

Please Note..

This webinar and the engagement tools will be recorded.

An archive will be available on the [event website](#).

The Privacy Workforce Evolves and Matures

January 15, 2025



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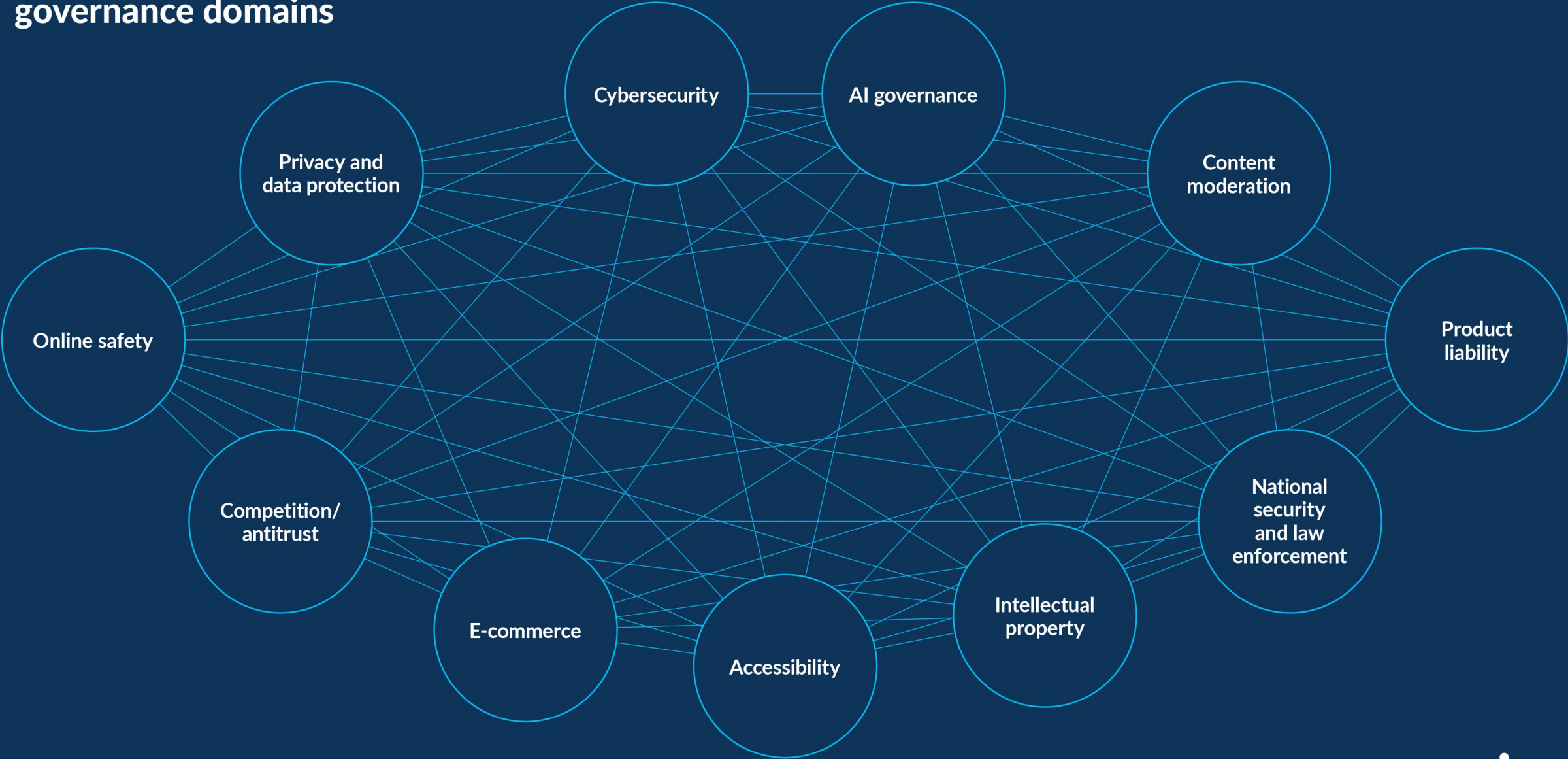


