

Interoperability of Sustainability Standards

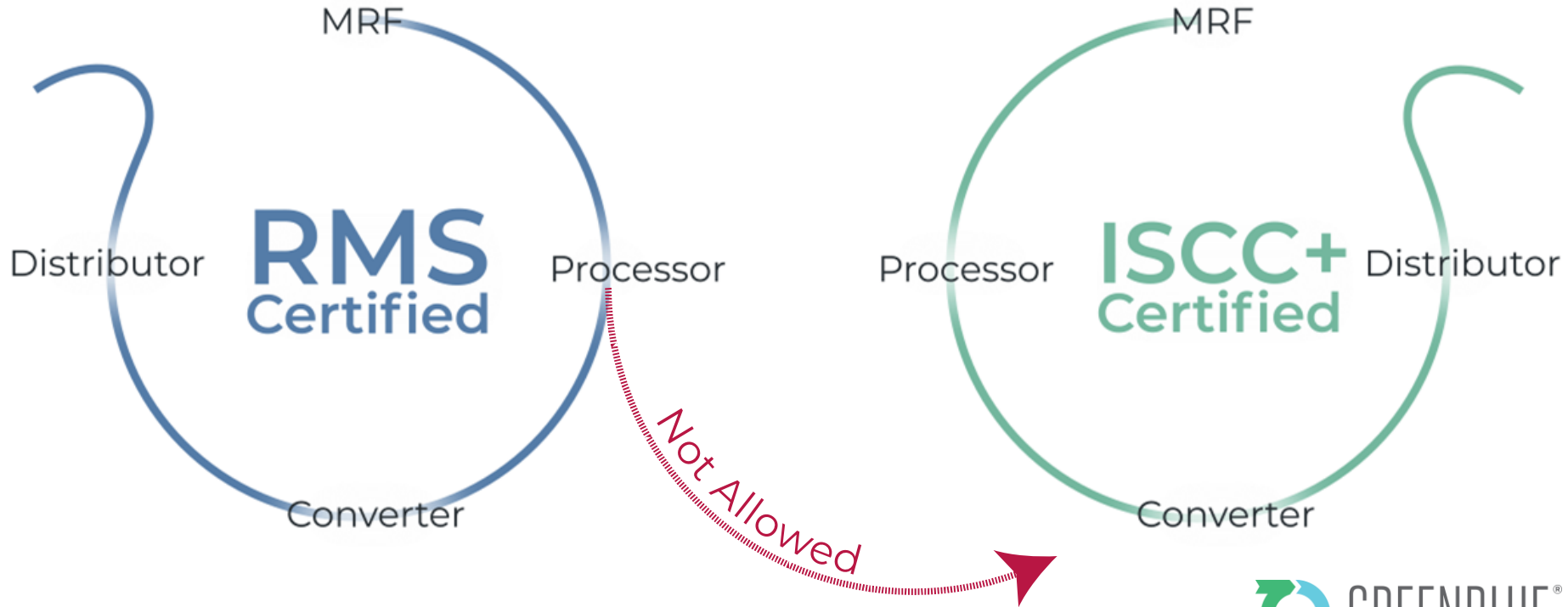
Laura Thompson
Director, RMS Program

Similarities and Differences in Standards

<https://www.rmscertified.com>

STANDARD OR PROGRAM	RECYCLED MATERIAL STANDARD	ENVIRONMENTAL CLAIM VALIDATION PROCEDURE	RECYCLED CONTENT STANDARD V 7.0	ISCC PLUS	APR PCR CERTIFICATION ENDORSEMENT PROGRAM
DEVELOPED BY	GREENBLUE	UL ENVIRONMENTAL	SCS GLOBAL SERVICES	ISCC	ASSC. OF PLASTICS RECYCLERS
FULL CHAIN OF CUSTODY					
MASS BALANCE ALLOCATION					
INCLUDES POST-INDUSTRIAL					
MULTI-SITE CERTIFICATION			¹		
GROUP CERTIFICATION					
CROSS SITE CREDIT TRANSFERS	³	⁴		²	
CONSENSUS BODY DEVELOPMENT					
BOOK & CLAIM SYSTEM	⁵				
FUEL EXCLUSION			NOT ADDRESSED		NOT ADDRESSED

Chain of custody standards operate **independently** to offer the highest level of assurance that information flowing through the supply chain is **consistent**



“There are different interpretations of ISO across aluminum suppliers for beverage cans... which flows to include/exclude, the terms to use and the formula itself.”

