

September 9, 2016

Ms. Nakia Grayson National Institute of Standards and Technology 100 Bureau Drive, Stop 2000 Gaithersburg, MD 20899

Submitted in electronic form to cybercommission@nist.gov

"Input to the Commission on Enhancing National Cybersecurity"

Dear Ms. Grayson:

We are writing on behalf of The Providence Group, a cybersecurity enterprise risk management consultancy that works with clients in a number of critical infrastructure sectors, including healthcare and utilities. We appreciate the opportunity to respond to the National Institute of Standards and Technology's (NIST) request for information for input into the Commission on Enhancing National.

Our view is that cybersecurity risk is actually different from all other risks because it touches on all types of risk, including operational risk, reputational risk, regulatory risk, etc. It is because cyber is such a complex and multifaceted risk that it needs to be addressed through an enterprise risk management approach. Moreover, cyber risk is extremely dynamic and, as a result, requires boards and senior executives to frame the risk appropriately. It is imperative that cybersecurity risk be framed strategically for CEOs and boards.

We believe that the NIST Cybersecurity framework's functions and categories are particularly useful for organizations to better understand their processes and procedures for developing or improving a cyber risk management plan. Additionally, we believe that the structure of the framework is well designed to integrate with an organization's approach to other operational risks and disaster management plans.

However, we believe that the current framework leads to some confusion regarding the appropriate and essential role of risk management at the organizational level (Tier 1), especially in the development of a cybersecurity risk management strategy. This confusion stems from the language used in the framework that appropriately describes the process of risk management and the Appendix A implementation reference documents that focus on security controls at the Information Systems level (Tier 3).

The NIST Cybersecurity Framework includes in its discussion of risk management the identification of threats, establishment of risk tolerance and governance of cybersecurity risk. Importantly, it also mentions that it is flexible enough to be used with a variety of risk management processes and identifies some relevant examples. Unfortunately, the framework is not explicit that the cybersecurity risk management process, especially the initial critical process of Risk Framing, is an organizational (Tier 1) activity incorporating the most senior level executives in the corporate suite. This is an important distinction because only those leaders can appropriately make decisions on what risks will be tolerated, strategy decisions and business trade-offs that might increase cybersecurity risk and allocate resources that will be directed toward cybersecurity.

Recommendation to Update the Framework

We suggest that the framework be updated to include a clearer articulation of risk management at the organizational level and the specific role played by senior executives. Specifically, we recommend that the framework include more material from NIST Special Publication (SP) 800-39¹, especially Chapter 2, and the Department of Energy's Cybersecurity Capability Maturity Model (C2M2)², specifically sections 1.1 and 5.1. Additionally, we suggest that SP-800-39 and C2M2 be included as key informative references in Appendix A for the development of an organizational risk assessment within the identify function.

Our experience informs us that engaging the organizational level is a necessary prerequisite for bridging the gap between the business environment and the development and adoption of appropriate governance structures, policies and procedures, resource allocations, awareness and training measures, and security controls for cybersecurity. Harvard Business School professors Robert Kaplan and Anette Mikes have observed that risk management is difficult and nonintuitive. It requires organizations to understand and manage different types of risk, such as preventable risks that are well handled through a rules-based compliance model to external threats that require an entirely different risk management approach³. Cybersecurity includes both of these types of risk and requires senior executive attention to most effectively implement a cybersecurity strategy and build the necessary resilience for a cyber event.

 $^{{\}color{red}^{\underline{1}}} \, \underline{\text{http://csrc.nist.gov/publications/nistpubs/800-39/SP800-39-final.pdf}}$

 $^{{\}tiny \frac{2 \text{ http://energy.gov/sites/prod/files/2014/03/f13/C2M2-v1-1_cor.pdf}}$

³ https://hbr.org/2012/06/managing-risks-a-new-framework

There are two additional benefits to ensuring an organizational-level focus for the Cybersecurity Framework. The first is that engagement with the senior-most organizational leaders on cybersecurity enhances communication between those who are responsible for the business and those who are charged with developing and implementing the cybersecurity program. The second is that engaging the organizational level helps to establish organization-wide cybersecurity accountability and contributes to the development of a cybersecurity culture necessary for the most effective cybersecurity program.

Thank you for taking our views into consideration.

Sincerely,

Jonathan Litchman

Co-Founder and CEO

Dan Caprio

Co-Founder and Chairman

)aner W (ago)