Mintz**, NC MEP, Class 1.2
- **Aaron Patrick**, Ohio MEP, Class 1.8
- **Keith Phillips**, Alabama Tech Network, Class 1.5
- **Dwayne Raper**, TN MEP, Class 1.9
- **Rikki Riegner**, PA MEP, Class 1.11
- **Jennifer Sinsabaugh**, NM MEP, Class 1.1
- **Rustyn Stoops**, DE MEP, Class 1.7
- **Tiffany Stovall**, KMS, Class 1.7
- **Deloit R. Wolfe Jr.**, Impact Washington, Class 1.9

# Network Learning: Connect, Communicate and Collaborate

## **Network Learnings Corner in the Network News**

- To effectively share, transfer and discuss NIST MEP's vision, learnings, distinctive practices, meeting and webinar recordings, programs, success stories, and special announcements



# NIST MEP: National Network Support

## Notable Center Service Areas

### **Cybersecurity**

- Continued awareness & training on primarily DFARS or Ransomware-related
- Creating internal and external partnerships

### **Advanced Manufacturing Technology/Industry 4.0**

- Opportunity for increased SMM adoption due to workforce challenges exacerbated by the pandemic
- Increased Center participation via NIST MEP special project awards and the Industry 4.0 working group

# NIST MEP: National Network Support

## **MATTR**

- Continuing to operationalize at Centers and increase awareness, participation of NIST Labs – focus on MATTR value for manufacturers, Centers, NIST
- Three active CRADAs involving NIST Labs, MEP Center clients and NIST MEP

## **Food Industry Services/Food Safety**

- Active partnerships with FDA and FSPCA focused on food safety
- All 51 Centers participating in Food Working Group

# NIST MEP: National Network Support for Supplier Scouting

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## NIST MEP Prepares Report

Prepares scouting results report and will request submitter to follow-up with NIST MEP.

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## Supply Chain Need Identified

MEP Supplier Scouting Opportunity Synopsis is created with assistance from NIST MEP.

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## Aggregate Results

NIST MEP will gather, analyze and aggregate MEP Center submissions.

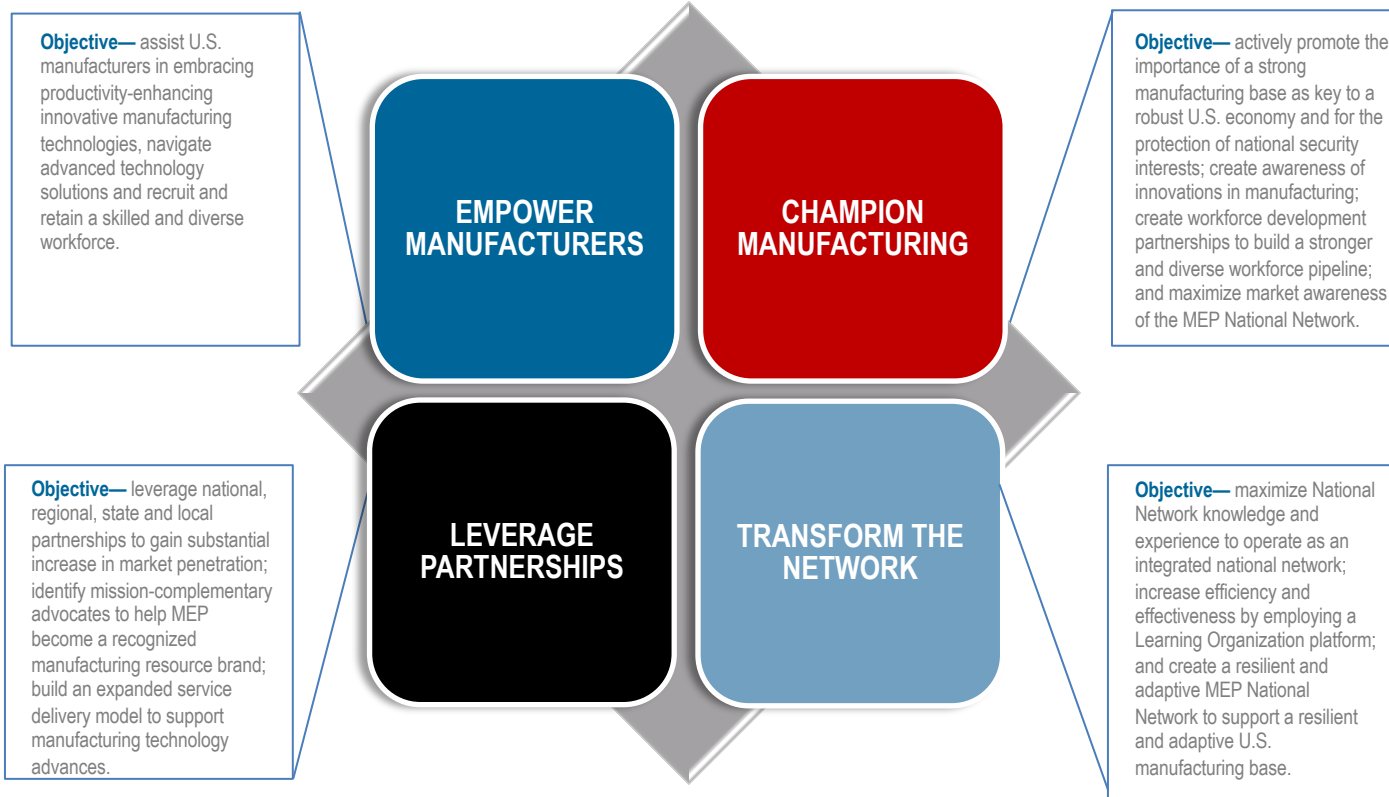
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## NIST MEP Distributes

MEP Centers conduct a nationwide search for U.S. manufacturers.

