

NIST Privacy Framework

A Tool for Improving Privacy through Enterprise Risk Management

Why a Privacy Framework?

The challenge

It is challenging to design, operate, and use technologies in ways that recognize diverse privacy needs in increasingly connected and complex environments. Deriving benefits from data while simultaneously managing risks to individuals' privacy is not well-suited to one-size-fits-all solutions.

Addressing the privacy challenge

The National Institute of Standards and Technology (NIST) published the voluntary Privacy Framework to help organizations:

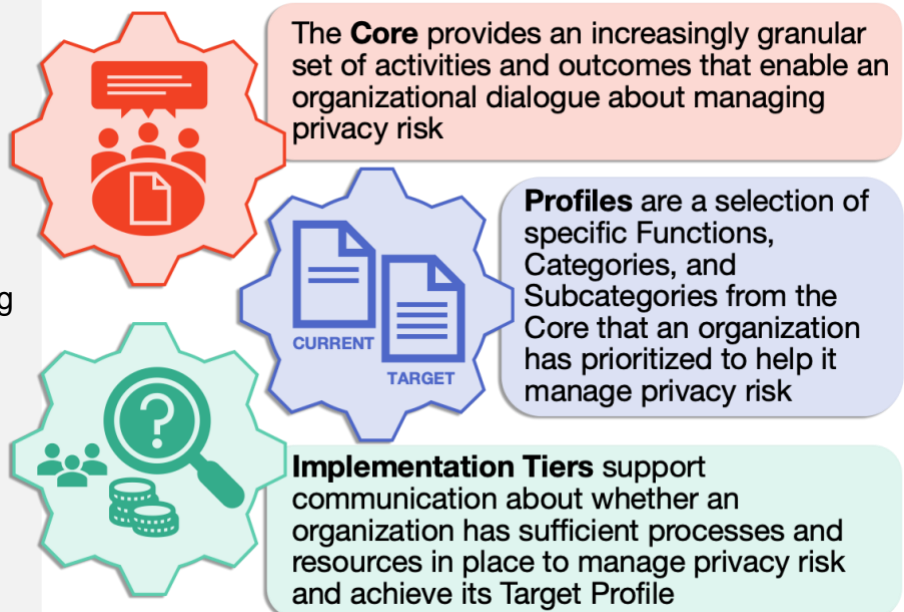
- Build customers' trust by supporting ethical decision-making in product and service design or deployment that optimizes beneficial uses of data while minimizing adverse consequences for individuals' privacy and society as a whole;
- Fulfill current compliance obligations, as well as future-proofing products and services to meet these obligations in a changing technological and policy environment; and
- Facilitate communication about privacy practices with customers, assessors, regulators, and the public.

Developing the Privacy Framework

NIST collaborated with public- and private-sector stakeholders through a transparent, public, consensus-based process to produce this voluntary tool. Visit the Development Archive on the Privacy Framework website for more information.

What is the Privacy Framework?

The Privacy Framework is a voluntary tool intended to help organizations identify and manage privacy risk so that they can build innovative products and services while protecting individuals' privacy. Like the Framework for Improving Critical Infrastructure Cybersecurity, the Privacy Framework is composed of three parts: Core, Profiles, and Implementation Tiers. Each reinforces privacy risk management by connecting business and mission drivers, organizational roles and responsibilities, and privacy protection activities.



Using the Framework

The Privacy Framework provides a flexible, risk- and outcome-based approach that enables any organization to use it. Visit the Privacy Framework website for more information about adoption. Explore the Resource Repository for crosswalks with laws, regulations, and standards, as well as tools, guidance, and common Profiles to support implementation.

Next Steps

With the release of Version 1.0, NIST will focus on use of the Framework and collaboration to address challenges outlined in the Privacy Framework Roadmap. The Framework is a living document, and NIST will continue to serve as convener and coordinator for any updates that may be needed in the future.