

# Theme: Consumer Fraud Education



#FISSEA2023  
[nist.gov/fissea](https://nist.gov/fissea)



## 33rd Annual FISSEA Conference

May 16, 2023  
9:00 am - 4:30 pm\* EDT

Herbert C. Hoover Building  
(Department of Commerce)  
1401 Constitution Ave, NW  
Washington, DC 20230

# Agenda

Time	Sessions	Speakers
8:00am - 9:00am	Registration and Check-In	
9:00am - 9:15am	Welcome & Opening Remarks	<i>Kendra Henthorne</i> , FISSEA Co-Chair  <i>Marian Merritt</i> , National Institute of Standards and Technology
9:15am - 10:00am	Opening Keynote: Consumer Fraud	<i>William Brown</i> , Social Security Administration, Office of the Inspector General
10:00am - 10:30am	Featured Presentation: The Need to Reframe Fraud Victimization	<i>Kathy Stokes</i> , Fraud Prevention Programs, AARP
10:30am - 11:00am	Break: Exhibit Hall Open	
11:00am - 11:45am	Panel: Consumer Fraud	<i>Kendra Henthorne</i> , FISSEA Co-Chair (moderator)  <i>Karey Johnson</i> , Social Security Administration  <i>Michael Benardo</i> , Federal Deposit Insurance Corporation  <i>Raymond Campbell</i> , United States Postal Inspection Service
11:45am - 1:00pm	Lunch: Exhibit Hall Open (Lunch on your own in Reagan Building Food Court or Commerce Cafeteria)	
1:00pm - 1:45pm	Featured Presentation: Scam Trends Affecting Communities and Businesses	<i>Rosario Mendez</i> , Federal Trade Commission
1:45pm - 2:30pm	Featured Presentation: Combatting Consumer Fraud Through Awareness	<i>Michael P. Moran</i> , United States Secret Service
2:30pm - 3:15pm	Break - Exhibit Hall Open	
3:15pm - 4:30pm	Closing Session Closing Keynote: Humans Are Not the Weakest Link - Rethinking Cybersecurity and Digital Hygiene Education  Closing Remarks from FISSEA Co-Chair	<i>Dr. Aunshul Rege</i> , Temple University  <i>Menachem Goldstein</i> , FISSEA Co-Chair
4:30pm - 5:00pm	Exhibit Hall Open	

## Lunch on your own in Reagan Building Food Court or Commerce Cafeteria

Directions from Department of Commerce to Reagan Building Food Court\*

- Exit through the Commerce Building lobby to 14th ST NW
- Cross street to enter the Reagan Building
- Pass through metal detectors
- Use the first escalator down and take a sharp left turn into the cafeteria

\*Visitors with a U.S. Federal Government Employee ID may use the Commerce tunnel

Send Us Feedback on  
the Event



# FISSEA 2023 Exhibitor Showcase

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## Booth Number

## Exhibitor

- | Booth Number | Exhibitor  |
|--------------|--|
| 1            | <p><b>National Institute of Standards and Technology</b><br/><a href="https://www.nist.gov/cybersecurity">https://www.nist.gov/cybersecurity</a><br/>For over 50 years, NIST has conducted cybersecurity research and developed cybersecurity guidance for academia, industry, and government. Today, NIST develops cybersecurity standards, guidelines, best practices, and other resources to meet the needs of U.S. industry, federal agencies and the broader public. Our activities range from producing specific information that organizations can put into practice immediately to longer-term research that anticipates advances in technologies and future challenges. Some of NIST's current overarching cybersecurity and privacy projects will be shared at our booth today—we look forward to you stopping by!</p> |
| 2            | <p><b>Indian Health Service</b><br/><a href="https://www.ihs.gov/oit/security/ncsam">https://www.ihs.gov/oit/security/ncsam</a><br/>The mission of the Indian Health Service is “to raise the physical, mental, social, and spiritual health of American Indians and Alaska Natives to the highest level.” The Division of Information Security (DIS) plays a critical part in making sure employees are properly trained to respond to and recognize cybersecurity risks that might endanger that mission. DIS has built up a portfolio of FISSEA award-winning cybersecurity products over the years and would love to share our lessons learned and best practices for engaging your cybersecurity audience.</p>  |
| 3            | <p><b>U.S. Department of Homeland Security</b><br/><a href="https://dhscs.usajobs.gov">https://dhscs.usajobs.gov</a><br/>Department of Homeland Security (DHS) Cybersecurity Service employees are a special cadre of DHS employees working across the Department's Components and organizations to enhance the DHS cybersecurity mission. They are a diverse, dynamic team working to protect the Nation's information technology infrastructure. Apply today!</p>  |
| 4            | <p><b>Cybersecurity Infrastructure and Security Agency</b><br/><a href="https://www.cisa.gov/cybersecurity-training-exercises">https://www.cisa.gov/cybersecurity-training-exercises</a><br/>CISA looks to enable the cyber-ready workforce of tomorrow by leading training and education of the cybersecurity workforce by providing training for federal employees, private-sector cybersecurity professionals, critical infrastructure operators, educational partners, and the general public. CISA is committed to supporting the national cyber workforce and protecting the nation's cyber infrastructure.</p>  |
| 6            | <p><b>Federal Trade Commission</b><br/><a href="https://consumer.ftc.gov">https://consumer.ftc.gov</a><br/>The Federal Trade Commission, the nation's consumer protection agency has information to help people and businesses spot and avoid scams, protect their computers and network, and safeguard personal information. The free resources from the FTC are available in print at the exhibit hall and online at <a href="https://consumer.ftc.gov">consumer.ftc.gov</a>.</p>  |
| 7            | <p><b>Champlain College Online</b><br/><a href="https://online.champlain.edu">https://online.champlain.edu</a><br/>With over 60 online college degrees in business, cybersecurity, information technology, and healthcare that make every moment and assignment count, you'll graduate knowing your hard work was worth it.</p>  |
| 8            | <p><b>National Cybersecurity Alliance</b><br/><a href="http://www.Staysafeonline.org">www.Staysafeonline.org</a><br/>The National Cybersecurity Alliance is a non-profit organization on a mission to create a more secure, interconnected world. We advocate for the safe use of all technology and educate everyone on how best to protect ourselves from cybercrime. We create strong partnerships to amplify our message and to foster a greater “digital” good.</p>   |