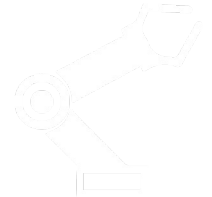
# MEP National Network Current Strategic Plan Update

# MEP National Network™ 2017-2022 Strategic Goals



# Measures for the Current Strategic Plan

1. Strengthening the National Supply Chain
2. Serving the Manufacturing Workforce
3. Increasing Awareness
4. Leading in Technology Deployment



# 18 Month Measures of Success

## **1. Strengthening the National Supply Chain**

Increase supplier matches and clients served in critical areas

## **2. Serving the Manufacturing Workforce**

Increase client engagement in workforce services

## **3. Increasing Awareness**

Amplify and measure Network brand awareness

## **4. Leading in Technology Deployment**

Increase client engagement in technology services and implementation

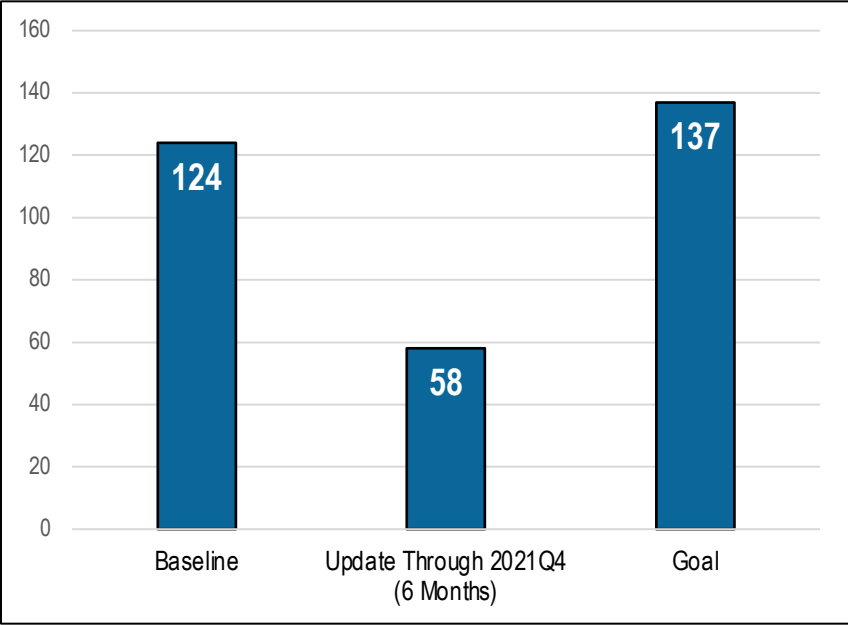
# Measure One: Strengthening the National Supply Chain

