

# Nurturing a Culture of Innovation and Collaboration

VCAT  
October 20, 2020



**Through formation of PPPs,  
we build communities  
around**



- Technological innovations
- Manufacturing
- Performance excellence



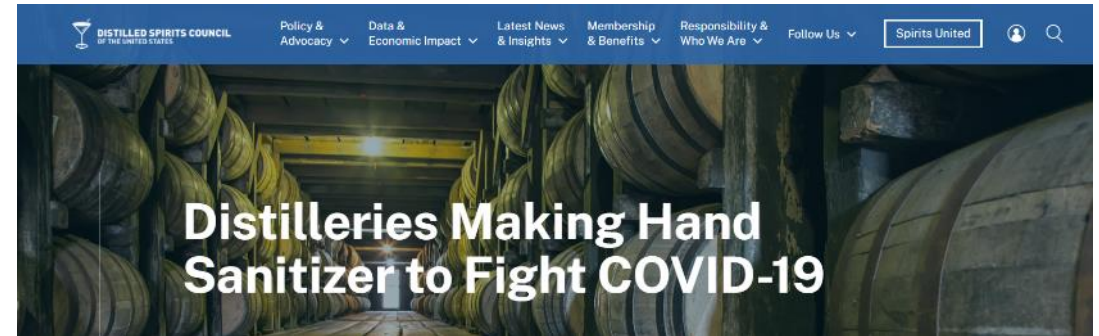
- **Seeking internal synergies**
- **Expanding the reach**
- **Seeking external partners**
- **Telling our story**

- Collaborative projects among IIS components
- Stakeholder, partner identification, finding areas with common stakeholders
- Communication Plan with external partners
- Identification of collaboration opportunities with NIST Laboratories

# Manufacturing CARES Act Grants



\$50 million in grants to 51 centers in 90 days



\$12.4 million competitively awarded to five Manufacturing USA institutes, sponsoring 13 high-impact pandemic response projects



# Advanced Manufacturing Notables FY20-21



- New DOC/NIST Manufacturing USA Institute(s)
- Alliance pathway for recognizing additional centers



- Institute Renewal Process
- Potential GMP facility for biopharma production scale-up



- Agency-Wide Collaboration and Coordination Through the NSTC Subcommittee on Advanced Manufacturing



- Advanced Manufacturing National Awareness Campaign

- Industry Roundtables: 11 roundtables, 50 manufacturers, 27 states
- MEP & Baldrige: FloridaMakes Industry 4.0 Integration Within a Baldrige Framework



# Baldrige Performance Excellence Program Notables FY20-21

- Pledge to America's Workers Presidential Award (PAWPA)
- NIST Leader in Baldrige Fellows Program



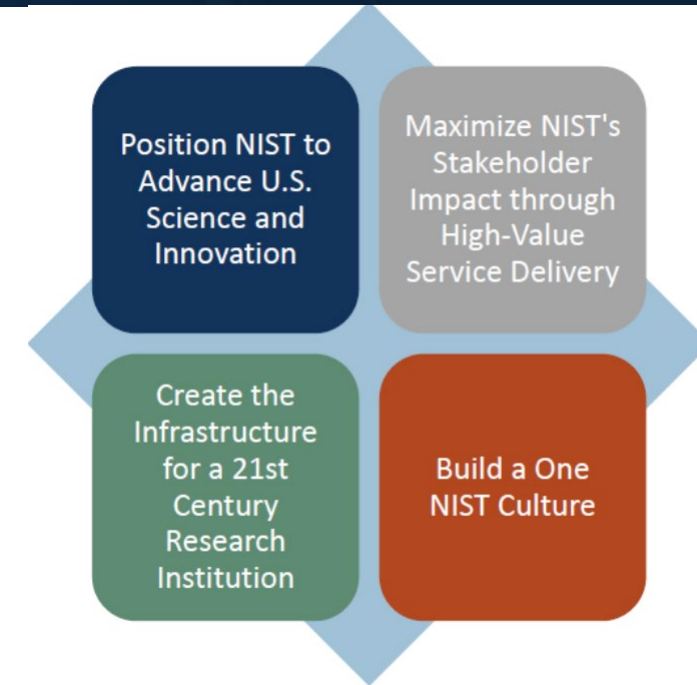


- NOAC Study
- VCAT input
- Study of Boulder's Entrepreneurial Ecosystem and TT's role
- Meetings with TPO Staff, Lab Directors, VCAT TT, NIST Management
- Input of the NIST Innovation Council
- Prior recommendations of TTPC



# Recommendations for NIST-wide

1. Eliminate operational silos and communication roadblocks
2. Create excitement about tech transfer within the NIST labs
3. Think and act strategically about IP
4. Develop technology discovery and marketing strategies
5. Increase awareness of NIST technologies available for use
6. Reward and incentivize commercialization activities
7. Leverage best practices to ensure NIST is world-class in tech transfer
8. Establish the role of Technology Liaison
9. Define NIST's roles in the commercialization and patenting process
10. Communicate the importance of tech transfer broadly



- Alignment with NIST laboratories
- “One TPO”
- Redefining roles for some staff members
- Innovation Ambassador Program
- Training
- Communication Pieces on metrics and successes
- Appropriate legal instruments
- Umbrella Agreements
- Creating a BUZZ around TT activities



Thank you for your kind attention!

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