Karen Wetzel

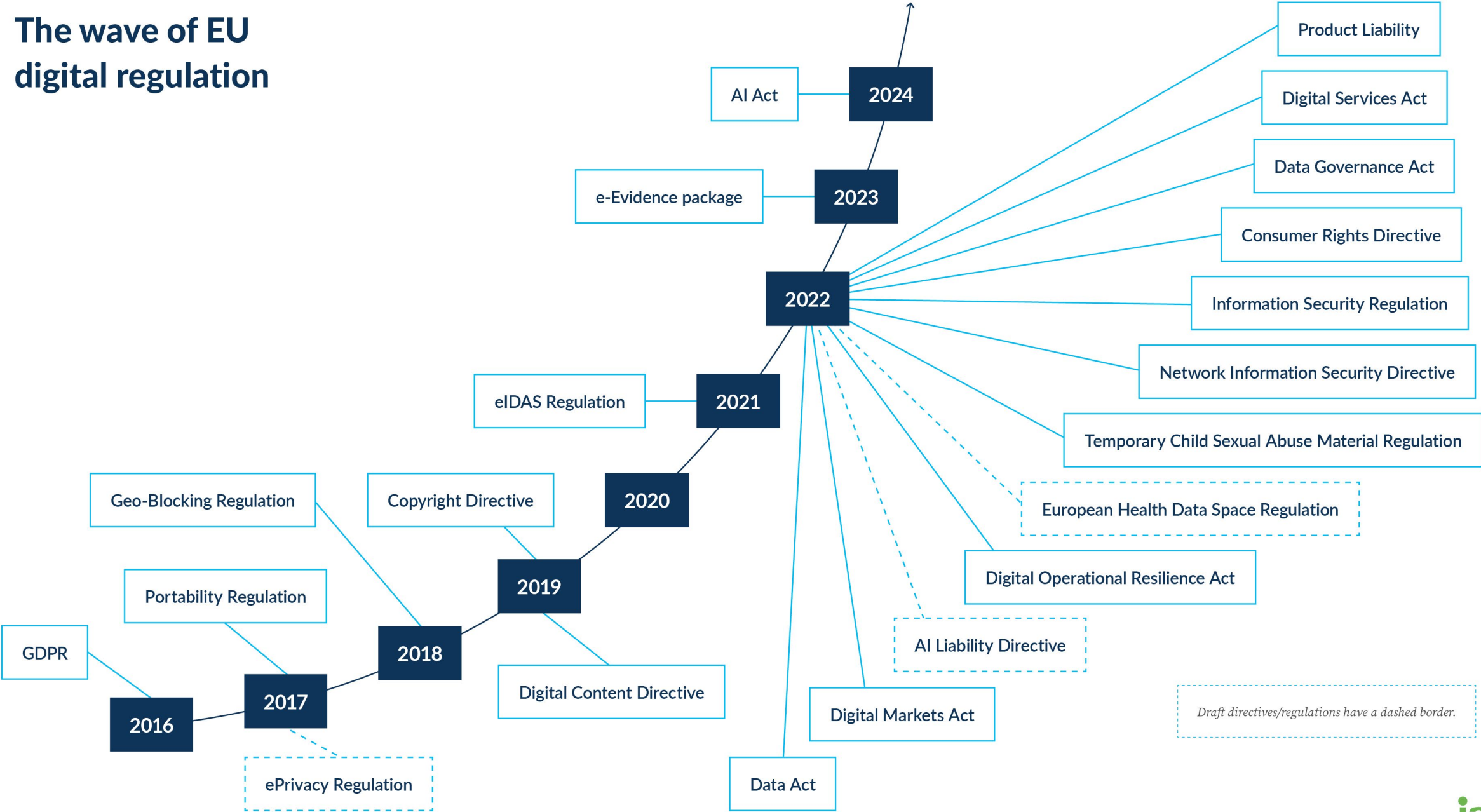
NICE

Organizational Digital Governance Report 2024