- Supplier scouting requests
- Successful scouts – matching buyers and sellers

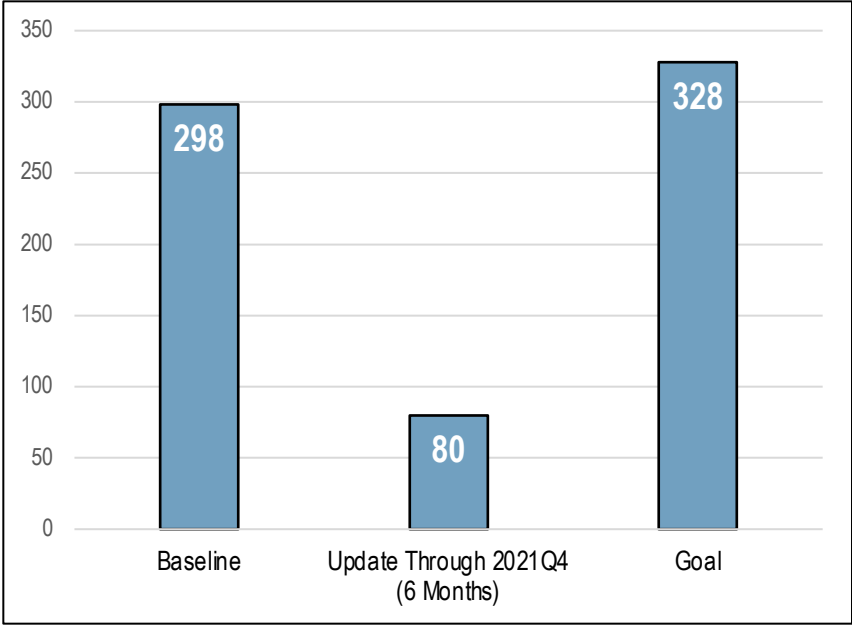


# Measure One – Strengthening the Supply Chain

Goal: Increase Supplier Scouting requests by 10%



Goal: Increase successful Supplier Scouting matches by 10%

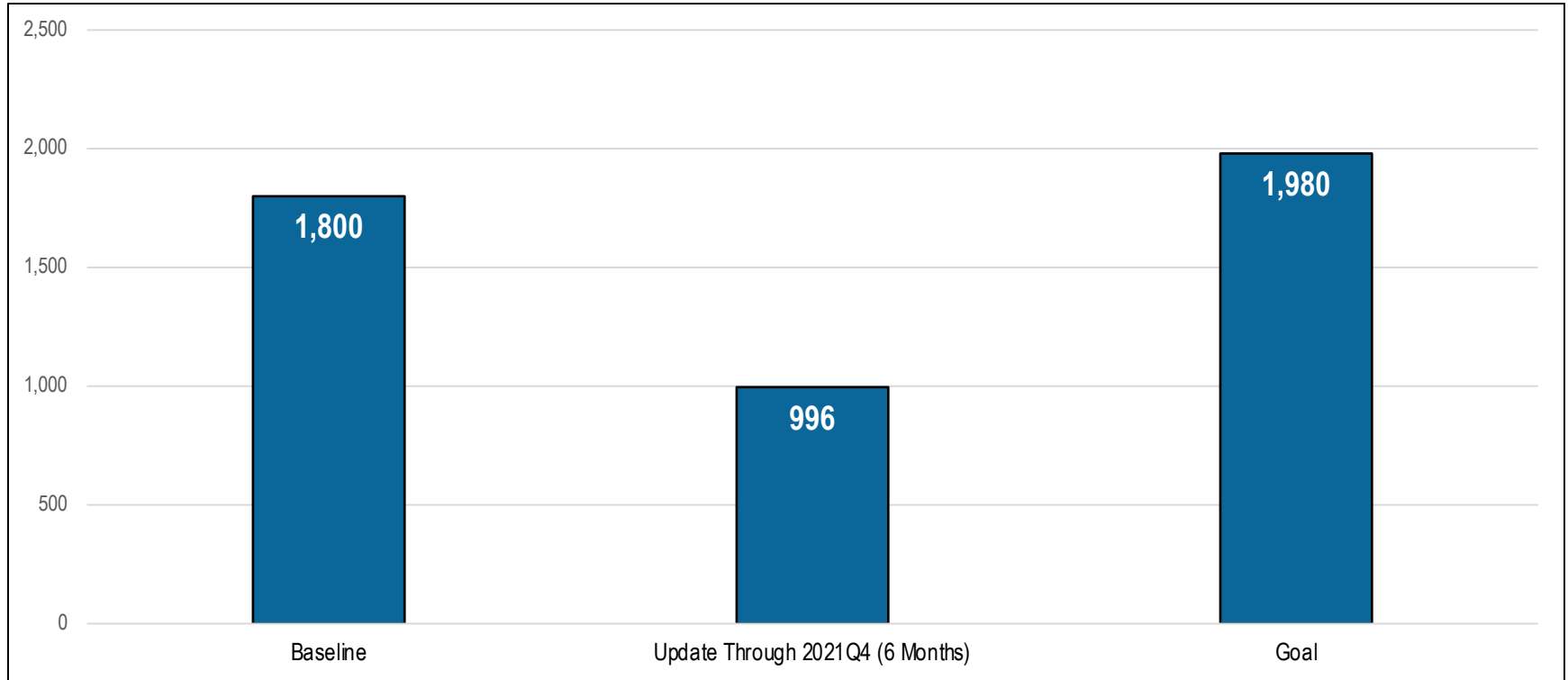


# Measure Two: Serving the Manufacturing Workforce

- Clients and/or projects in workforce-related services

# Measure Two – Serving the Manufacturing Workforce

**Goal: Increase clients engaged with workforce projects by 10%**



# Measure Three: Increasing Awareness

- Count occurrences of the hashtag #MEPNationalNetwork
- Count of online mentions of brand terms “MEP National Network” and “NIST MEP”
- Total subscribers to the NIST MEP Blog
- Aggregate count of backlinks
- Number of followers on NIST MEP’s Facebook, Twitter and LinkedIn pages

# Measure Three – Increased Awareness

**Goal: Amplifying Network Brand Awareness by at least 10%.**

Brand Measure	Baseline for Current 18 Months*	Progress To Date	New Goal for Current 18 Months	Change
#MEPNationalNetwork Hashtag Occurrences	567	608	624	+7%
Brand Mentions	194	202	213	+4%
Manufacturing Innovation Blog Subscribers	40,130	44,809	44,143	+12%
Backlinks	186	204	205	+10%
Social Media Followers	18,419	18,742	20,261	+2%

