

My name is Rick Lane, and I am the CEO of Iggy Ventures. But today, I am speaking in my role as a volunteer advising over 200 child safety groups across the country on technology-related policy issues. As Dan Caprio can attest, over the past 35 years, I have worked on almost every major technology policy issue considered by Congress and the federal agencies either as a Congressional staffer, the first Director of eCommerce and Technology at the US Chamber of Commerce or during my 15 years as Senior Vice President of Government Affairs for News Corporation and 21st Century Fox.

I want to thank NIST, especially Barbara Cuthill, and the IoT advisory board for allowing me to speak today – As someone who has sat on similar federal advisory committees, I know the time commitment it takes to take on such a significant task. As is evident from yesterday's and today's meetings, you have your work cut out for you.

Although it is disappointing that no one from the child safety community was selected to be on this important NIST advisory board, it is not surprising since child safety and child privacy are entirely absent in the advisory board's charter and not mentioned in any of the background information provided to the board.

Yesterday and today, the advisory board members gave insights of what they thought should be covered in the final report—bias of IoT and algorithms, cybersecurity, general privacy issues, the growing aging population, socio-economic impact, the right to repair, and even the impact of IoT on farming.

Although these are all essential topics for the report --- and I may have missed it --- I did not hear one board member mention the potential impact of the Internet of Things on children. Therefore, as the advisory board drafts its report, I hope you add to your meeting agenda time to hear from child safety experts who can provide fundamental insights into how IoT may impact children.

The protection of children is at the forefront of policymakers around the world. In the US, UK, and EU, policies are being developed and implemented to mandate that technology products are built with kids' safety and privacy by design. These requirements differ from how privacy is handled at the adult level and thus will directly impact the design of IoT devices and related services.

We all have learned that with all the good that technology and its broad adoption has brought to society, whether intended or not, technology has been used to harm our kids. As the advisory board begins its deliberations, the impact of IoT on children and teens must be one of the board's priority topics.

On behalf of the millions of children who are voiceless in the IoT debate and the hundreds of child safety organizations that serve them, I am here to help the board in any way I can to ensure that the protection of children is not just an afterthought but the priority it should be as we develop the rules of the road for the Internet of Things.

I am happy to answer any questions.

Thank you.