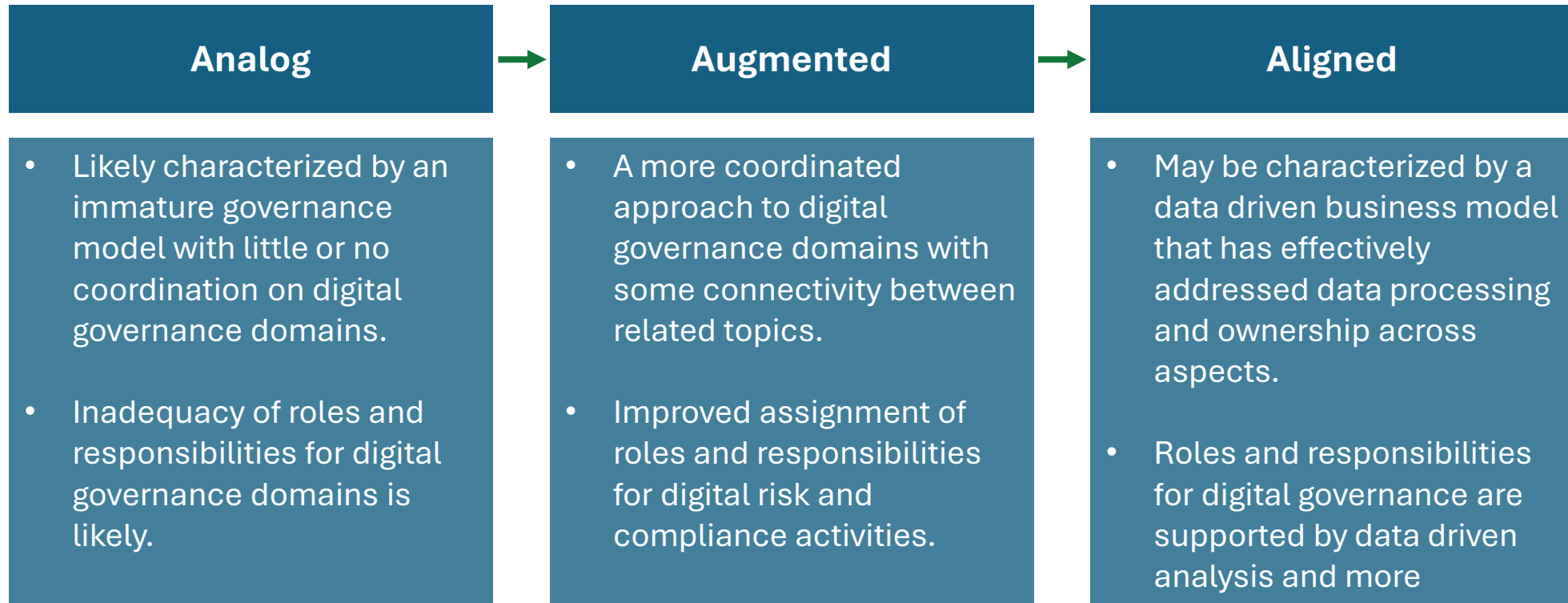
The matrix of digital governance domains