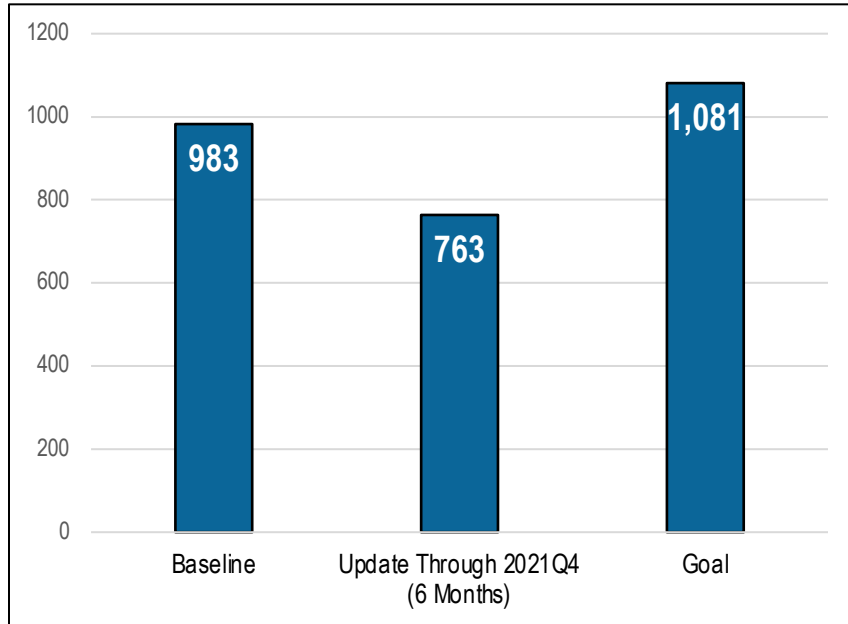
\*Progress to date based on data from Oct. 1, 2021 – Dec. 31, 2021.

# Measure Four: Leading in Technology Deployment

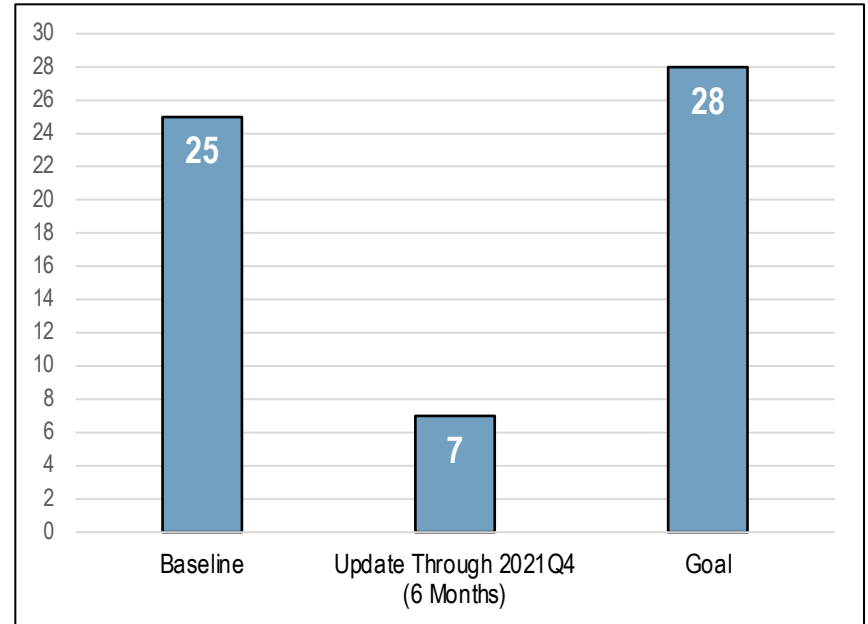
- Clients and/or projects in technology services
- MATTR engagements