Aluminum company representative regarding ISO14021 (Environmental Labels and Declarations) and recycled content claims



**ISO only recently issued 22095
(Chain of Custody – General
Terminology and Models) to
help harmonize terminology**

- Generic framework
- Brand reputation
- Shared language
- Product integrity
- Consumer trust

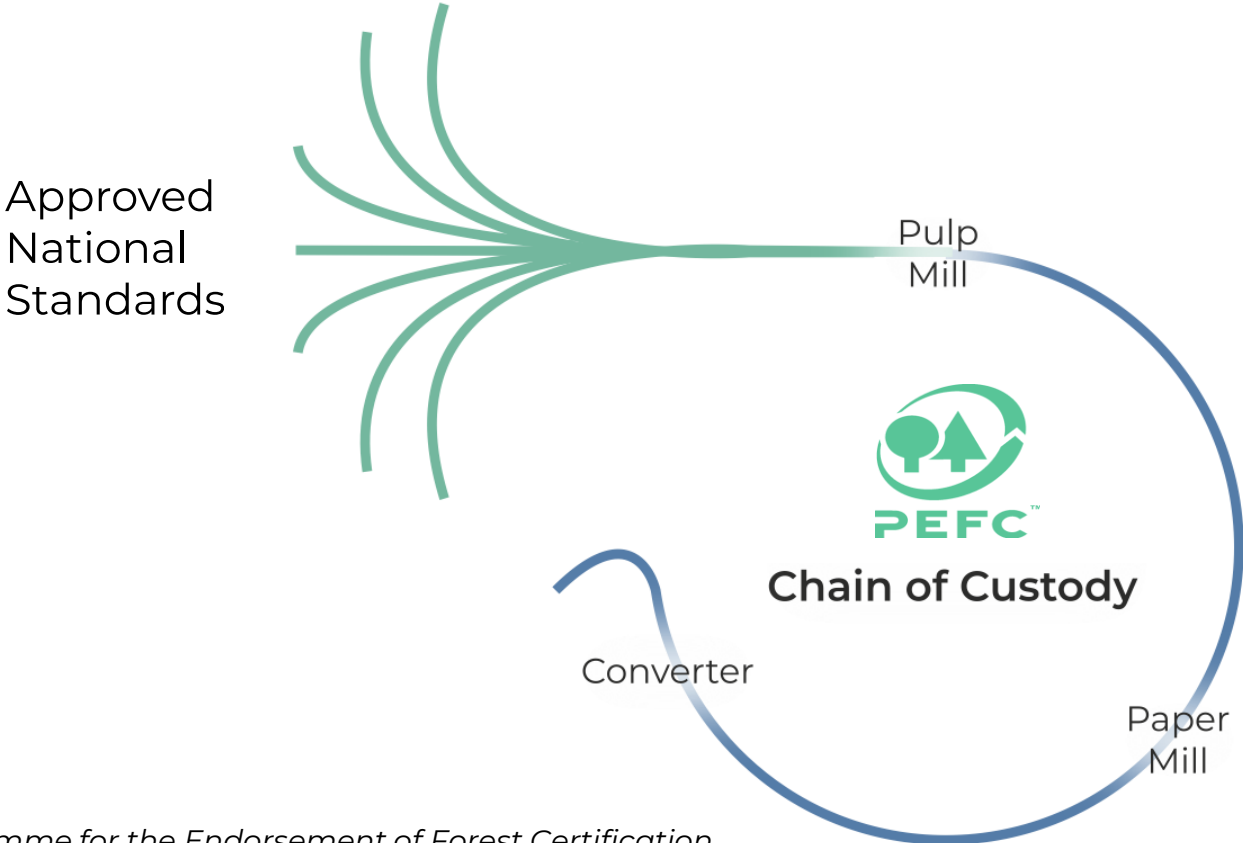


Can we learn from other industry sectors?