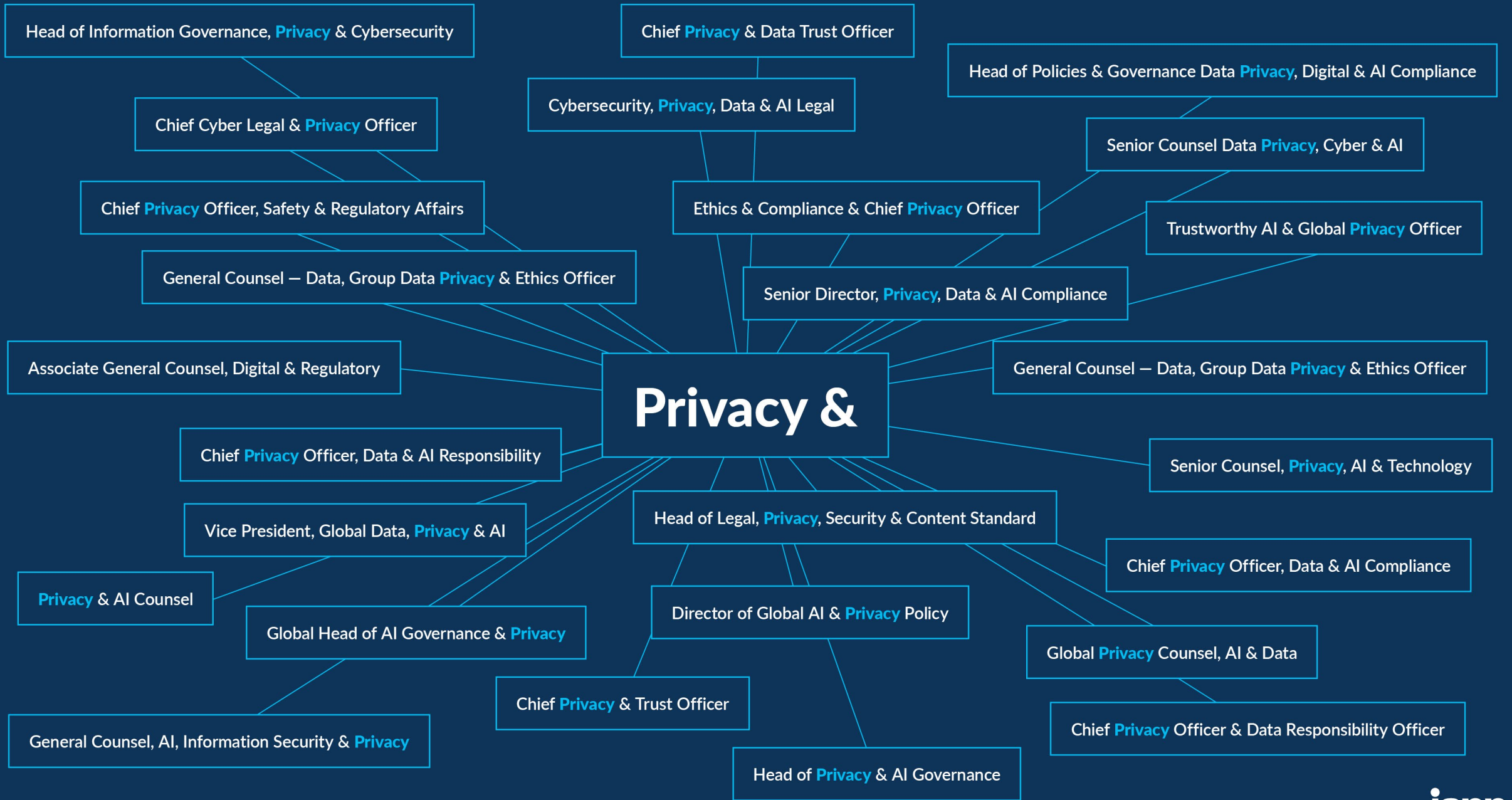


The wave of EU digital regulation



How are organizations responding?





The future of organizational digital governance

Increased automation in controls, coordination of governance activities and trust of various actors within the model.

Increased utilization of AI and business data to support enhanced reporting and decision-making.

Ability to use digital identities in a privacy-supporting manner.

Simplified policy frameworks within the organization that consolidate multiple data- and digital-related policies, underpinned by digital controls that combine multiple domain areas.

Multilateral and multimodal agreements in the supply chain.