# Measure Four – Leading in Technology Deployment

Goal: Increase clients engaged with technology services projects by 10%



Goal: Increase MATTR requests/inquiries by 10%



# MEP Program Performance Overview

- Presentation: **Pravina Raghavan**, NIST MEP Director



# Looking Back: FY21 Impact Survey Results

**125,746 JOBS** Created or Retained

**\$14.4**

**\$15.7  
BILLION**  
In New and  
Retained Sales

**\$5.2**

**\$4.5  
BILLION**  
In Total Investment in  
U.S. Manufacturing

**\$1.5**

**\$1.5  
BILLION**  
In Cost Savings

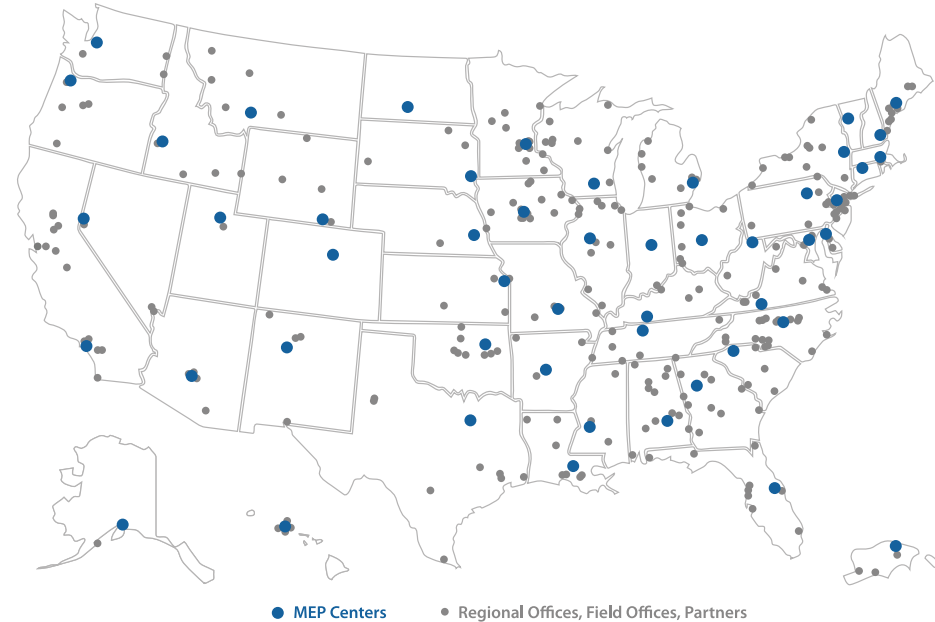
# MEP CARES Act Results

## CARES ACT Results Through January 2022

- MEP Centers served 5,300 companies with 7,300 CARES Act-funded projects
- 2,287 companies received MEP services for the first time as a result
- 5,300 unique clients served with over 7,300 projects

## Impacts Directly Attributable to the CARES Act\*

- 17,385 jobs created or retained
- 1.5 billion in new and retained sales
- 482 million in new investment in U.S. manufacturing
- 175 million in cost savings



\*Results are based on MEP National Network Client Impact Survey

# MEP National Network Rising to the Challenge

Assessed  
the pandemic's impact  
on manufacturing

Forged  
partnerships and  
created connections

Helped  
manufacturers pivot

Evolved  
operations in a new  
normal

# Success Stories

Pivot to produce PPE, medical supplies and medical devices



Supplier Scouting



Workforce



# Key Takeaways

- Manufacturers adapted
- Manufacturing thrived
- New partnerships developed

**Supply Chain**

**Workforce**

**Technology and  
Innovation**

# Looking at Partnerships Through the Lens of Economic Development

- Presentation: **Pravina Raghavan**, NIST MEP Director

# MEP National Network Strategic Partnerships

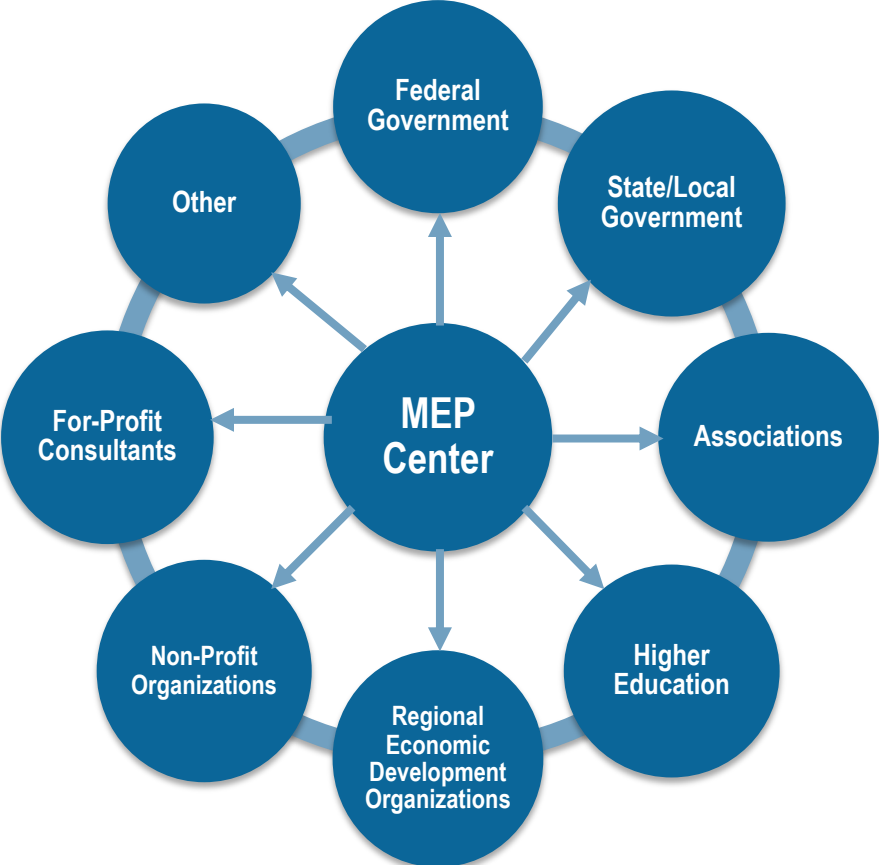
- The MEP program
  - Serves as a bridge to other organizations and federal research labs that share a passion for enhancing the manufacturing community
  - Fosters, develops and leverages these relationships
  - Permits MEP Centers to expand the reach and value of the program to the manufacturing industry

# Value of Partnerships

- Public-private partnerships can bring to manufacturers capabilities that they cannot access alone
- Our understanding of and ability to align state, regional and local policy goals and objectives with national policy goals, leverages the strength of each entity



# MEP Centers Connect Manufacturing Ecosystems



\*\*\*Based on MEP Center Partner reporting in MEIS as of February 2022

# Existing Partnerships

## **Federal Government Partners:**

EDA Economic Development District  
EDA Trade Adjustment Assistance Center  
EDA University Center  
Federal Laboratory  
DOE Industrial Assessment Center  
Procurement Technical Assistance Center  
Small Business Development Center (SBDC)  
ITA US Export Assistance Center

