



National Strategy for Trusted Identities in Cyberspace (NSTIC) Privacy Workshop

June 27-28, 2011

Massachusetts Institute of Technology Media Lab
E14 Building, 6th Floor, 75 Amherst St, Cambridge, MA 02139

WORKSHOP AGENDA

Workshop Logistics

The National Institute of Standards and Technology (NIST) will be holding the National Strategy for Trusted Identities in Cyberspace (NSTIC) Privacy and Usability Workshop on June 27 and 28, 2011 at the Massachusetts Institute of Technology Media Lab, E14 Building, 6th Floor, 75 Amherst St, Cambridge, MA 02139.

Workshop Goals

This workshop will discuss the privacy-enhancing objectives of the Strategy, including overcoming challenges of establishing user-centric privacy protections, and how to effectively implement them in the Identity Ecosystem Framework.

The goal of this workshop is to provide a venue for discussion on topics related to the challenges of developing workable rules, guidelines and technologies for privacy protection, as well as possible means of implementing these protections.

<i>Day One - June 27</i>

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| 7:30 – 8:30 A.M. | Onsite registration and check-in |
| 8:30 – 8:40 A.M. | Welcome: Jeremy Grant, Senior Executive Advisor for Identity Management, NIST <ul style="list-style-type: none">• Welcome and opening comments• Goals of the Workshop |
| 8:40 – 9:00 A.M. | Keynote: Professor Alex (Sandy) Pentland, MIT Media Lab |
| 9:00 – 10:00 A.M. | NSTIC Background and Workshop Overview: <ul style="list-style-type: none">• NSTIC Background: Jeremy Grant, NIST• Why privacy matters to the Administration and the NSTIC: Naomi Lefkowitz, National Security Staff, Executive Office of the President• Question and Answer period |
| 10:00 – 10:15 A.M. | Break |

10:15 – 11:50 A.M. Panel Discussion – Privacy in Practice: A Case Study and Discussion on Implementing the FIPPs in the Identity Ecosystem

Moderator: Dan Chenok, Senior Fellow, IBM Center for the Business of Government and Chair, Information Security and Privacy Advisory Board

1) Case Study: FICAM Trust Framework Adoption Process(TFPAP) Privacy Criteria and Assessor Guidance

Panelists:

- Kellie Cosgrove Riley, Senior Attorney, Privacy and Identity Protection, Federal Trade Commission. Federal Trade Commission (FTC)
- Don Thibeau, Open Identity Exchange (OIX)

2) Moderated discussion

Panelists:

- Anna Slomovic, Chief Privacy Officer, Equifax
- Mark Coderre, Head of Security Architecture, Aetna
- Aaron Titus, Chief Privacy Officer, Identity Finder
- Amie Stepanovich, National Security Counsel, EPIC
- Alex Popowycz, VP of Information Security, Fidelity Investments

11:50 – 12:00 Noon Introduction of breakout sessions

12:00 – 1:15 P.M. Lunch

1:15 – 3:00 P.M. Breakout Sessions: First Session

Breakout Session 1

This breakout will explore how the FIPPs can be translated from general principles into workable rules and guidelines specific to the Identity Ecosystem.

Breakout Session 2

This breakout will explore questions around assessment, accountability and enforcement with respect to implementing privacy protections.

3:00 – 3:15 P.M. Break

3:15 – 4:30 P.M. Breakout Sessions: Second Session

Topics from the first sessions will continue in each room. Participants are free to stay in the same session, or join a different one.

4:30 – 4:45 P.M. Break

4:45 – 5:30 P.M. Report summaries of discussions in Breakout Sessions

<i>Day Two – June 28</i>

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| 7:30 – 8:30 A.M. | Onsite registration and check-in |
| 8:30 – 8:40 A.M. | Welcome/Discussion of Goals for Day 2 |
| 8:40 – 10:15 A.M. | Panel Discussion – Privacy-Enhancing Technologies, Usability and the End-User Experience

Moderator: Dazza Greenwood, eCitizen Foundation

Panelists: <ul style="list-style-type: none">• Jeffrey Friedberg, Chief Trust Architect, Microsoft• Ken Mortenson, Chief Privacy Officer, CVS Caremark• John Clippinger, Harvard Berkman Center for Internet and Society and Co-Director of The Law Lab at Harvard University• Kaliya Hamlin (“Identity Woman”), Executive Director, Personal Identity Ecosystem Consortium• Seth Schoen, Staff Technologist, Electronic Frontier Foundation (EFF)• Dawn Jutla, Professor, Saint Mary's University, Halifax |
| 10:15 – 10:45 A.M. | Break |
| 10:45 – 12:15 P.M. | Breakout Session

This breakout will focus on usability/user experience issues and the role of PETs in implementing privacy protections, along with related challenges. |
| 12:15 – 1:30 P.M. | Lunch |
| 1:30 – 2:15 P.M. | Report-outs from breakouts and wrap-up |