Q&A

NIST Privacy Workforce Public Working Group and Workforce Taxonomy (IPD)

Dylan Gilbert

Privacy Engineering Program Lead



NATIONAL INSTITUTE OF
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U.S. DEPARTMENT OF COMMERCE

APPLIED CYBERSECURITY DIVISION
PRIVACY ENGINEERING PROGRAM

Privacy Workforce Public Working Group (PWWG)

Origin



- **Challenges:** Privacy workforce recruitment and development
- **Stakeholder Needs:** Desire for workforce taxonomy to support a workforce capable of managing privacy risk
- **NIST Privacy Framework Roadmap:** Privacy workforce included as a priority area
- **Stakeholder Engagement:** Help Wanted! – NIST/IAPP Workshop, Fall 2020

Privacy Workforce Public Working Group (PWWG)

Goal

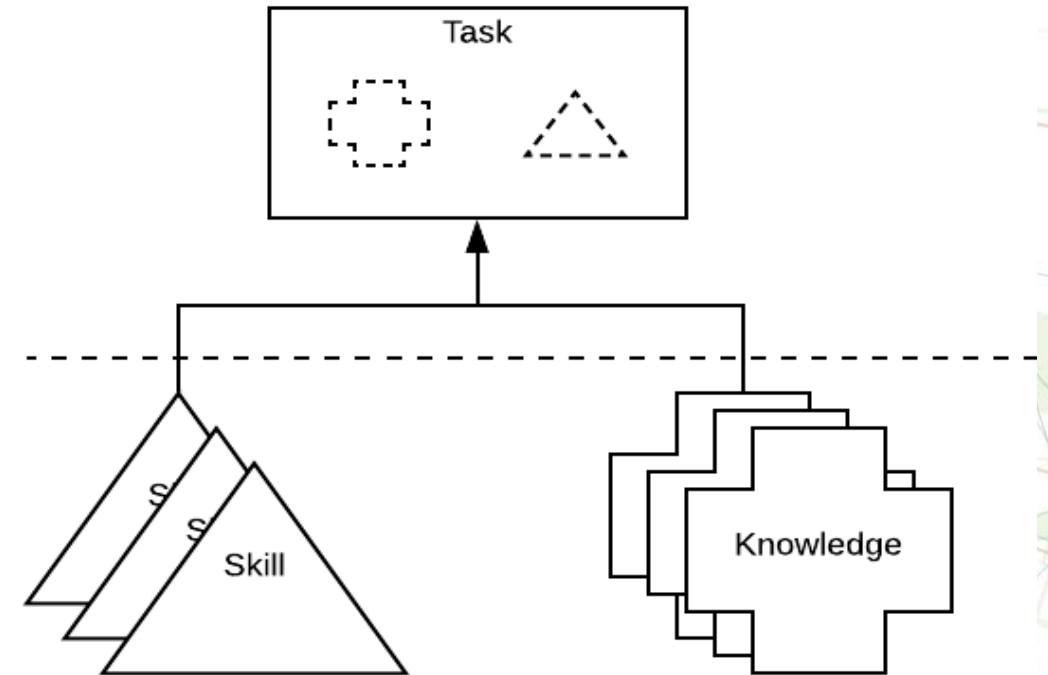


PWWG Goal: Support the development of a workforce capable of managing privacy risks by identifying and documenting tasks, knowledge, and skills aligned with the NIST Privacy Framework and NICE Framework.

Privacy Workforce Public Working Group (PWWG)

Workforce Framework Model

- Workforce framework model (SP 800-181 Rev. 1)
- Task, Knowledge, and Skill (TKS) Statement “building blocks”
- TKS Authoring Guide created by PEP and NICE



Privacy Workforce Public Working Group (PWWG)

Phase I



- **Timeline:** April 2021 – April 2024
- **Membership:** 650 + global members
- **Project Teams:** 11 Project Teams working on 70 Privacy Framework Subcategories



