

# Social Engineering

LEVEL UP YOUR DATA DEFENSE

98%

OF CYBER ATTACKS ARE CAUSED BY SOCIAL ENGINEERING

IT TAKES AN AVERAGE OF **277** DAYS FOR A SECURITY TEAM TO IDENTIFY AND CONTAIN A BREACH



## KNOW YOUR ENEMY - THE TYPES OF SOCIAL ENGINEERING



**EXECUTIVE FRAUD** - Attacker **pretends to be an executive** to cause a sense of urgency and familiarity.



**TAILGATING** - Attacker tricks an employee with access to **enter a restricted area**.



**PHISHING** - Attacker **sends malicious emails** designed to trick users to give up sensitive information.

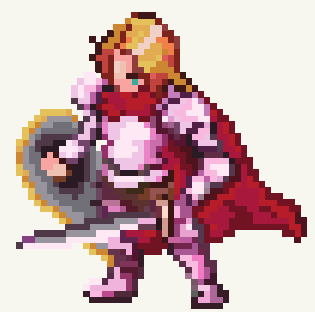






**PRETEXTING** - Attacker **uses a fabricated story** to gain a victims trust to gain sensitive information.



**DUMPSTER DIVING** - Attacker **searches through the trash** for useful information to do cyber crime.

## BE HEROIC - TAKE STEPS TO PROTECT CNP DATA



-  **Know what data being released** - Know your data classification level and protect your data.
-  **Use Multifactor Authentication** - Take advantage of MFA tools at work and at home.
-  **Secure physical device** - Always lock your mobile devices and keep them in your possession.
-  **Know CNP policies** - All CNP polices are found on CNP Today! (Utilize key word search).