## **Associations:**

Chamber of Commerce  
Industry/Trade Association

## **State/Local Government Partners:**

Local government (e.g., Mayor or Council)  
State Commerce/Economic Development Agency  
State Energy/Environment Protection Agency  
State Science or Technology Agency  
State Workforce/Labor Agency

## **Higher Education:**

Community Colleges  
Technical College  
University

## **Local/regional Economic Development Orgs:**

Workforce Investment Board

## **Non-Profit Orgs:**

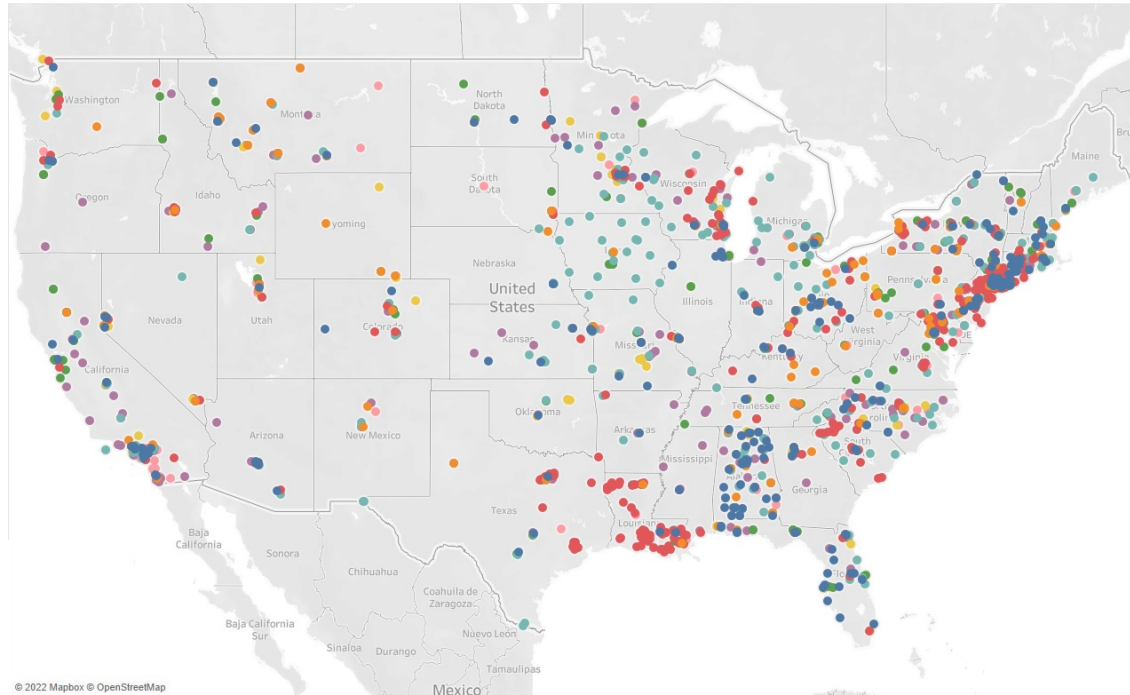
Foundations  
Manufacturing Alliances

## **Other Partners:**

Other MEP Centers  
Power/utility  
Manufacturers

# The MEP National Network's Partners are Vast

MEP National Network Partners by Type and Zip Code



© 2022 Mapbox © OpenStreetMap

Map based on Longitude (generated) and Latitude (generated). Color shows details about Type Bucket. Details are shown for Postal Code.

# DOD Partnerships Benefit Manufacturers

- Successful partnerships with the Office of Local Defense Community Cooperation (OLDCC), formerly the Office of Economic Adjustment (OEA) provide additional Center funding.
- Since 2016, over 30 MEP Centers have received awards from OLDCC's Industry Resilience and Defense Manufacturing Community Support Programs.
- MEP identifies manufacturers in the DOD supply chain and work with them to adapt to new economic realities (including responsiveness to cybersecurity initiatives and threats), **retain employees, preserve key defense critical capabilities, and grow profitably.**

# Potential New Partners to Consider

- Minority Service Institutions
  - Historically Black Colleges and Universities
  - Professional Associations
  - Minority Business Development Centers
- Community Development Financial Institutions
- State Small Business Credit Initiative Program

# Partnerships: Future Strategy

- **Who do we need to fill the gaps?**
  - Are there individual state gaps?
- **Do we prioritize certain partnerships?**
  - Is there a national or state value to certain ones?
  - Top down and bottom up
- **Do we pilot a few?**
- **Challenges or barriers?**

# MEP Advisory Board Working Group Updates

# Supply Chain Development Working Group

- **Committee Members**

- Board Leadership

**Don Bockoven**

- Board Members

**Ray Aguerrevere, LaDon Byars, Mary Isbister, Matt Newman**

- NIST MEP Support

**Rob Ivester**

**Deliverable** - Guidance and perspectives on the MEPNN support and development of manufacturing supply chains with an emphasis on how coordination and execution of MEP services can improve supply chain resilience, and improve global competitiveness for key products and critical technologies.