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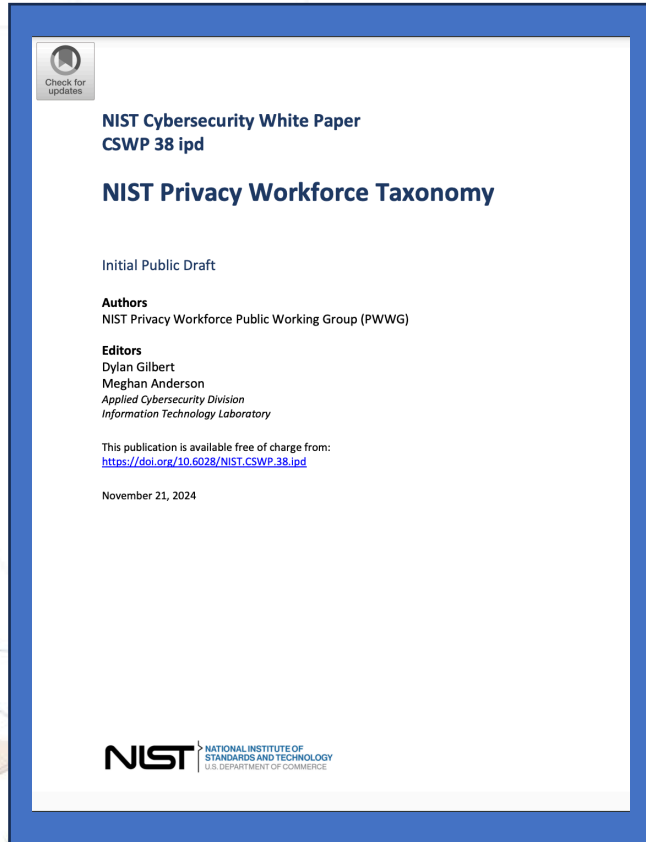
Phase II



- **Timeline:** TBD 2025 (Likely Q3 or Q4)
- **Potential Work:**
 - Work roles
 - Competencies
 - Mapping Task Statements to Knowledge/Skill Statements

Privacy Workforce Taxonomy

Initial Public Draft



- **Timeline:**

- Released November 21, 2024
- Public Comment Period Closes January 17
- Targeting Q3 2025 for Version 1.0 release

- **Contents:**

- Mapping of Privacy Framework 1.0 to TKS Statements
- TKS Statements Inventory
- Reference Appendices (e.g., definitions, drafting rules)

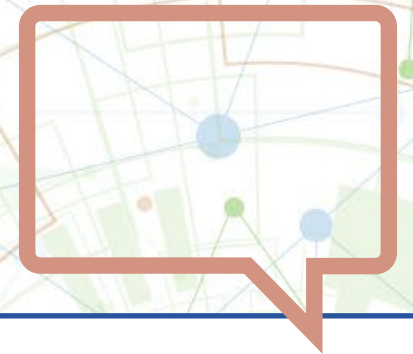
Ways to Engage with NIST Privacy Engineering Program

Website

<https://www.nist.gov/privacy-framework/>

Contact Us

PrivacyFramework@nist.gov



Q&A

Data Privacy Week 2025

- January 27-31, 2025
- Theme: Take Control of Your Data
- Free toolkit of resources
- Daily webinar series:
 - January 27: [Dude, Where's My Data?](#)
 - January 28: [Privacy and AI](#)
 - January 29: [Take Control of Your Data: Privacy Settings in Your Favorite Apps](#)
 - January 30: [Are We Making Progress? Understanding Privacy Laws](#)
 - January 31: [Safeguard Your Kid's Data](#)
 - January 31: [Level Up Your Privacy Game!](#)