# FISSEA 2023 Exhibitor Showcase

## Booth Number

## Exhibitor

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### Cofense

[www.cofense.com](http://www.cofense.com)

Cofense is the leading provider of phishing detection and response solutions. Designed for enterprise organizations, the Cofense Phishing Detection and Response (PDR) platform leverages a global network of 35+ million people reporting suspected phish, combined with advanced automation to stop phishing attacks faster and stay ahead of breaches.

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### Labcorp

<https://www.labcorp.com>

Human Risk at Labcorp is responsible for the mission:SAFE program, which focuses on the human component of Information Security. The goals are to build awareness, educate staff, and empower them to mitigate threats to protect Labcorp, its patients, partners, and colleagues using various components that keep cybersecurity top-of-mind.

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### T-Mobile

<https://www.t-mobile.com/business/government>

T-Mobile U.S. Inc. is America's supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network, that will offer reliable connectivity for all. T-Mobile's customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them an excellent service experience and undisputable drive for disruption that creates competition and innovation in wireless and beyond.

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### SANS | GIAC

<https://www.sans.org>

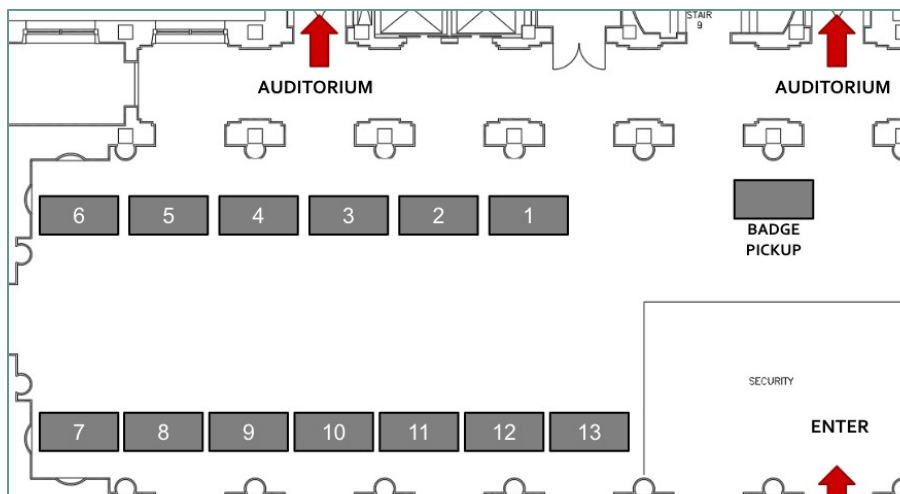
SANS Institute is the world's leading provider of cybersecurity training. For more than twenty-five years, SANS has provided cutting edge training to governments and organizations across the world. Technology may have changed in that time, but our core mission has remained constant: to protect through sharing cybersecurity knowledge and skills. SANS offers more than 70 cybersecurity courses, has more than 147,000 learners across 200+ countries and 15 million employees protecting their organization with SANS Security Awareness Training.

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### Comtech CyberStronger

[www.cyberstronger.com](http://www.cyberstronger.com)

At CyberStronger.com, we specialize in building cyber talent using performance-based tools. With over 350 pre-built and customizable training labs and 1000+ challenge labs mapped to the NICE Framework, we optimize the cyber resilience of your workforce through technical and awareness training. Trust us to make your organization cyber stronger!



## Exhibit Hall Breaks

10:30am - 11:00am

11:45am - 1:00pm  
(Lunch)

2:30pm - 3:15pm

4:30pm - 5:00pm