# MEPNN Strategic Plan Working Group 2023-2028

- **Committee Members**

- Board Leadership

**Bernadine Hawes**

**Jim Wright**

- Board Members

**Don Bockoven, Mary Isbister, Miriam Kmetzo, Mitch Magee, Matt Newman**

- Past Board Member

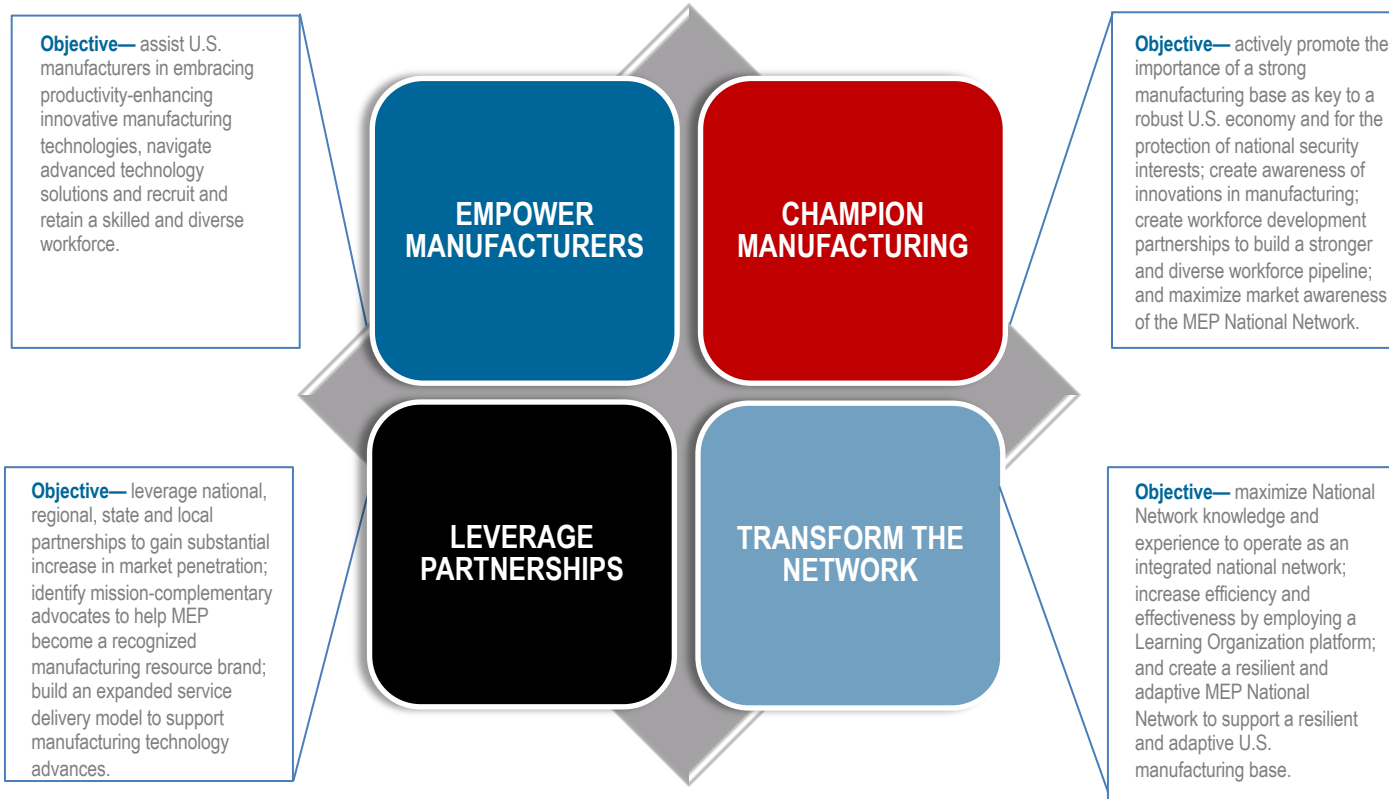
**Kathay Rennels**

- NIST MEP Support

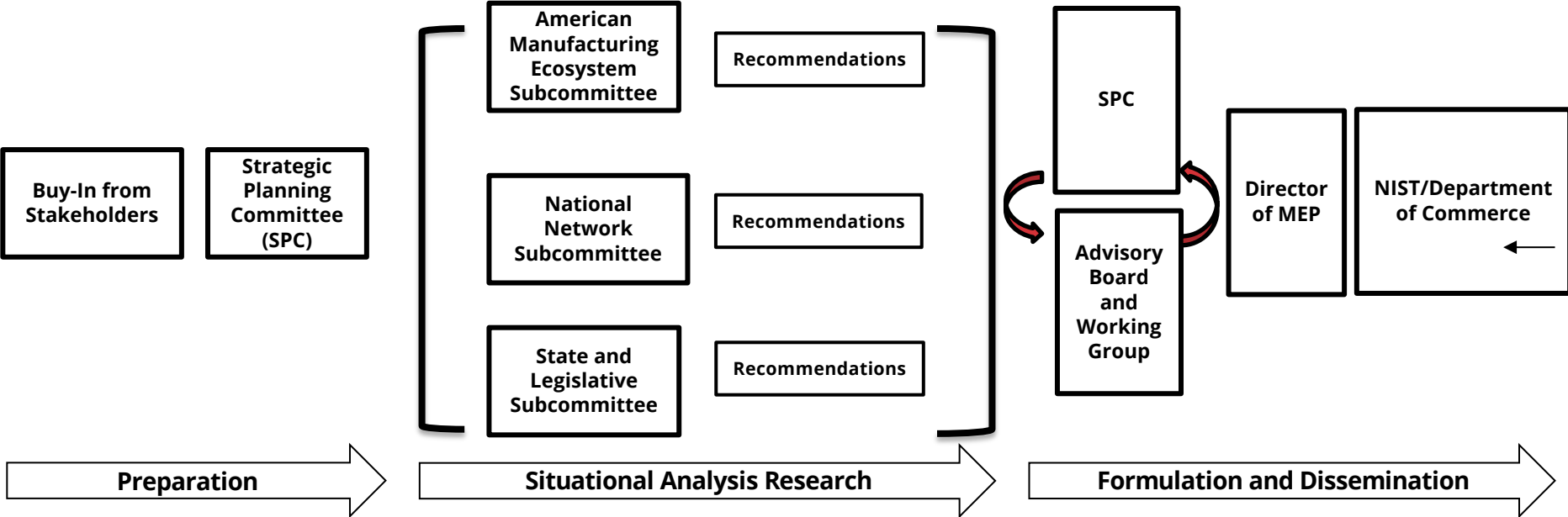
**Mary Ann Pacelli, Cheryl Gendron, Wiza Lequin**