Data Privacy Week 2025

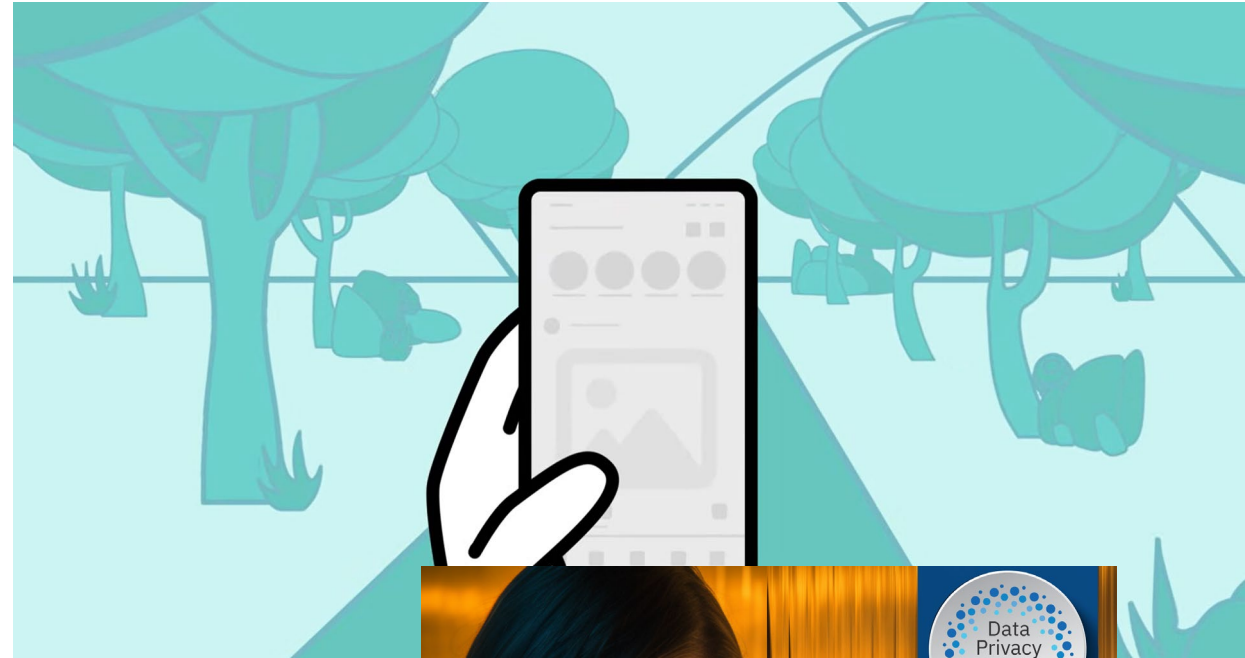
- Register to become a Champion today [HERE](#).
- Champions will be listed on our website and receive our free toolkit of Data Privacy Week resources.
- Toolkit includes:
 - A sample email to promote Data Privacy Week to your employees
 - A sample press release to announce your participation publicly
 - Tip sheets
 - Videos
 - Printable posters
 - Downloadable logos and Champion badges
 - Social media graphics
 - Sample social media posts
 - Branded video conference background



Register [HERE](#)

Privacy Resources

- [What is Data Privacy?](#)
- [Manage Your Privacy Settings](#)
- [Take Control of Your Data](#)
- [Respect Privacy](#)
- [Respecting Your Customers' Privacy](#)
- [Do You Know Where Your Data Is?](#)
- [Protecting Our Kids' Data Privacy is Paramount](#)
- [Best Practices for Security and Privacy Settings](#)
- [Talking to Kids & Teens about Security and Privacy](#)
- [The Tale of Privacy Peyton](#)
- [Top 3 Tips for Managing Your Data Privacy](#)
- [Talking Data 2024](#)



A promotional graphic for Data Privacy Week. It features a woman with long dark hair looking down at a device. The background is a warm, golden glow. In the top right corner, there is a circular logo with the text "Data Privacy Week". Below the woman, the text "Take Control of Your Data" is displayed. Underneath that, it says "LEARN MORE:" followed by a button containing the URL "https://staysafeonline.org/data-privacy-week/". At the bottom, there is the "Stay Safe Online.org" logo and the "NATIONAL CYBERSECURITY ALLIANCE" logo.

Q&A

Panel Discussion



Submit an event survey!

<https://www.surveymonkey.com/r/Jan2025NICEWebinar>

NICE Webinar Series

University-Based Cybersecurity Clinics: Educating the Next Generation of Cybersecurity Leaders While Safeguarding Small Businesses

February 6, 2025, 2:00-3:00PM ET



NLST }  **NICE**