In the US, many major pulp and paper companies carry **three** chain of custody standards.



Can we learn from other industry sectors?- PEFC

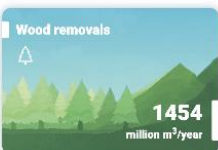


The importance of data - Key Indicators for the UNECE region

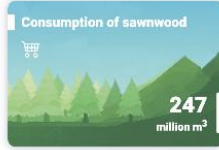
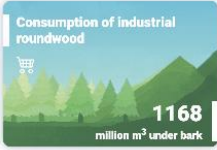
Area



Wood/Carbon



Consumption



Trade



Health and Protection

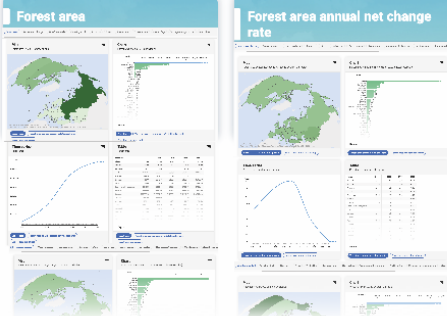


Management

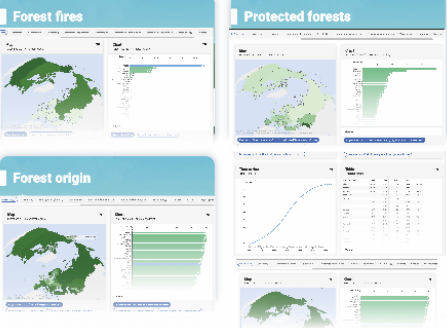


The importance of data - Key Indicators for the UNECE region

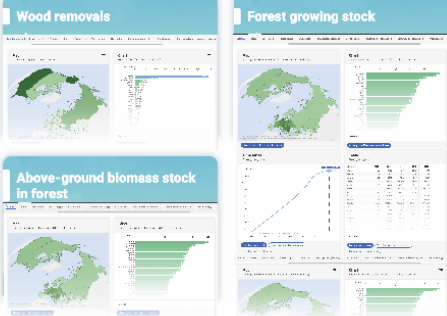
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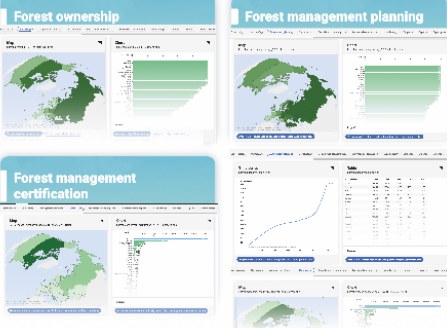
Health and Protection



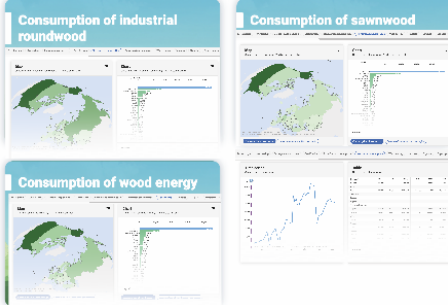
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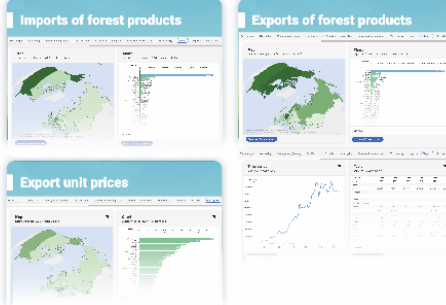
Management



Consumption



Trade



“Aligning incentives, regulations and markets with sustainability can catalyse a transformation towards inclusive and sustainable green economies”

*The State of the World's Forests:
Forest Pathways for Green Recovery
and Building Inclusive, Resilient and
Sustainable E*



Standards can play a major role in the plastics sector

- Recycled materials
- Biomaterials
- Low carbon fossil derived plastics
- Other attributes



Certification programs could *potentially* play a role in providing data

THANK YOU

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www.rmscertified.com