**Deliverable** - To provide long-term program direction, guidance and perspectives for the MEP National Network Strategic Plan for 2023-2028. The WG will consider feedback from Centers, stakeholders, partners, management and staff as the plan is developed

# MEP National Network™ 2017-2022 Strategic Goals



# Overview of the Strategic Planning Process



**Preparation** →











**Situational Analysis Research** →

**Formulation and Dissemination** →

- Mine Available data and prior work:
- Prior Strategic Plan
  - MEP Advisory Board Strategic Plan Working Group
  - CLT Strategy Group
  - MEP Strategy Group
  - ASMC Strategy work
  - MEP resources

- Gather data from identified sources:
- Interviews with Adv. Board members, Center Directors, Center Boards, MEP staff, others as identified
  - Research domains and fields as identified by Subcommittees and other sources

# NIST NN Strategic Planning Roadmap 2021/2022

	November	December	January	February	March	April	May	June	July	August
 Strategic Planning Committee (SPC) Kick Off	●									
 Regular SPC Meetings	●	●	●	●	●	●	●	●	●	●
 Situational Analysis of the American Manufacturing Ecosystem		●	●	●	●					
 Situational Analysis of the National Network and it's stakeholders		●	●	●	●					
 Situational Analysis of the state and national political environments		●	●	●	●					
 Presentation of Subcommittee Recommendations to the Advisory Board for Review and Input						●				
 Drafting of the Strategic Plan by the SPC with Advisory Board Input							●	●	●	
 Approval of the Strategic Plan by MEP Director									●	
 Submission of the Strategic Plan to NIST and Department of Commerce for Approval										●
 Presentation and Socialization of Strategic Plan										●

KEY

● Major Milestone

# Executive Committee Working Group

- **Committee Members**

- Board Leadership

**Mary Isbister**

- Board Members

**Mitch Magee, Pat Moulton, Matt Newman, George Spottswood**

- NIST MEP Support

**Pravina Raghavan, Cheryl Gendron, Phill Wadsworth, Wiza Lequin**

**Deliverable** - Provide guidance on future MEP Advisory Board leadership and membership recruitment, provide insights into cultivating strong Board governance as well as explore ways to expand the MEP Advisory Board's role in regard to the local MEP Center Boards.

# MEP Advisory Board: Other Discussion Topics

- **Succession planning into the future**
  - Goals – diverse membership with matching the statutory requirements.
  - Appointed by the NIST Director.
  - Three proposed candidates currently being vetted through DOC and NIST.
  - Seats open on a rolling basis.
    - Recommendations from Center Directors.
    - Federal Register Notice: Call for Nominations.
- **2021 MEP Advisory Board Report coming soon**
  - Will be submitted to the DOC in the coming weeks.
  - DOC will approve and distribute to Congress.
  - Once with congressional representatives, members may share and the report will be published on the NIST MEP website.

# MEP Advisory Board: Local Center Board Outreach

## **Opportunities to create connection with volunteers across the Network.**

- Contact with 51 Center Board Directors by the MAB Outreach Team (email, phone calls)
- Connections made over the last year continue; include informal conversations and attendance at board meetings; continuing into 2022

## **Discussions around:**

- Source of feedback to MAB in its advisory role
- Communication of and feedback on key National Network initiatives
- Help leverage Network resources:
  - Quarterly orientations for Center Board Members
  - BoardSource memberships
  - Board development programs (governance, leadership, advocacy, strategic thinking and more!)
- Showing appreciation to the state board chairs for their time and commitment

**Center Board Outreach  
Program Goal:**  
Enhance strength of  
relationships between  
national and local boards

# 2022 Meeting Schedule

Planning Continues: Details Coming Soon

## MEP Advisory Board

Wednesday, June 8, 2022

Tulsa, Oklahoma or Virtual

## MEP Advisory Board

Tuesday, Sept. 20, 2022

Chicago, Illinois

Co/Located with the MEP National  
Network Update meeting and the  
FORME Center Best Practice  
Conference



# Thank You

For the Full Presentation, Please contact Cheryl Gendron at  
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