

## SMB Information Security Seminar (2013)

### Exercise 2 – Estimated costs from bad things happening to your important information.

First, think about the information used in/by your organization.

Second, enter into the table below your top two highest priority information types.

Third, enter *estimated* costs for each of the categories on the left. If it isn't applicable, please enter N.A.

**Table 2 The 2 Highest Priority Information Types In My Organization and an estimated cost associated with specified bad things happening to them.**

	Data Type One Released	Data Type One Modified	Data Type One Missing	Data Type Two Released	Data Type Two Modified	Data Type Two-etc Missing
Cost of Revelation						
Cost to Verify Information						
Cost Of Lost Availability						
Cost of Lost Work						
Legal Costs						
Loss of Confidence Costs						
Cost to Repair Problem						
Fines & Penalties						
Other costs- Notification, etc						