

The background features a dark blue-to-teal gradient with several circular gauges and data points. The gauges have white outlines and some have numerical scales. One large gauge on the left has a scale from 140 to 260. Another gauge on the right has a scale from 140 to 200. There are also smaller gauges and dashed lines with arrows indicating movement or flow. The overall aesthetic is technical and futuristic.

# IoT TRUSTWORTHINESS SCORE

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# BACKGROUND

40 years ago, at 16, I was selling BIOS security patches to USA based Zenith Data Systems. Traces of my white hacker past.

In the past three years I have been leading efforts in the Arm eco-system to standardize secure boot and OTA.

Now I do a big split between selling Software Defined Vehicle strategic positioning or OEMs/Tier1s and build a specialized hypervisor for silicon simulation for the automotive market with two silicon makers.

# IOT TRUSTWORTHINESS SCORING

automotive safety:	safety claims	-->	safety score	ASIL-[A to D]
IoT trustworthiness:	trust claims	-->	trust score	ITIL-[A to G]

Scoring done once  
Profile definitions per industry



Faster to completion  
Wide application

Some IoT devices are more complex than servers.  
I Led Arm processors coding and standardization of  
firmware secure boot / OTA



Legitimate interest for  
any object  
surrounding customers  
Not boiling the ocean

# BUILDING TRUST SCORE

Claims are made against criterias that can be collected from NIST and other parties (UN CE 155...)

Following Arm Platform Security Architecture label, a claim confidence can be attached (self assessment up to lab verified with white hacking). Consumer/Gov may want same claim but we different confidence requirement.

## Product

Alarms – IETF MUD  
Hardware – Fault injection  
Behavior – Initial certs  
Behavior – Key duplicate

## Product building

Supply chain  
Provisioning  
Traceability

## Product lifecycle

Continuity with building  
Ownership changes  
Neutralization (trashing Things)

# MANDATORY DISCLOSURES

Hardware and Software BOMs:

Disclose processing elements , functions, what they can affect.

Google discovered micro-controller attack surface decades too late

NSA was the only allowed to neutralize the attack vector

Reversing shall he allowed to verify the claims.

What is at stake on false disclosures?

# SCALING SCORING PROCESS

Should scoring evolve per HW, SW revisions?

Hundred of thousands of combination of HW and Software

Who do what?

Hiring labs.

Claim confidence choice

THANK YOU

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